

Jenna Witzleben

DESIGNER AND STRATEGIST

Multi-disciplinary designer and strategist who thrives at the intersection of wonder and grit. Impassioned to work towards environmental and social justice.

EDUCATION

School of Visual Arts New York, NY
MFA Products of Design
Expected May 2017

Cornell University Ithaca, NY
BS Mechanical Engineering
Class of 2015
Magna Cum Laude

Disney College Program Orlando, FL
Fall 2012

SKILLS

Design Strategy
Design Research
Product Design
Experience Design
Service Design
Interaction Design
Branding
Graphic Design
Modeling and Fabrication
Physical Computing
Problem & Experience Mapping
Business Modeling
Photography and Videography

SOFTWARE

Solidworks
Adobe Creative Suite
MATLAB
Arduino
ANSYS
Netfabb Professional
Keyshot
Sketch
InVision
HTML / CSS

EXPERIENCE

R/GA Experience Design Apprentice
June 2016 to August 2016

Led UX strategy for intern team project for Samsung
Envisioned future of Verizon website with team of designers
Contributed to internal connected office strategy

Design Museum Boston 3D Design Intern
June 2015 to August 2015

Reimagined museum's pop-up and mobile wayfinding
Designed exhibit for 'Engaged Body' at McCormick Gallery

Eleven, LLC. Kessler Fellow
May 2014 to August 2014

Conducted interviews and research on connected homes
Evaluated design patent for a prospective buyer
Assisted with mechanism design, CAD, and ergonomics

New York Times 'Dinner is Printed' Lead Designer
May 2013 to August 2013

Designed 3D printed dinnerware for 3D printed dinner
Featured in AJ Jacob's article 'Dinner is Printed' (9/22/13)

AWARDS & RECOGNITION

McManus Design Award 2014
Kessler Fellowship 2014
Cornell University ELI Research Grant 2013

EXTRACURRICULARS

Sustainability Collective *SVA PoD*
Strategic Action Committee *SVA PoD*
Workshop Committee *SVA PoD*
Dance and Performance Arts *throughout NYC*

CONTACT

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