

Mark Bonchek

Mark Bonchek's mission is to change the way you think.

His belief is that to stay competitive and relevant in the digital age, you have to change not only what you *do*, but how you *think*.

As the founder and Chief Epiphany Officer of Shift Thinking, Mark helps leaders and organizations make the shift from incremental to exponential growth and achieve transformative change so they can more effectively compete in their market, engage their customers and organize their teams.

The Shift Thinking mindset and methodology is the result of over 20 years at the forefront of business innovation. Mark's work with leaders and organizations centers on building an enduring capacity for growth and change. Shift Thinking is not a consultancy or agency; it is a catalyst for new capabilities.

Mark has been a pioneer and guide to the digital revolution since receiving Harvard University's first doctorate on the topic of social media in 1997. He has launched new businesses, created award-winning programs, and advised global leaders for such organizations as McKinsey & Company, The Economist, IBM, Adobe, Kaiser Permanente and the American Heart Association. He is also a frequent speaker on topics such as Digital Disruption, New Models of Customer Engagement, Network Leadership, Thinking Styles and Unlearning. He is a regular contributor to Harvard Business Review.

To learn more about Mark's work, hire Mark to speak at an event, or find out how Shift Thinking can help your business, please visit www.shift.to.