

# Giulia Pines

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[www.giuliapines.com](http://www.giuliapines.com)

## **Freelance Writer**

Ongoing since 2009

Writing for Departures Magazine, Fodors/Fodors.com, Talking Points Memo, Tablet Mag, The Atlantic CityLab, Jacobin, Kinfolk, Roads & Kingdoms, Serious Eats, Vice Munchies, NPR Berlin, Time Out Berlin, Thrillist, Slow Travel Berlin, Hemispheres, ExBerliner, Electronic Beats, Goethe Institut.

## **Content Writer & Editor**

EnVeritas Group

10.14 – Present

Writing and editing content for clients like Google, Hotels.com, and Holiday Inn as a freelancer for the global digital content marketing firm.

## **Flaneur Magazine**, Berlin

Copy Editor and Translator

4.13 - Present

Responsible for translating articles from German to English, copy editing English text written by non-native speakers, and final edits and proofreading.

## **BIOTRONIK**, Berlin

Writer/Editor/Translator, PR Department

1.13 – 3.15

Responsible for writing press releases and articles, editing texts written by non-native speakers, slogan and marketing ideas, web content development, and handling press requests and press kits.

## **Departmentstore Quartier 206**, Berlin

English Product Editor

12.12 – 10.15

Responsible for English content on the E-commerce website for the luxury department store. Writing, translating, and editing detailed product descriptions and background stories for all designers and labels.

## **Unlike Media Ltd.**, Berlin

Editor-at-Large

9.10 – 11.11

Wrote and managed reviews for the website Berlin.Unlike. Edited and contributed bulk content for the launch of NewYork.Unlike.

## **Future Challenges**, Gütersloh

North American Regional Editor and Writer

4.10 – 4.11

Managed a team of writers for futurechallenges.org, sponsored by the Bertelsmann Stiftung. Worked with writers to produce content on issues such as climate change, immigration, and energy. Covered a range of events and topics, including the Deutsche Welle Global Media Forum on Climate Change.

## **KKLD\***, Berlin

Editorial and Project Management

1.09 – 6.09

Wrote articles, conducted interviews, and managed content for MINI Space for BMW. Successfully pitched website and concept for World Contraception Day to Bayer, and managed all initial aspects of the project.

## **Culture + Travel Magazine**, New York, NY

Editorial Intern

1.08 – 5.08

Researched features and briefs for upcoming issues. Developed and proposed story ideas. Edited and fact-checked features.

## **Condé Nast Traveler**, New York, NY

Intern, Ombudsman Editor

9.06 – 12.06

Researched and reported on hotels for the Gold List 2007. Maintained database of hotel contacts worldwide. Researched and edited Ombudsman columns and major features for the magazine.

## **Alliance for the Arts**, New York, NY

Research Assistant to the President

10.05 – 9.06

Oversaw development of online foreign language content for cultural institutions and online guides to the arts in New York. Researched and compiled annual report on arts and culture websites. Planned and researched new website on student discounts. Helped plan a number of fund-raising benefits.

## BOOKS

### **The Delicious: A Companion to New Food Culture**

Author, Editor

Published by Gestalten Verlag, Sept 2015

### **Finding Your Feet in Berlin: A Guide to Making a Home in the Hauptstadt**

Author

Published by Berlin Story Verlag, June 2014

### **Slow Travel Berlin's 100 Favourite Places**

Contributor, Editor, Publisher

Sold out first and second printing, third printing in late 2015

## SKILLS

### **Proficient in PC and Mac OS X applications**

Microsoft Office, Excel, Powerpoint, Frontpage

Adobe InDesign, InCopy, Illustrator, Photoshop

Wordpress, Various CMS setups

### **Languages**

English – Native

German – Advanced

French/Italian – Reading Knowledge

## EDUCATION

**Columbia University**, New York, NY

BA in English, 5.08

Graduated with Departmental Honors