SOLARIA CORPORATION AND STEM, INC. JOIN URBAN LAND INSTITUTE GREENPRINT CENTER FOR BUILDING PERFORMANCE AS INNOVATION PARTNERS

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WASHINGTON (September 28, 2015) -- The Urban Land Institute (ULI) Greenprint Center for Building Performance, a worldwide alliance of leading real estate owners, investors and financial institutions committed to improving energy efficiency and reducing carbon emissions across the global property industry, has announced the addition of Solaria Corporation and Stem, Inc. as its newest innovation partners.

Solaria Corporation, based in Fremont, California, is a solar technology company that designs, manufactures and markets high-efficiency silicon PV modules and systems for rooftop, utility, building facades, and greenhouses. Stem, Inc., headquartered in Millbrae, California, is a leading provider of intelligent energy storage that reduces electric costs for organizations.

Solaria Corporation and Stem join other Greenprint innovation partners as part of the center's Innovation Partner Program, a group that connects technology and service providers with building owners, to share the latest building efficiency strategies and best practices and advances Greenprint's goal of transforming the environmental performance of buildings across the real estate industry.

“We are proud to partner with Solaria Corporation and Stem,” said Sarene Marshall, executive director of the ULI Sustainability Center. “We believe that these companies are excellent additions to the Greenprint Center, and we look forward to learning from their expertise in innovative energy solutions that will help us advance Greenprint’s mission to reduce energy use and carbon emissions by the real estate industry.”

Both companies will apply their technology and expertise to help Greenprint member properties find new energy and cost-savings opportunities. Specifically, Stem will work with Greenprint members to develop informed energy storage strategies that meet the needs of the real estate industry. Stem’s intelligent technology offering can automatically reduce building energy costs while the company’s real-time and predictive software helps shed light on additional operational efficiencies. Solaria is collaborating with Greenprint members to make the possibility of solar as a ubiquitous energy source a reality by taking advantage of the enormous surface area of building facades. Solaria’s building-integrated photovoltaics can provide building owners with an aesthetically appealing, energy efficient window that can generate energy, save money and provide effective daylighting.

“ULI brings together the most influential thought leaders in real estate, and Stem is thrilled to join such a distinguished group,” said Karen Butterfield, chief commercial officer at Stem. “Drawing on our extensive expertise in energy storage and predictive software, Stem will work hand-in-hand with ULI to accelerate the adoption of automated, intelligent solutions for managing energy in the built environment.”

“The caliber of ULI Greenprint members, their deep commitment and ability to create a major shift in sustainability in the built environment is unparalleled,” said Udi Paret, General Manager Building Solutions, Solaria Corporation. “Combining their leadership with Solaria’s innovative and proven solar energy-generating glass solutions, is the foundation for a reality where we can transform buildings into generating assets on a mass scale.”

About the ULI Greenprint Center for Building Performance
Greenprint’s flagship product is the Greenprint Performance Report™. The international scope and size of the report makes it one of the real estate industry’s largest, most transparent and comprehensive environmental benchmarks. The report is a consolidated view of participating properties, detailing their energy, water and waste performance by geography and asset class. For additional information, visit uli.org/greenprint.
Greenprint members are Aetos Capital; AvalonBay; Berkshire Communities; BlackRock; Blackstone Group; CalPERS; China Business Council for Sustainable Development; Clarion Partners; Commonwealth Partners; Deutsche Asset & Wealth Management; Equity Office Properties; First Washington Realty; GI Partners; General Investment and Development Advisors, Inc.; GLL Real Estate Partners; Granite Properties; Grosvenor; Heitman; Hines; Invesco; Jamestown Properties; Jones Lang LaSalle; LaSalle Investment Management; Miller Capital Advisory, Inc.; Pacific Urban Residential; Paramount Group; Parkway Properties; Prologis; Prudential Real Estate Investors; Rudin Management Company, Inc.; Sonae Sierra; Starwood Hotels & Resorts; TIAA-CREF; and Tishman Speyer.

About the Urban Land Institute
The Urban Land Institute (uli.org) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 35,000 members representing all aspects of land use and development disciplines.