

BRING you TO YOUR BRAND



media kit 2017-2018

COMMERCIAL
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dKol wants...

to find the true match for your business and its online presence by offering website designs, branding/re-branding with photographs and/or designs, spotlight of you in action, and perhaps any additional needs you may have. dKol would love to sit down with you and further discuss your visions, as well as, ways we can collaborate to enhance the visual aesthetics of your website, social media sites, and general presence online, and find a look that matches you, your goals, and untimely the brand, to the fullest.

The goal is to create a final product that reflects your personal style while delivering an effective marketing tool for your business for years to come.



● LOGO & BRAND \$400

PROJECT LAUNCH AND BRANDING CONSULTATION CALL

CLIENT QUESTIONNAIRE

INTEREST BOARD COLLABORATION

3-4 ORIGINAL LOGO CONCEPTS

3 ROUNDS OF REVISIONS TO PERFECTION

SUBMARK DEVELOPMENT

FONT RECOMMENDATIONS

COLOR GUIDE - CMYK, WEB & PANTONE SUGGESTIONS

ALL LOGO, SUBMARK AND DESIGN ELEMENTS DELIVERED IN POPULAR FILE FORMATS

(including original design files in vector format. delivered via Dropbox shared file)

● PHOTOGRAPHY SPOTLIGHT \$600

PHOTOGRAPHY SERVICES FOR PRODUCT, EMPLOYEE HEADSHOTS, OR

BEHIND THE SCENES

PROFILE IMAGE OPTIONS FOR ALL SOCIAL MEDIA PLATFORMS

(full day rates are built into custom quotes, additional bundle options available)

● A LA CARTE

BUSINESS CARDS LAYOUT \$75

PROFESSIONAL WRITING begins at \$50

FACEBOOK COVER PHOTO AND APP BUTTON DESIGNS

TWITTER BANNER DESIGN \$30^{ea}

PROFILE IMAGE OPTIONS FOR ALL SOCIAL MEDIA PLATFORMS begins at \$75

NEW BRAND LAUNCH PROMO IMAGES

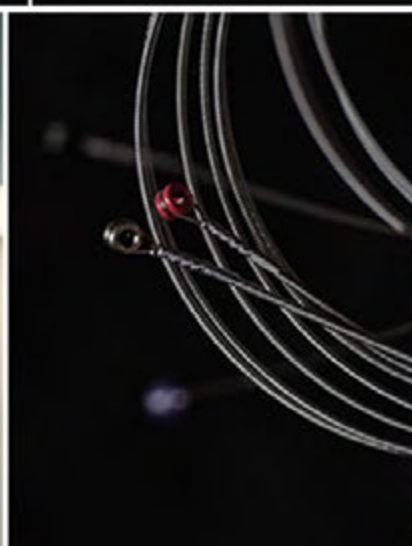
FOR YOUR BLOG AND/OR SOCIAL MEDIA PLATFORMS \$75

(Instagram sized photo, Facebook launch banner, etc.)

PHOTO COLLECTION WITH PRINTING RIGHTS begins at \$400

WEB USAGE OF PHOTOGRAPHS begins at \$200

**ALL PRICING AND PROJECT DETAILS LISTED IN THIS PRICE SHEET ARE SUBJECT TO CHANGE. THIS INFORMATIONAL SHEET IS A QUOTE ONLY AND SERVICES ARE NOT LIMITED TO THE LIST ABOVE. PLEASE CONTACT DKOL FOR A CUSTOM QUOTE ON YOUR PROJECT. ANY ADDITIONAL REVISIONS NOT INCLUDED IN THE ORIGINAL PACKAGE ARE BILLED SEPERATELY AT OUR HOURLY RATE OF \$50. PLEASE NOTE THAT I ASK ALL CLIENTS TO STAY ON TIME WITH THEIR RESPONSES, FEEDBACK AND CLIENT RESPONSIBILITIES SUCH AS COMPLETED QUESTIONNAIRES, WEBSITE CONTENT, IMAGES, ETC. ANY DELAYS FROM THE CLIENT MAY RESULT IN PROJECT PUSH BACKS AND ADDITIONAL CHARGES. DKOL HAS THE RIGHT TO DISPLAY AND MARKET ALL WORK COMPLETED AS A RESULT OF THIS AGREEMENT.





jamie hamburg



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SLEEP THE DAY OFF



bg

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I want to tell
your story.

xo - *DL*

