

JUNE LI

CREATIVE ART DIRECTION • BRANDING • VISUAL DESIGN

www.juneliart.com
juneliart@gmail.com
(415) 999-1372



Specialties

- 8 years experience in advertising and branding in agency and design studio environments.
- Provide art directions, overlook design materials for marketing campaigns. Manage production artists and web developers to provide high quality works under deadlines.
- Excellent problem solving skills. Demonstrated ability to execute on large projects from conception to completion.
- Formal fine art education and mastery of Adobe Creative Suite. Cheerful leader and team player with strong communication skills. Fluent in English and Mandarin.



Employment History

- **Bare Escentual**, San Francisco, 2015-2016. Senior Web designer. Rebranding, UI/UX design for web and mobile eCommerce.
- **SEPHORA**, San Francisco, 2014-2015. Digital Graphic designer. Branding, marketing. UI/UX design for web and mobile marketing.
- **JuneLiArt**, San Francisco, 2009-2016, Art Director and UI/UX Designer. Build and manage design team, brand strategy through concept to product.

Selected Clients

YouTube, Email design. Concept, Hero images.

Salesforce, Banners, ads, high quality visual assets for web.

Decorist, Branding, UI/UX web/mobile design.

4by6.com, Identity and branding. UI/UX for web, email and print marketing.

Disney/Pixar, Children's book illustration and toy packaging with Disney/Pixar licenses.

Safeway, billboards, consumer catalogs, brochures, in-store signages.



Education

- Bachelor Degree of Art Studio, Sonoma State University, 2006, Rohnert Park, CA
- Graphic Design Certificate, Santa Rosa Junior College, 2005, Petaluma, CA
- Bachelor Degree of Visual Art, South China Normal University, 1999, Guangzhou, China