

May 28, 2015

Jennifer Schaufele, Executive Director  
Denver Regional Council of Governments  
1290 Broadway, Suite 700  
Denver, CO 80203

RE: Smart Commute Metro North TMO Letter of Support for the Regional Air Quality Council (RAQC)  
2016-2017 TDM Pool Grant Application for Every Trip Counts Program for the North Metro Region in  
Partnership with Smart Commute Metro North

Dear Jennifer,

The Board of Directors of Smart Commute Metro North TMO supports the RAQC 's 2016-2017 TDM Pool Grant submittal for funding the Every Trip Counts Program to include jurisdictions within the north metro region. This program that encourages participants to leave their personal vehicle at home a minimum of two trips per week uses a combination of outreach and education strategies to encourage people to reduce their driving by taking alternatives such as public transportation, walking and biking. In partnership with Smart Commute Metro North TMO, which serves the thirteen jurisdictions of the North Area Transportation Alliance (NATA), this program will be implemented at community events, festivals, worksites and local meetings throughout this service area. Additionally, Smart Commute will facilitate program information and article placement in NATA area newsletters, websites and social media outlets.

Reducing traffic congestion and improving air quality are important priorities for Smart Commute Metro North.

Sincerely,

Erik Hansen, Chair of Smart Commute Metro North  
Adams County Commissioner