

Tiffany Wang

Interaction Designer and UX Researcher

tiffiffwang.com
twang3@cca.edu
@tif.wang
609-375-5482

Education

California College of the Arts

Bachelor of Arts, Interaction Design
with a minor in Writing and Literature,
May 2018 (expected)

Skills

Brainstorming	Sketch
Concept Generation	Illustrator
Information Architecture	Photoshop
Iteration	InDesign
Rapid Prototyping	Premiere
Systems Diagramming	Keynote
Storytelling	Invision
User Research	Flinto
User Testing	Principle
Wireframing	HTML/CSS

Publications

freeCodeCamp	HackingUI
Muzli	Sidebar.io
uxdesign.cc	App Partner Academy
theuxblog.com	
Startup Grind	
UX Planet	
heydesigner	

Awards

CCA Merit Scholarship and Creative Achievement
Scholarship, 2014-2018

Made by Hand: The Original Digital Device
Exhibition Nominee, 2016

Visa: Payments Sponsored Project Runner up, 2017

Activities

Boxes and Arrows- Design Assistant
Helped Christina Wodtke and Laura Klein run a one
day workshop on generating MVP using lean design
methods

Event Coordinator- National Science Foundation
Checked badges, managed tech and made sure
presentations by speakers ran smoothly

Work Experience

Intuit- UX Design Intern

May 2017 – August 2017, Dallas, TX

Designed and improved Quick Books Online Accountant's cross product notification strategy and experience for more than 3 million users. Created an end to end experience for accountants and small businesses working together through contextual requests to increase collaboration and communication. Updates are in the process of shipment

Capital One- Freelance Interaction Designer

Sep 2016, Oakland, CA

Worked with Futuredraft to help a non-profit organization improve access of their website by defining new features and improving the UX and UI

DocuSign- UX Research Intern

May 2016 – August 2016, San Francisco, CA

Conducted and led DocuSign's first ever benchmark study to improve usability for sending and signing experiences of product. Worked closely with stakeholders and designers to generate design recommendations from user insights and prioritize product features while meeting business goals. Updates were shipped in their 2016 Fall release to 100 million users

Demurk- Design Intern (Remote)

April 2016 – August 2016, Manhattan, NY

Designed branding, logo, invitation and fashion spreads to spread awareness of the CEO's brand and worked alongside the CEO to generate ideas and business deals remotely and in office

UC Davis- Graphic Designer

January 2015 – February 2015, Davis, CA

Redesigned logo for UC Davis' rowing team that was used in their annual event and on products

Projects

Intuit: Linkbot

A chatbot integrated with Intuit Link that eases taxpayers anxiety to provide tax information and gathers information to help accountants become more familiar with their clients tax habits

Visa: Cross Border Payments

A platform that makes digital payments for international travelers transparent and convenient when paying with foreign currency

Ford: Future Mobility Ecosystem Project

A service that aims to make biking safe, inclusive and worthwhile for commuters and the bike community of SF in the context of speculating and creating an experience for the future of bike mobility

DocuSign: Successful Transactions Project

Redesigned data visualizations of internal company metrics to increase employee engagement and drive better impact across office