



# ZOË GOMER INDUSTRIAL DESIGNER

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## EDUCATION

ROCHESTER INSTITUTE  
OF TECHNOLOGY  
Industrial Design BFA  
Packaging Science Minor  
Music Concentration  
Expected in May 2018  
GPA: 3.67

## SKILLS

### CAPABILITIES

Design Thinking  
Sketching  
Marker Rendering  
Concept Development  
Team Management  
User Interface Development  
Storyboarding  
Rapid Prototyping

### SOFTWARE

Illustrator  
Photoshop  
After Effects  
InDesign  
SolidWorks  
Artios CAD  
Rhino  
KeyShot

## INTERESTS

Viola // Orchestra  
Fitness  
Hiking  
Coffee Addict  
Pho Connoisseur

## DESIGN EXPERIENCE

### DIEBOLD INC. INDUSTRIAL DESIGN INTERN

May 2016 - August 2016 | Canton, Ohio  
Developed a mobile application to provide easy access to finances and the added ability of pre-scheduling ATM transactions. Responsibilities at Diebold included brand analysis, market research, UX/UI design, 3D modeling in Rhino, and interior design work.

### DUNKLEBERGER HEARING AIDS, LLC GRAPHIC DESIGNER

May 2016 - Present | Hummelstown, Pennsylvania  
Responsible for the re-branding of this company including a new company website, business cards, letterhead, and signage.

### IDEA LAB DESIGNER

October 2014 + 2015, March 2015 | Rochester, New York  
A team of interdisciplinary RIT students worked on several projects such as a physical therapy machine that could affordably help patients regain strength in their arms.

## LEADERSHIP

### IDSA RIT E-BOARD PRESIDENT

September 2016 - Present | Rochester, New York  
Treasurer, September 2015 - May 2016  
Lead a team of 6 Industrial Design students to provide professional learning and networking opportunities to create a community within the School of Design.

### THOUGHT AT WORK ASSISTANT LEAD COORDINATOR

May 2016 - Present | Rochester, New York  
Committee Member, January 2014 - Present  
*"A design conference by students, for students"*  
Co-coordinated a design conference with 500 attendees and led a diverse conference planning team of 30-40 students. Specific tasks included speaker outreach, sponsorship outreach, signage, and overall event planning.

### RESIDENCE LIFE AT RIT RESIDENT ADVISOR

August 2016 - Present | Rochester, New York  
Responsibilities include checking on the well being of residents, running floor events, creating a community on floor, and work diligently to maintain a safe living environment for all students.

## RECOGNITIONS

T-MINUS 151 HOURS FIRST PLACE JANUARY 2016  
IDSA MEMBER SPOTLIGHT NOVEMBER 2016  
UNIVERSITY NEWS STUDENT SPOTLIGHT OCTOBER 2016  
DEAN'S LIST 2015 TO PRESENT  
DEPARTMENTAL DISPLAY 2015 TO PRESENT