

The Style Lists

A street scene in London featuring a red telephone booth, a red double-decker bus, and the Elizabeth Tower (Big Ben) in the background under a cloudy sky.

London

AGENCY ELEVEN

agencyeleven.co.uk | ethan@agencyeleven.co.uk | +44 (0)207 247 7810 | @agencyeleven
First Floor, 26 Hanbury Street, London E1 6QR

A.I.

aipr.co.uk | pressoffice@aipr.co.uk | +44 207 739 9990 | @a.i.pr
6th Floor, 45 Gee Street, London EC1V 3RS

AISLE 8

aisle8.com | info@aisle8.com | @aisle8comms
6-8 Knights Court, St John's Square, London, EC1M 4NH

AMPR

a-m-pr.com | amee@a-m-pr.com | @ampr_london

AVENUE COMMUNICATIONS

avenuecommunications.co.uk | info@avenuecommunications.co.uk | +44 (0)20 3150 3726 |
@avenuecommunications
Avenue Communications, 47 Berwick Street, Soho, London W1F 8SQ

AW+C

antonywaller.co.uk | antony@awandc.com | @ant_waller

B. THE COMMUNICATIONS AGENCY

bthecomcommunicationsagency.com | pr@b-theagency.com | 0845 126 2726 | @b_theagency
Epatra House, Ground Floor, 58-60 Berners Street, London W1T 3NQ

BAM

bam-works.com | info@bam-works.com | @phil_g | +49 30 3088 2796
BAM London - 83b Downs Road, Lower Clapton, London E5 8DS

BLACK PR

blackpr.co.uk | wendy@blackpr.co.uk | +44(0)20 7254 9884 | @blackprgroup
18 – 19 Springfield House Lofts, 5 Tyssen Street, London E8 2LY

BPCM.

modusbpcm.com | london@modusbpcm.com | +44 (0)20 7331 1433 | @bpcm
10-12 Heddon Street, Mayfair, London W1B 4BY

BRAND NATION

brandnation.co.uk | mary.k@brandnation.co.uk | +44 (0) 2079407170 | @brandnation
Sterling House, 33 Union Street, London SE1 1SD

BREAKS

breaksagency.com | hello@breaksagency.com | +44 (0)20 8004 5520 | @breaksagency
10 Chapel Place, London EC2A 3DQ

BRIGHT LIGHT PR

brightlightpr.co.uk | info@brightlightpr.co.uk | +44(0)207 384 6111 | @brightlightpr
Bright Light PR, Unit 1 PARK HOUSE, Fairmile Park Road KT11 2PG

BRITISH FASHION COUNCIL

britishfashioncouncil.co.uk | info@britishfashioncouncil.com | @britishfashioncouncil

CICI PR

hello@cicipr.com | @cici_pr

CREATIV HOUSE

creativ.house | creativ@creativ.house | @creativ.house

CRESCENT

crescentfashion.co.uk | contact@crescentfashion.co.uk | @crescentagency
3rd Floor, 23 Haymarket, London SW1Y 4DG

DH PR

dh-pr.com | info@dh-pr.com | +44 (0)20 7139 8646 | @dhpr_london
Unit 7: 92-96, De Beauvoir Road, London N1 4EN

DYELOG

dyelog.co.uk | info@dyelog.co.uk | @dyelogpr
Unit F Flat Iron Yard, 14 Ayres Street, London SE1 1ES

EAST OF EDEN AGENCY

eastofedenpr.com | hello@eastofeden.london | +44 (0)203 745 696 | @eastofedenpr
71-75 Shelton Street, Covent Garden, London WC2H 9JQ

EXPOSURE

exposure.net | hello@exposure.net | +44 (0)20 7907 7130 | @exposurelondon
20 Little Portland Street, London W1W 8BS

FABRIC PR

fabricpr.com | fashion@fabricpr.com | +44 (0)203 326 7331 | @fabricpr
Fabric PR & Marketing Limited, 16–18 Heneage Street, London E1 5LJ

GABRIELLE SHAW COMMUNICATIONS

gabriellshaw.com | letstalk@gabriellshaw.com | +44 (0)20 7731 8811 | @gshawcoms
3rd floor 533 King's Road, Chelsea, London, London SW10 0TZ

GILLIAN MCVEY

gillianmcvey.com | info@gillianmcvey.com | +44 (0) 207 965 8455 | @gillianmcvey
41 Devonshire Street, London W1G 7AJ

GIMME FIVE

gimme5.com | press@gimme5.com | @gimme_5
1 Bittern Place, Coburg Road, London N22 6TP

HADDON PR

haddonpr.com | info@haddonpr.com | +44 (0)7894 085 889 | +44 (0)20 8985 5679 | @haddonpr

I.DEA PR

ideapr.co.uk | info@ideapr.co.uk | @i.deapr
WorkShop, 102 St Pancras Way, London NW1 9ND

IPR London

iprlondon.com | info@iprlondon.com | +44 (0)20 7419 7170 | @iprlondon
19 Britton St, London EC1M 5NZ

I.T

ithk.com | itpost@ithk.com | @ithk

ITB WORLDWIDE

itb-worldwide.com | hello@itb-worldwide.com | +44 (0) 207 067 0000 | @itb_worldwide
2 Waterhouse Square, 140 Holborn, London EC1N 2AE

JPR MEDIA GROUP

jprmediagroup.com | +44 (0)20 7584 1978 | @jprmediagroup
14th Floor, 33 Cavendish Square, London W1G 0PW

K & H COMMS

kandhcomms.com | info@kandhcomms.com | +44 (0) 207 580 3456 | @kandhshowroom |
@kandhcomms

Studio 6, United House, 92 - 94 Notting Hill Gate, London W11 3HP

KARLA OTTO

karlaotto.com | info.london@karlaotto.com | +44 (0)207 287 9890 | karlaotto
30 Sackville Street, London W1S 3DY

KCD

kcdworldwide.com | general@kcdworldwide.co.uk | +44 (0)20 7637 9036 | @kcdworldwide |
@kcdshowrooms

118-120 Great Titchfield Street, London W1W 6SR

KNOWLES COMMUNICATIONS

knowlescomms.com | becky@beckyknowles.com | @knowlescommunications

L52 COMMUNICATIONS

l52.world | talktous@l52.co.uk | +44 (0)20 3905 9999 | @l52world
91 Wimpole Street, London, W1G 0EF

LIMITÉE PR

limiteepr.com | press@limiteepr.com | +44 (0)7476782637 | @limitee_pr
Unit 9, 2nd Floor – call 109, 290-296 Mare Street, Hackney Central, London E8 1HE

LONDON COLLEGE OF FASHION

arts.ac.uk | press@fashion.arts.ac.uk | +44 (0)20 7514 2998 | @lcfondon_
20 John Prince's Street, London W1G 0BJ

LONDON FASHION WEEK

londonfashionweek.co.uk | info@britishfashioncouncil.com | @londonfashionweek

MANDI'S BASEMENT LTD

mandisbasement.com | controlpanel@mandisbasement.com | @mandilennard
105 Bankside Lofts, 65 Hopton Street, London SE1 9JL

MAY CONCEPTS

mayconcepts.com | media@mayconcepts.com | @mayconcepts
Brody House 301, Strype Street, London E1 7LQ

MGC LONDON

mgclondon.com | info@mgclondon.com | +44 (203) 405 6290 | @mgc_london
Great Western Studios, Studio 203, 65 Alfred Road, London W2 5EU

MIRROR ME PR

mirrormepr.co.uk | hello@mirrormepr.co.uk | +44 (0) 1932 918 089 | +44 (0) 207 043 2345 |
@mirrormepr

MODUS BPCM.

modusbpcm.com | london@modusbpcm.com | +44 (0)20 7331 1433 | @modusbpcm
10-12 Heddon St, Mayfair, London W1B 4BY

ODD LONDON

oddlondon.com | info@oddlondon.com | +44 (0)2074907900
75 Bermondsey Street, London SE1 3XF

ON|OFF

onoff.tv | press@onoff.tv | @onofflondon

PBA

philippabradleyagency.co.uk | lucy@pbras.co.uk | +44 (0) 7764745888 | @philippabradleyagencies

PHANTHEM STUDIO

phantemstudio.com | info@phantemstudio.com | @phantemstudio

PM AGENCY

pm-agency.co.uk | contact@pm-agency.co.uk | @pmagency
Unit 9, Taverners Walk, Sheepscar Grove, Leeds, LS7 1AH

POP

thepop.group | hello@thepop.group | +44 (0)207 637 3332 | @thepop.group
PO63 Hanbury Street, London E1 5JP

PURPLE PR

purplepr.com | enquiries@purplepr.com | +44 (0)20 7439 9888 | @purplepr
27-29 Glasshouse Street, London W1B 5DF

PUSH PR

pushpr.co.uk | campaigns@pushpr.co.uk | +44 (0) 20 7278 2121 | @pushprlondon
The Arts Building, Morris Place, London N4 3JG

RAVEN AGENCY

weareravenagency.com | info@weareagency.com | +44 (0)20 3758 8628 | @weareraven
Elsley Court, 20-22 Great Titchfield Street, London W1W 8BE

RICH LONDON

rich.london | carleen@rich.london | +44 (0)20 7738 6705 | @_richlondon | @richlondoncreative
538 Orphans Yard, Brixton, London SW98QB

SANE

sanecomunications.co | info@sanecomunications.com | +44 (0) 207 729 5674 | @sanecomms
32 Alie Street, London E1 8DA

SAY MORE PR

saymorepr.com | info@saymorepr.com | +44 (0) 207 424 8785 | @saymorepr
16 Chalk Farm Road, Camden, London NW1 8AG

SCIENCE MAGIC INC

sciencemagic.inc | info@sciencemagic.inc | +44 20 7938 1010 | @sciencemagic.inc
The Westworks, White City Place, 195 Wood Lane, London W12 7FQ

SE:COMMS

sophie-elliott.com | info@sophie-elliott.com | @se_comms

SPRING STUDIOS

springstudios.com | londonagency@springstudios.com | +44 (0) 20 7267 8383 | @springstudios
Spring House, 10 Spring Place, London, NW5 3BH

SUM OTHER

sumother.com | info@sumother.com | @sum_other_agency
7 Roach Road, London, E3 2PA

SUNDAY'S CHILD

sundays-child.co.uk | susannah@sundays-child.co.uk | @wearesundayschild

TASK PR

taskpr.com | info@taskpr.com | +44 (0)207 636 1399 | @taskpr
96 Great Titchfield Street, London W1W 6SQ

THE 223 AGENCY

The223.Agency | stephen@the223.agency | harriet@the223.agency | @the223.agency

THE ATENTIVE AGENCY

theatentive.com | info@theatentive.com | @theatentiveagency
Golden Cross House, 8 Duncannon Street (506), London WC2N 4J

THE CAS BAH

thecasbah.net | meetus@thecasbah.net | +44 (0)20 7907 7130 |
20 Little Portland Street, London W1W 8BS

THE CP CONCEPT

thecpconcept.com | info@thecpconcept.com | @cp_concept

THE GOODS AGENCY

thegoodsagency.co.uk | info@thegoodsagency.co.uk | @goodsagency
(Z4) 47-49 The Old Truman Brewery, 91 Brick Lane, London E1 6QL

THE LIFESTYLE AGENCY

thelifestyle-agency.com | hello@thelifestyle-agency.com | +44 (0)207 939 1484 |
@thelifestyleagency
4 Leathermarket Street, London SE1 3HN

THE LOBBY

thelobbylondon.com | info@thelobbylondon.com | @thelobbylondon

TRACE PUBLICITY

tracepublicity.com | info@tracepublicity.com | +44(0) 207 240 9898 | @tracepublicity
55 Gower Street, London WC1E 6HQ

VILLAGE

wearevillage.com | hello@wearevillage.com | +44 (0)207 490 7394 | @wearevillage
Unit 3, 2nd Floor, Century Quarter House, 25 Downham Road, London N1 5AA

WARSAW CREATIVES

warsawcreatives.com | info@warsawcreatives.com | @warsawcreatives
Grand Union Studios, Unit 4.13, 332 Ladbroke Grove, London W10 5AD

WHITEHAIR.CO

whitehair.co | zoja@whitehair.co | +44 7981 382458 | @whitehair.co

WINGFIELD PR

wingfieldpr.com | info@wingfieldpr.com | +44 (0)7581 195491 | @wingfield_pr_
1st Floor, 26 Goodge Street, London W1T 2QG

PRIVACY POLICY, Ts&Cs, NOTICE & COPYRIGHT.

LINKS TO OTHER SITES

Our Site/s may contain links to third-party sites that are not owned or controlled by Danielle Griffiths or by <http://daniellegriffiths.com> , <http://www.fashionstylistshandbook.com>. Some of the links on these site/s are ads, partners, or affiliates. This means we may make a small commission if you buy from the linked sites. We only link to products and services we love, most of which we use daily - these will be clearly marked as affiliate links.

Danielle Griffiths, <http://daniellegriffiths.com> and <http://www.fashionstylistshandbook.com> have no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services. We strongly advise you to read the terms and conditions and privacy policy of any third-party site that you visit.

Whilst we take reasonable care in selecting third party suppliers, you are responsible for determining whether the services of such third party suppliers are appropriate for your business. We shall have no liability in respect of any advice given by such third parties, or any services or products included in any such external website links. All services offered by third parties are subject to their terms of business. You are responsible for reviewing those terms of business and taking independent advice in relation to them if appropriate.

Copyright © text 2022 Danielle Griffiths

Danielle Griffiths has asserted her right under the Copyright, Designs, and Patents Act 1988, to be identified as the Author of this Work.

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, sharing or any information storage and retrieval system, without prior permission in writing from the author.



DANIELLE GRIFFITHS.



TAKE YOUR STYLIST CAREER TO THE NEXT LEVEL

A DRESS CODE membership.

LFW & OTHER SHOWS

Access to the **London Fashion Week** Application form, to be considered to work behind the scenes at LFW and other shows.

Paid opportunity as one of Danielle Griffiths' dressing team.

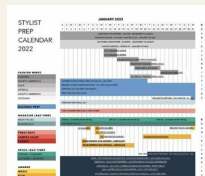
Exclusive only to ADC subscription members.



STYLIST PREP CALENDAR

The most essential piece of content in A Dress Code has to be the monthly **Stylist Prep Calendar**.

The calendar includes all links to the global fashion events, awareness days, awards seasons, art exhibitions and most importantly **STRATEGY**.



INDUSTRY EXPERT INTERVIEWS

Each month you'll have the opportunity to speak directly to a different fashion expert.

"An Audience With..." is an open Zoom session where I conduct an interview, then open the floor for you to ask all of your questions to the expert du jour.



EXCLUSIVE TRAINING & RESOURCES

You'll find a comprehensive, growing library of training sessions on **PR, Marketing, Strategy, Business Development** & more.

Plus: templates, workbooks and guides, designed for your specific needs, and to move you to the next level.

Every month new resources and training sessions are launched and added to the library, so that you can find and implement exactly what you need, just when you need it.

FREE ACCESS & MEMBERSHIP DISCOUNTS

Free access to FASHION STYLIST'S HANDBOOK in four languages.



The Stylist Document Pack
£250
(MEMBERS PAY £150)



In 2021 Danielle launched A DRESS CODE - an exclusive membership for career stylists that offers a mentor-like approach and provides workshops, industry expert interviews and access to the sought-after Stylist Prep Calendar.

What any stylist needs is paid work, industry experience, help building their portfolio - and connections. A DRESS CODE will help with all of these! With the added bonus of members being invited to apply for paid work experience with Danielle's dressing team for London Fashion Week and other shows throughout the year.

DANIELLE GRIFFITHS.



Membership Costs.

OPTION ONE:

Pay in full
£250
1 year's membership

Max £250

ACCESS

- ✓ LFW APPLICATION
- ✓ STYLIST PREP CALENDAR
- ✓ AN AUDIENCE WITH...
- ✓ WORKSHOPS
- ✓ 4 x FASHION STYLIST'S HANDBOOK

OPTION TWO:

1 year's
subscription
@ £25
per month

Max £300

ACCESS

- ✓ LFW APPLICATION
- ✓ STYLIST PREP CALENDAR
- ✓ AN AUDIENCE WITH...
- ✓ WORKSHOPS
- ✓ 4 x FASHION STYLIST'S HANDBOOK

OPTION THREE:

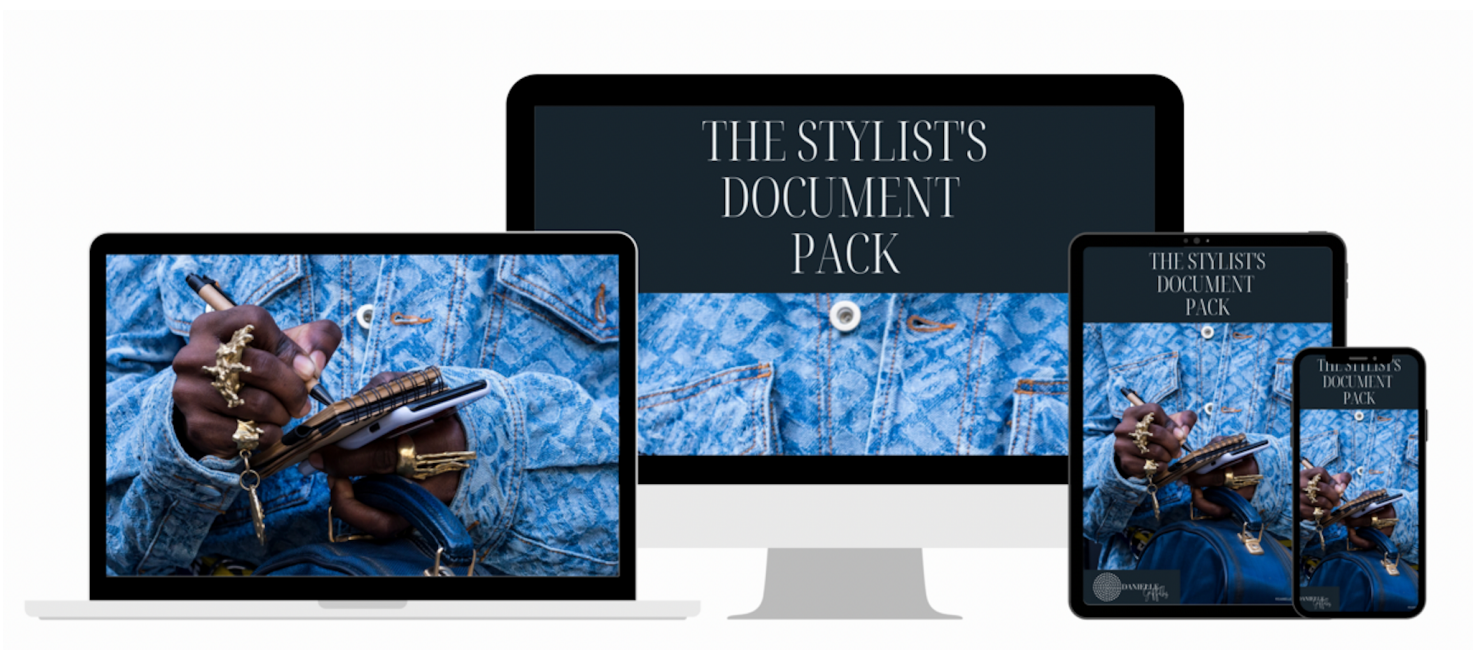
£30 per month
(rolling)

ACCESS

- ✗ LFW APPLICATION
- ✓ STYLIST PREP CALENDAR
- ✓ AN AUDIENCE WITH...
- ✓ WORKSHOPS
- ✓ 4 x FASHION STYLIST'S HANDBOOK

JOIN - A DRESS CODE

DANIELLE GRIFFITHS.



A ONE-STOP-SHOP BUSINESS STARTER PACK

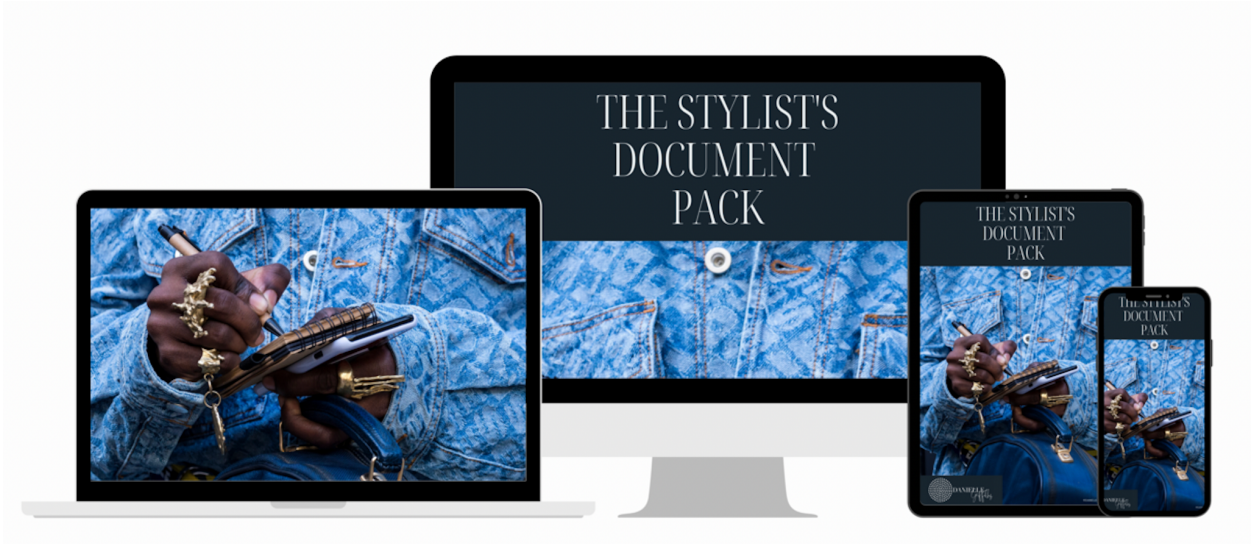
THE STYLIST'S DOCUMENT PACK - £250

ADC MEMBERS - £150

(£250 - DISCOUNTED TO £150 FOR MEMBERS OF A DRESS CODE)

DANIELLE GRIFFITHS.

©DANIELLE GRIFFITHS 2022



THE STYLIST DOCUMENT PACK is a one-stop-shop Business Starter Pack. Approved by specialist lawyers, Danielle provides legally binding contract templates, artist confirmations and invoice layouts. A must-have for anyone out there looking to build their own business with confidence.

(£250 - DISCOUNTED TO £150 FOR MEMBERS OF A DRESS CODE)

THE STYLIST'S DOCUMENT PACK REMOVES THE GUESSWORK & PROVIDES THE CONFIDENCE

What is in The Stylist's Document Pack?

Within the pack you will have all the standard paperwork you need - as both a fashion stylist and business owner.

- Artist Confirmation - All editable
- Terms & Conditions - All editable
- Clothing Budget Invoice - All editable
- Stylist Invoice - All editable
- +
- Email templates for chasing payments - All editable
- Knowing yours rights as a business owner
- Knowing your rights as a consumer



DANIELLE GRIFFITHS.

@The - Style - Lists

DANIELLE GRIFFITHS.

©DANIELLE GRIFFITHS 2022