about the minuscule white-bread

Good deaths are possible, but

circumstances. I'd always known

might not attend his funeral —

torment a spectator sport. Instead.

I cleared the bath where he had

died a few hours earlier and laid

adult children sat round drinking

tea, laughing and sobbing, a sort

of impromptu, goy sitting shiva.

Once again, I craved a body

undertakers warning me I might

hand, kissed his face, talked about

placed my mother's nursing scarf

coins for Charon on his chest, in a

imminent, I would not have been

under his head, a passage from

pouch prepared by my brother.

Had the funeral not been

able to leave. While the others

were at the service, I wrapped

being July. The children again

sandwich talk and we discussed

the different way these deaths

desperately," I told them, "but

person too," said Harry, while

Bryn and Issy decided that she

Over these past two painful

devised my own secular formula

for mourning: tea, body, children

and damn anyone whose sense

of propriety demands otherwise

When my turn comes, I would

like the transition from corpse

to jam jar to being sprinkled in

unmarked, everyone handling

it in their own particular way.

With tiny sandwiches for those

Claridge's Fumoir to be rapid and

summers, I appear to have

he was my person." "He was my

came to join me for more

hurt. "I loved my mother

had been theirs

myself in his sweater, despite its

Shakespeare in his palm and

not be able to face it. I held his

how ridiculous he'd find my

addressing a corpse. Finally, I

his body — despite the

myself in it. Next morning, we

sandwiches she would make for

them when they were toddlers.

neither of my parents achieved

them. My father died a year

later, in equally traumatic

too much love to make my

The lowdown

Big news for fans of Antonio

Banderas! He has a new candle

Sounds like it must be hard times

for the movie business. Is he doing

a Gwyneth Paltrow and launching

He could well be. But this is a little

different because these mandles.

Anyway, these mandles are the

result of Banderas taking up

a short course in menswear at

He's a proper designer. He's got

cachet. Plus, he's already got

What's so special about these

Amusingly, they're being

advertised as "Antonio Banderas

Does that mean they... smell of

Antonio Banderas? Phwoar. That

and phone cases.

mandles anyway?

scented candles".

a line of wallets and sunglasses

Central St Martins two years ago.

scented candles

Antonio's

a lifestyle brand?

Sorry, what?

Right.

Mandles. Man candles.

Why I didn't go to my mother's funeral (or Dad's)



his is the age of



I am an extremely Protestant atheist — that is to say. I have a phobia of ceremonial exhibitionism and a distaste for the pomp considered obligatory at funerals as at weddings. At both, I fail to understand why participants feel compelled to enact so much fabricated tradition, as if naffness were the only salve to the emotions. I'll go to a funeral to support a friend Otherwise, my likelihood of turning up will be in inverse proportion to my grief: the more I love you, the less likely I will be prepared to manifest my misery.

My first opportunity to become a funeral refusenik came with my mother, marking the beginning of my improvising a way towards some personal death ritual. Pagan that I am, I craved bodily contact As she lay there, an absent presence in her hospice bed, I laid my cheek against her still-warm skin, losing myself, animal-like, in her scent. I visited her body three times before her cremation. needing to see her face tighten about its features, to feel the skin of her hand pucker. Her dead face haunts me, but I had to see it to know that life was spent

about

S-Town

podcast addicts?

2014, when This

then, audio rather

than television has

Yes, it was October

When did we become

American Life began its

cult 'cast Serial. Since



S-Town, This American Life's latest. was downloaded more than ten million times during its first four days. So culturally dominant is it that — if you haven't already got the bug — you're going to need conversational

moments, plot spoilers being the bane of the vet-to-catch-up.

So many people told me that

I would regret not attending my

mother's funeral. I never have

Once I'd ascertained that my

presence. I could make my own

wretchedness paramount. This

was compounded by messages

I've devised my

own formula

for mourning

from a genre I now recognise as

"So looking forward to it. Can't

demise were the social event of

the season. My desire to punch

said individuals remains strong.

the hearses, went back into the

silent house and sought out my

rather an optimistic term for an

trophies, Slowly, I went through

battered crown my sister sported

each lacerating relic, until the

assembly of name tapes, milk

teeth and Christmas cracker

mother's jewel box — jewel being

Instead, I saw off my siblings in

the "funeral groupie" to the effect:

wait to see you!" As if my mother's

father felt no need for my

gambits to employ at dinner parties.

The place to start would be: "Where Serial reignited our collective true-crime obsession, so S-Town is a true crime with no crime in it. Instead," you might hazard, "it spirals into literature. We're accustomed to reality television; here

s novelised reality." You must then enthuse over its hero. John B McLemore the genius fool at the

that want them heart, and on the community he characters", and conclude with admiration for the between the micro

edge of the Alabama despises", riff about the "nuanced incidental way "the story pulses and the macro: the

'Shit-Town' of the title

America". All of which

should ensure that you

are never invited again.

and an ever shittier

Me and my big

After the rebel's death. his siblings swore a vow of silence. Now one has broken it. By Daniel Masoliver

t was 47 years before Juan Martin Guevara felt ready to make the 1,600-mile pilgrimage from his home in Buenos Aires to La Higuera in Bolivia, where in 1967 his brother Ernesto "Che' Guevara was surrounded. captured and killed by the Bolivian army. The youngest of the five Guevara siblings, Juan Martin had hoped to better understand his eldest brother's final days, but was unprepared for the scene that greeted him.

"This was a wild place, right up in the mountains, and yet what I found there was like a fair," he recalls. "It was full of tourist shops selling anything and everything to do with Che, from CDs and stamps to paintings. The atmosphere was somewhere between commercial and religious — two things Che passionately was not. It was totally inappropriate and against everything Che had fought for.

Juan Martin was in his teens when his brother, who was 15 years his senior, played a pivotal role in overthrowing the dictatorship of General Fulgencio Batista and establishing the communist Republic of Cuba. Over the years, he had grown used to seeing Che T-shirts worn by rebellious teens: Che flags waved by activists on the political left: Che tattoos inked on the bodies of everyone from Diego Maradona to Mike Tyson. Yet for all the prevalence of this iconic image, it wasn't until the experience in Bolivia that it dawned on him that his brother's ideals had been diluted and distorted for commercial purposes.

"He was totally against taking advantage of his position for personal gain. If he'd seen this place, he would have hated it. That's why I was so shocked," says Juan Martin, 72. As a result, he has decided to break the yow of silence about their brother's life that he and his two surviving siblings had made — a pact made partly out of respect, partly so that they couldn't be accused of profiting from the relationship. "Che's image is one of the most recognisable in the world," he says, "but it's also one of the most manipulated. I want to take this image and give it back its meaning."

Juan Martin has co-written a book. Che. My Brother, with the French iournalist Armelle Vincent, but he admits that even within the pages of what is a lively, rich and personal if highly politicised and hagiographic - portrait of one of the most famous figures in 20th century history, the lines between the myth and the true nature of the man get blurred. "You get this sense that all of us at home, rowing up, were looking at this brother of ours believing he was this formidable person. That we somehow knew he was destined to become Che.

But it wasn't like that — I don't remember him as my exceptiona brother, he was just my fun older brother. The one who would wind me up and play games with me." Juan Martin is, however, often guilty

of talking about Che with the same saintly reverence he abhors in others. He won't be drawn on his brother's flaws — or rather, he sees none. In his book, he will say only that Che's biggest fault was how he struggled to express just how fully he loved his family and friends. On the rumours that Che, who was married twice, was an inveterate womaniser. Juan Martin is circumspect. "He was a womaniser in as much as he loved women, but he didn't surround himself with women. or go out trying to seduce them." He does at least acknowledge his brother's magnetic appeal. "In the countryside in Argentina at that time, there were these so-called 'night lamps' which burned with a hot white light and would attract all the bugs that flew by. Well, they would often refer to Che as 'Night Lamp'."

This hero-worship is understandable - by the time Juan Martin was at school, Che was already embarking on various adventures around Latin America. "Ernesto was always travelling," says Juan Martin, who spent relatively few years living under the same roof as Che. "For that reason. I loved it when he was home."

It was at home that the foundations for Che's activism and idealism were fostered. "In my house, you didn't talk, vou debated. No one was right until they'd proven it to be so," says Juan Martin. "I remember coming home

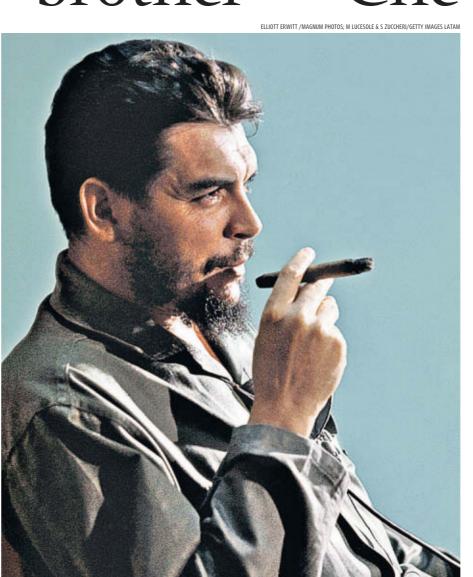
He loved women. but he didn't go out trying to seduce them

from school and telling my siblings what I'd learnt, only for them to tell me my teacher was wrong. Suddenly I'd have to defend what my teacher had said against Ernesto and the others. It was our way of relating with one another.

They were a close-knit family, partly because they were estranged from the wider Guevara and (on the maternal side) de la Serna clans. Both sides of the family were well off and well connected, with wealth going back generations and holding some of the most important roles in Argentine society. While Che and the Castro brothers were falling foul of the Mexican authorities in the months leading up to the Cuban revolution. Che's parents would receive news of their son from a cousin, who was the Argentine ambassador in Cuba.

Yet the immediate Guevara-de la Serna family didn't benefit from this familial privilege. "We weren't a proletarian family; neither of my parents were labourers. But neither did we have the aspirations of the middle classes." Juan Martin says. "We didn't want a better house, or a better car — we didn't even own a car! Ours was a studious family: for us, wealth

brother — Che Guevara



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was knowledge." And of all

the siblings, young Ernesto,

studious always with a book

through medical school was

delayed only by his regular

months-long excursions.

It was only during his

six-year absence, which would

culminate in armed revolution.

that the family realised that

home soon — and perhaps

never. "When they arrested

him in Mexico lin the summer

iust another adventure," savs

Juan Martin.

of 1956], we realised this wasn't

Guerrilla warfare was hardly

conducive to open channels of

communication, so what little

word the family had of Che

came from newspapers. Juan

occasions when they were

(erroneous) news of Che's

intermittent mourning and

continuous distress took an

enormous toll on the family.

Cuban revolution, Che had gained

heralded as a hero in his adoptive

Havana. "When we landed there.

that's when the penny dropped that

Ernesto had become Che," says Juan

Martin. "It was as if he was someone

Cuba. As a surprise for his comrade

international notoriety and was being

Fidel Castro flew Che's entire family to

Che Guevara and, top,

with his mother, Celia.

By late 1959, after the

confronted with the

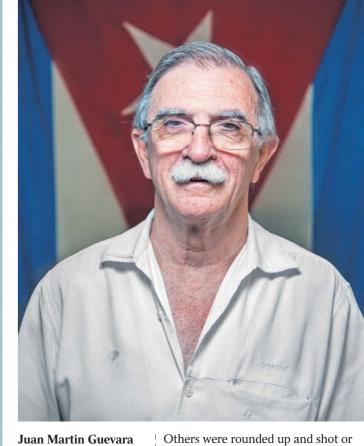
death. This period of

Martin remembers at least four

Ernesto would not be coming

in his hand. His progress

he says, was the most



On his return from Havana, Juan Martin became

home. The next day, the walls of the house were separate occasion, a bomb was discovered on their

Juan Martin maintains that the dangers his family faced were not down to their name,

but their increasing levels of activism. His own imprisonment came years after Che's death, when in 1975 he was held as a political prisoner for almost nine years for his membership of the socialist PRT party. His book describes the squalid conditions in iail, but he says he was one of the lucky ones.

flown out over the Atlantic and dropped like rubbish into the ocean.

"In our family, faced with this sort of repression, there was no other way but activism," says Juan Martin. "I went to prison. My brother Roberto, who was a lawyer, defended me, and subsequently had to exile himself to Cuba for his own safety. My sister Celia exiled herself to Europe, where she became a human rights campaigner, drawing attention to the abuses occurring in Argentina. Of course our family was influenced by Che, but more than that we were influenced by the environment in

settled in Buenos Aires, where he has

kept a relatively low profile. For Che's

five children, growing up in Cuba, it

was a different matter. "It was very

being the child of Che than the

brother of Che," says Juan Martin.

bore its weight on their shoulders.

grown-up children survive. All are

involved in one form or another in

preserving the memory of the father

publicising his brother's political

into the worn-out image of Che. So

that people might not see him as a

rebellion and instead explore the

that he published during his lifetime.

as someone who marked out paths."

Juan Martin pauses to think. "People

often say I must have lived my life in

Che. My Brother by Juan Martin

Guevara, £20, is published by Polity

they hardly knew.

I lived in his light."

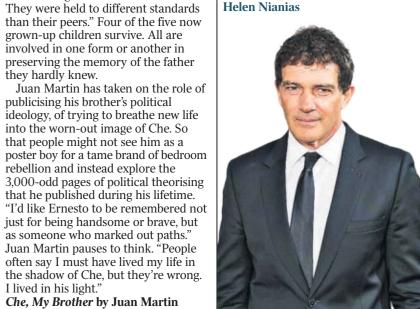
"Their father was a symbol, and they

The candles cost €19 a pop, so which we were brought up." When Juan Martin left prison he

sheets, blindfold.

don't vou?

Helen Nianias



and, left, his brother Che in 1964

else. He was someone else. People looked at him with awe and spoke to him with respect He was a commander" Gone was the bookish boy they remembered, with his nismatched shoes and ill-fitting shirt hanging out the back of his trousers, and in his place was a man in a crisply oned military uniform.

volved in various leftwing roups and not much later Che left his iob as Castro's minister of industry, once again taking up arms, first in Congo, later in Bolivia. It was a dangerous time to be a Guevara. During a state visit to Argentina, Castro had dropped in on the family sprayed with bullets. On a

stairwell — a teenage Juan Martin raced down the stairs and cut the wick on the fuse.

wouldn't be too bad. He probably smells wonderful — like musk and weat. Essence of man Calm down, it's not quite that literal. When talking about his new merchandise he has stated obliquely that "the creation of your own personality is very important" and added that the scent has been "inspired by his passion for the Mediterranean I think we've all got a passion for the suppose you could pick up a few. Scented candle, glass of wine, silk Until it turns out the blindfold is the

Mediterranean now, haven't we?

Perfect for a sensual night in.

difficult for them. Much more difficult mask from Zorro, of course. You just have to ruin everything

