



Exceptional Cuisine.

Extraordinary Cause.



[ChefsUpFront.org](http://ChefsUpFront.org)



SPONSORSHIP  
OPPORTUNITIES



*Miami - August 18, 2017*

Reception: 6:00 p.m. | Dinner: 7:30 p.m.  
The Biltmore, Miami - Coral Gables



**FORT LAUDERDALE**

*Fort Lauderdale - August 25, 2017*

Reception: 6:00 p.m. | Dinner: 7:30 p.m.  
W Fort Lauderdale

*Florida Introduces Physical Activity and Nutrition to Youth (FLIPANY)'s mission is to educate and empower youth and adults through nutrition and physical activity programs while influencing policy changes for healthier communities.*

[www.FLIPANY.org](http://www.FLIPANY.org)

## Chefs Up Front

### *Exceptional Cuisine, Extraordinary Cause*

Chefs Up Front is an intimate dining experience where each table features a locally celebrated chef who prepares an exclusive five-course wine paired dinner. All proceeds earned from the decadent, sit-down dinner and auction assist FLIPANY with the necessary funds to implement the Cooking Matters™ program locally to fulfill our role as the national Florida partner of Share Our Strength.

Please join us as we once again team up with South Florida's most acclaimed chefs in taking the NO KID HUNGRY pledge at our annual FLIPANY Chefs Up Front Dinner & Silent Auction in Miami and Fort Lauderdale.

## FLIPANY

### *Florida Introduces Physical Activity and Nutrition to Youth*

FLIPANY serves youth and families through collaborations with community centers, parks and other social services agencies. Our innovative programs fight childhood obesity and hunger by focusing on healthy food preparation, food security, physical education and worksite wellness. Many of our programs include on site food demonstrations, nutrition education and cooking classes.

*In 2016, we reached **6,400+** children each day.*

*Serve **430** South Florida after-school programs and community centers.*

*Feed over **1 MILLION** nutritious meals to under-served children.*

Since 1993, Cooking Matters™ has brought together culinary and nutrition experts and volunteers to lead hands-on cooking courses for low-income families and individuals. In turn, the results-based initiative empowers families with knowledge, skills and confidence to prepare healthy, affordable meals at home.

On behalf of FLIPANY and the **thousands of families we serve each year**, we thank you for your consideration in taking part of this extraordinary event.

If you have any questions or concerns between now and the event, please feel free to contact any of us at the numbers shown below. On behalf of FLIPANY and the thousands of families we serve every year, we thank you for your consideration in taking part of this extraordinary event.

With gratitude,

Lynne Kunins  
President/CEO  
(954) 636-2388

Anita Chang  
Event Chair  
(954) 899-0223



President & CEO: Lynne Kunins, [lkunins@flipany.org](mailto:lkunins@flipany.org), 954-636-2388

Event Chair: Anita Chang, [achang@flipany.org](mailto:achang@flipany.org), 954-899-0223

Sponsorship & Partnership Chair: Angie Rodriguez, [arodriguez@flipany.org](mailto:arodriguez@flipany.org), 617-259-4696





## 2016 Highlights

- We reached **6,400+** children each day.
- Serve **430** South Florida after-school programs and community centers.
- Feed over **1 MILLION** nutritious meals to under-served children.
- **30+** Acclaimed Chefs
- **350+** Attendees
- **14,000,000+** Unique Media Impressions
- **Funds raised in this event helped serve 56,000 youth**
- Over 50 Silent Auction Items (destinations, chef dinners, sports memorabilia, jewelry, unique experiences)

## Some of Our Supporting Chefs



**Chef Jeremy Ford**  
*Matador Room*



**Chef Cristian Cuevas**  
*Swine Southern Table*



**Chef Adrienne Calvo**  
*Chef Adrienne's*



**Chef Eric Baker**  
*Max's Harvest*



**Chef David Hacket**  
*The Biltmore*



**Chef Nuno Grullon**  
*R House*



**Chef Aaron Dreilinger**  
*Chef David Schwadron  
Catering & Event Design*



**Chef Jason Smith**  
*W Fort Lauderdale*



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## Premium Sponsorships

Align your company with a great cause. Your underwriting support offsets a specific facet of the event, allowing us to redirect funds to crucial pieces of our community programs. FLIPANY is a 501(c)(3) nonprofit organization, all underwriting opportunities are tax-deductible.

SPONSOR LEVEL	SUPPORTER	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	PRESENTING SPONSOR
Miami - 8/18/17	\$675	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000
Fort Lauderdale - 8/25/17	\$675	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000
Both	\$1,300	\$4,500	\$9,000	\$13,000	\$17,000	\$26,000
Number of Tickets	2	4	10 (1 Table)	10 (1 Table)	10 (1 Table)	10 (1 Table)
Ad in Commemorative Cookbook including recipes from the participating chefs	1/4 Page B/W	1/4 Page B/W	1/2 Page B/W	1/2 Page B/W	Full Page B/W	Full Page Color
Discount on additional tickets (\$50 saving/ticket)	●	●	●	●	●	●
Tagged posts on Social Media		●	●	●	●	●
Logo on event slideshow loop		●	●	●	●	●
Tiered logo display on event & FLIPANY websites		●	●	●	●	●
Logo inclusion in all digital and print event marketing collateral		●	●	●	●	●
Logo inclusion in all pre-event activation events		●	●	●	●	●
Display of company promotional items on reserved tables			●	●	●	●
1 Night stay for 2 at event hotel the night of the event			●	●	●	●
Choice of Chef (First come first serve)			●	●	●	●
Exclusive mention on post-event press release				●	●	●
Prominent logo placement on Step and Repeat at event					●	●
Commemorative Cookbook signed by all participating chefs for company guests					●	●
Live comments during this event (3 minutes)						●

## Additional Underwriting Opportunities

Beer • Entertainment • Food • Valet • Event/Program Cookbook • Chef After Party • Swag Bag

Single event specialty sponsorships are \$2,000 each; sponsor for both events for \$3,500. Sponsors will receive 2 tickets to the sponsored event(s) as well as signage at the event as applicable, and pre & post event recognition as well as signage at the event as applicable. You will also receive 2 tickets to the Chefs Up Front Dinner of your choice. For further questions or inquiries regarding partnerships and sponsor opportunities, please contact Angie Rodriguez at 617-259-4696 or [arodriguez@flipany.org](mailto:arodriguez@flipany.org).

## Media Partnerships

We are looking to partner with recognized media to help promote our cause. Please contact Angie Rodriguez at 617-259-4696 or [arodriguez@flipany.org](mailto:arodriguez@flipany.org) to discuss opportunities to partner with us.





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**AD & LOGO SPECIFICATIONS**

COLOR AD: Covers Only

Full Page: 5.5" w x 8.5" h Bleed 5.75" w x 8.75" h Safety: 5" w x 8" h

BLACK & WHITE AD

Full Page Vertical: 5" w x 8" h  
1/2 Page: 5" w x 3.875" h  
1/4 Page: 2.375" w x 3.875" h  
1/8 Page: 2.375" w x 1.75" h

PREFERRED FILE FORMAT:

PDF, Must be 300 dpi, and all fonts and images embedded.

Other Formats: TIFF, EPS, JPEG. Please do not send Word, Power Point or Publisher files.

SIGNAGE LOGOS

EPS or PDF format Please note, if sending a JPEG, send the largest size available. Reproduction quality will not be guaranteed.

**Sponsorship Reservation Form**

**Contact Information**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Choices of Sponsorships**

Please check box to indicate which event you are sponsoring. You may choose more than one box or choose to sponsor both events.

My company wishes to reserve the following sponsorship(s) at the 2017 Chefs Up Front Dinner and Auction:

	Miami	Fort Lauderdale	Both
Supporter	<input type="radio"/> \$675	<input type="radio"/> \$675	<input type="radio"/> \$1,300
Bronze	<input type="radio"/> \$2,500	<input type="radio"/> \$2,500	<input type="radio"/> \$4,500
Silver	<input type="radio"/> \$5,000	<input type="radio"/> \$5,000	<input type="radio"/> \$9,000
Gold	<input type="radio"/> \$7,500	<input type="radio"/> \$7,500	<input type="radio"/> \$13,000
Platinum	<input type="radio"/> \$10,000	<input type="radio"/> \$10,000	<input type="radio"/> \$17,000
Presenting	<input type="radio"/> \$15,000	<input type="radio"/> \$15,000	<input type="radio"/> \$26,000

**Specialty Sponsorship**

	Miami	Fort Lauderdale	Both
Valet	<input type="radio"/> \$2,000	<input type="radio"/> \$2,000	<input type="radio"/> \$3,500
Event Program/Cookbook	<input type="radio"/> \$2,000	<input type="radio"/> \$2,000	<input type="radio"/> \$3,500
Cocktail Reception	<input type="radio"/> \$2,000	<input type="radio"/> \$2,000	<input type="radio"/> \$3,500
Chef After Party	<input type="radio"/> \$2,000	<input type="radio"/> \$2,000	<input type="radio"/> \$3,500
Swag Bag	<input type="radio"/> \$2,000	<input type="radio"/> \$2,000	<input type="radio"/> \$3,500

Additional Event Tickets (\$50 discount/ticket for sponsors): \_\_\_\_\_ **Total Ordered: \$** \_\_\_\_\_

**Method of Payment**

Type:  MC  VISA  AMEX  DISCOVER  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

If sending a check, please make payable to FLIPANY and mail it and this completed form to  
**FLIPANY | 1777 North Dixie Highway | Fort Lauderdale, Florida 33305**

I hereby apply for a sponsorship for the 2017 Chefs Up Front Dinner and Auction. By signing this application, I agree to pay (with contract or upon invoice) 50% of the total fee of the sponsorship as a non-refundable deposit. The remaining 50% of the sponsorship fee is due no later than July 31, 2017. If the sponsorship agreement is entered after July 31, 2017, 100% of the sponsorship fee is due with contract. Should my company or I cancel after July 31, 2017, it is understood that the remaining balance of the sponsorship is contractually due to FLIPANY.

Signature: \_\_\_\_\_  
 Please scan and return form to: **Angie Rodriguez at arodriguez@flipany.org. Tel: 617-259-4696**

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