

Tiffany Wang

Interaction Designer and UX Researcher

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Education

California College of the Arts

Bachelor of Arts, Interaction Design
with a minor in Writing and Literature,
May 2018

Skills

Design:

UX/UI Design
Design Research
Systems Thinking
Information Architecture
Storytelling
Wireframing
Prototyping
Video Editing

Research:

Competitive Analysis
Contextual Inquiry
Usability Testing
Affinity Diagramming
Card Sorting
Heuristic Evaluation

Visual Design Tools:

Adobe Photoshop,
Illustrator, Indesign,
Premiere
Sketch

Prototyping Tools:

Keynote
Invision
Flinto
Principle

Publications

**What I learned from flying to Seattle for
Microsoft's final wave of design interviews**
freeCodeCamp

When did Design become so Easy
Muzli

**About Visualizing Islamophobia and Data
Visualization (co-author)**

Awards

CCA Merit Scholarship and Creative Achievement
Scholarship, 2014-2016

Made by Hand: The Original Digital Device
Exhibition Nominee, 2016

Activities

Boxes and Arrows- Design Assistant
Helped Christina Wodtke and Laura Klein run a one
day workshop on generating ideas using design
methods

Event Coordinator- National Science Foundation
Checked badges, managed tech and made sure
presentations by speakers ran smoothly

Objective

Through user research, behavioral + visual design, systemic thinking
and storytelling, I care about creating compelling solutions that facilitate
interpersonal connections and empower people to do everyday tasks by
enhancing productivity.

Work Experience

Capital One- Freelance Interaction Designer

Sep 2016, Oakland, CA

Worked with designers to help a non-profit organization improve access
of their website by defining new features and improving the UX and UI

DocuSign- UX Research Intern

May 2016 – August 2016, San Francisco, CA

Conducted and led DocuSign's first ever benchmark research to improve
usability for sending and signing experiences of product; worked closely
with stakeholders and designers to generate design recommendations
and improve product prioritization while meeting business goals

Demurk- Design Intern (Remote)

April 2016 – August 2016, Manhattan, NY

Designed branding, logo, invitation and fashion spreads to spread
awareness of the CEO's brand and worked alongside the CEO to generate
ideas and business deals remotely and in office

UC Davis- Graphic Designer

January 2015 – February 2015, Davis, CA

Redesigned logo for UC Davis' rowing team that was used in their annual
event and on products

Projects

DocuSign: Successful Transactions Project

Redesigned data visualizations of internal company metrics to increase
employee engagement and drive better impact across offices

Ford: Future Mobility Ecosystem Project

An one month exploration into the future of mobility in collaboration with
the Ford Research & Innovation Center. Created a platform to speculate
and create an experience for the future of bike mobility for commuters
and the bike community

Startup: Designer to Designer (D2D)

A mobile/desktop platform that connects junior designers to senior
designers to validate skills, expand connection by sharing experience and
receive feedback by having meaningful conversations