

The Style Lists

A photograph of the New York City skyline at sunset. The Empire State Building is the central focus, illuminated from below, with its spire reaching towards the top of the frame. The sky is a mix of orange, pink, and blue. Other skyscrapers are visible in the background, including One World Trade Center to the right. The overall scene is a dense urban landscape.

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TAKE YOUR STYLIST CAREER TO THE NEXT LEVEL

A DRESS CODE membership.

LFW & OTHER SHOWS

Access to the **London Fashion Week** Application form, to be considered to work behind the scenes at LFW and other shows.

Paid opportunity as one of Danielle Griffiths' dressing team.

Exclusive only to ADC subscription members.



STYLIST PREP CALENDAR

The most essential piece of content in A Dress Code has to be the monthly **Stylist Prep Calendar**.

The calendar includes all links to the global fashion events, awareness days, awards seasons, art exhibitions and most importantly **STRATEGY**.



INDUSTRY EXPERT INTERVIEWS

Each month you'll have the opportunity to speak directly to a different fashion expert.

"An Audience With..." is an open Zoom session where I conduct an interview, then open the floor for you to ask all of your questions to the expert du jour.



EXCLUSIVE TRAINING & RESOURCES

You'll find a comprehensive, growing library of training sessions on **PR, Marketing, Strategy, Business Development** & more.

Plus: templates, workbooks and guides, designed for your specific needs, and to move you to the next level.

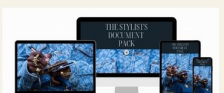
Every month new resources and training sessions are launched and added to the library, so that you can find and implement exactly what you need, just when you need it.

FREE ACCESS & MEMBERSHIP DISCOUNTS

Free access to **FASHION STYLIST'S HANDBOOK** in four languages.



The Stylist Document Pack
£250
(MEMBERS PAY £150)



In 2021 Danielle launched A DRESS CODE - an exclusive membership for career stylists that offers a mentor-like approach and provides workshops, industry expert interviews and access to the sought-after Stylist Prep Calendar.

What any stylist needs is paid work, industry experience, help building their portfolio - and connections. A DRESS CODE will help with all of these! With the added bonus of members being invited to apply for paid work experience with Danielle's dressing team for London Fashion Week and other shows throughout the year.

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Membership Costs.

OPTION ONE:

Pay in full
£250
1 year's membership

Max £250

ACCESS

- ✓ LFW APPLICATION
- ✓ STYLIST PREP CALENDAR
- ✓ AN AUDIENCE WITH...
- ✓ WORKSHOPS
- ✓ 4 x FASHION STYLIST'S HANDBOOK

OPTION TWO:

1 year's
subscription
@ £25
per month

Max £300

ACCESS

- ✓ LFW APPLICATION
- ✓ STYLIST PREP CALENDAR
- ✓ AN AUDIENCE WITH...
- ✓ WORKSHOPS
- ✓ 4 x FASHION STYLIST'S HANDBOOK

OPTION THREE:

£30 per month
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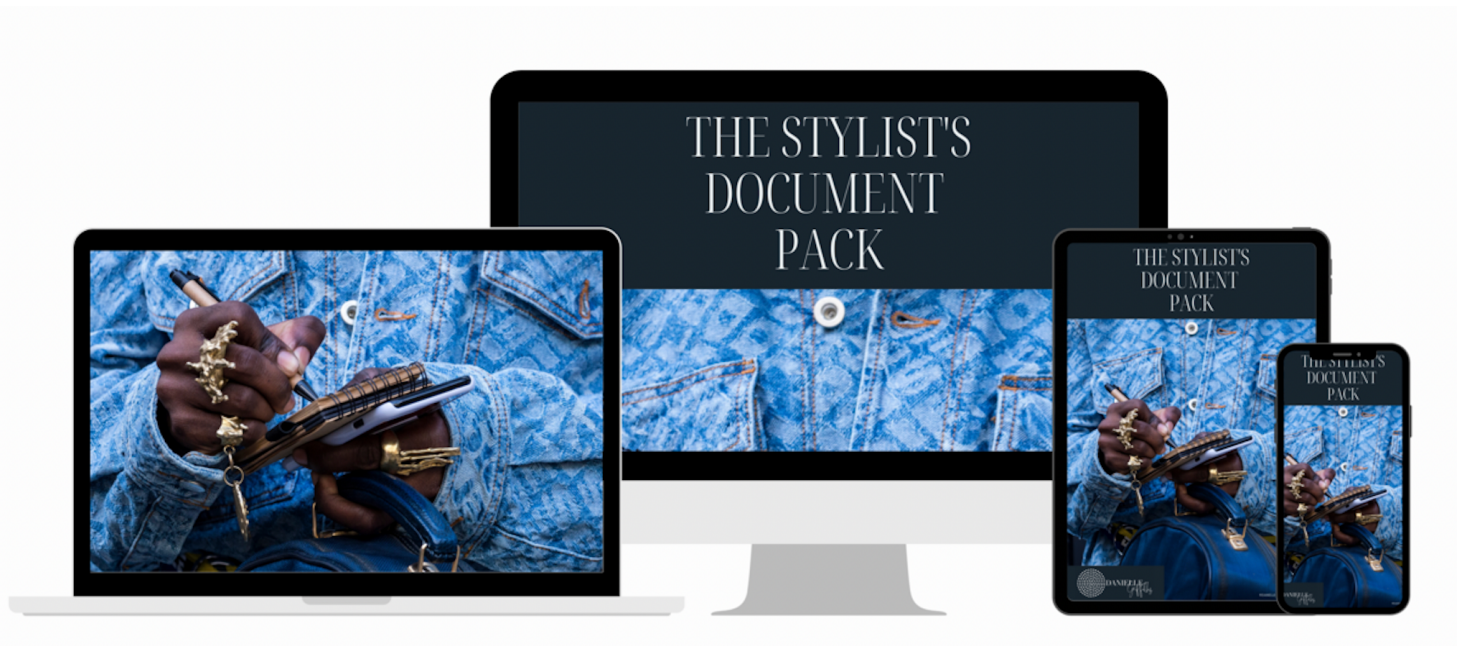
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JOIN - A DRESS CODE

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And...



A ONE-STOP-SHOP BUSINESS STARTER PACK

THE STYLIST'S DOCUMENT PACK - £250

ADC MEMBERS - £150

(£250 - DISCOUNTED TO £150 FOR MEMBERS OF A DRESS CODE)

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THE STYLIST DOCUMENT PACK is a one-stop-shop Business Starter Pack. Approved by specialist lawyers, Danielle provides legally binding contract templates, artist confirmations and invoice layouts. A must-have for anyone out there looking to build their own business with confidence.

(£250 - DISCOUNTED TO £150 FOR MEMBERS OF A DRESS CODE)

THE STYLIST'S DOCUMENT PACK REMOVES THE GUESSWORK & PROVIDES THE CONFIDENCE

What is in The Stylist's Document Pack?

Within the pack you will have all the standard paperwork you need - as both a fashion stylist and business owner.

- Artist Confirmation - All editable
- Terms & Conditions - All editable
- Clothing Budget Invoice - All editable
- Stylist Invoice - All editable
- +
- Email templates for chasing payments - All editable
- Knowing yours rights as a business owner
- Knowing your rights as a consumer



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