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March 2017

NACC News publishes information about the Nonprofit Academic Centers Council and its members. We invite you to contribute your news and encourage you to share this newsletter with colleagues, the nonprofit community, and all others you think might find it of interest.

The 2017 NACC Biennial Conference

Nonprofit and Philanthropy Parables and Cases

What We Learn from the Stories We Tell

Hosted by Indiana University Lilly Family School of Philanthropy

Dates: Monday, July 31—Wednesday, August 2, 2017

Location: JW Marriott Indianapolis, 10 S West Street, Indianapolis, IN 46204 and Indiana University, University Hall, Suite 3000, 301 University Blvd, Indianapolis, IN 46202

Lodging: JW Marriott Indianapolis, 10 S West Street, Indianapolis, IN 46204. The JW Marriot has offered us a special group rate of $199 USD per night.

Book your room here: Group rate for IU Lilly Family School of Philanthropy - NACC at the JW Marriott Indianapolis. The last day to reserve your room at this rate is June 30, 2017

- ## The 2017 NACC Biennial Conference CALL FOR PROPOSALS

NACC 2017 Biennial Conference Overview

The NACC Biennial conference brings together academics, scholars, practitioners, and administrators from around the world to discuss, learn, and share tactics and methods that support and build university-based educational programs focused on nonprofit and philanthropic studies. Topics for conversation include instruction, pedagogy, research, and substantive issues in education and administration. NACC invites papers from interested member institutions, their faculty affiliates, graduate students, and other members of the nonprofit community. Proposals will be considered by a review committee, and final manuscripts must be of scholarly quality.

Theme | Nonprofit and Philanthropy Cases: What We Learn from the Stories We Tell

Frequently, at NACC events, members have informally expressed an interest in case studies for use in instruction and other purposes. Many resources are available, including our own research, yet a formal model for the field of nonprofit- and philanthropy-first case studies has yet to be developed.

We seek papers for this conference that shed light on nonprofit-and-philanthropy-first case studies. Proposals should frame their papers in accordance with one of the three proposed lines:

- Models for writing case studies for publication in research publications
- Models for writing case studies for use in classroom instruction
- Models of case studies for use in research methodology

We encourage contributors to ground their methodological approach in one of three lines of inquiry:

1. A Model for Case Study
Contributors may develop a methodology or a model for case studies that can be successfully applied as a framework across nonprofit and philanthropy cases and can serve as a basis for cross-case comparisons.

2. Case Studies through the Lens of (Nonprofit- and Philanthropy-First) Research
Contributors may present stories that inform theory development by sharing a case study that highlights a nonprofit theory or a nonprofit management dilemma. The contributor will first state the nonprofit theory or the management dilemma in question. The contributor will then present a case or story that illustrates the theory or the dilemma. The contributor will then demonstrate either how the theory has been proven (or disproven) through the case, or will expound upon the management dilemma illustrated by the case study and posit a solution if possible.

3. Case Studies as a Tool for (Nonprofit- and Philanthropy-First) Teaching
Contributors may present a case study or a series of case studies and, drawing upon scholarly literature and the case study itself, demonstrate how case studies can be useful tools for nonprofit and philanthropy education and instruction.

Description of Session Types

In the interest of creating a stimulating and engaging conference, various session presentation styles are invited (see descriptions below). Proposers should select the appropriate form for the session type they prefer.

Paper

Proposals for paper presentations are to be submitted individually for the presentation of a completed paper. Papers submitted individually will be grouped on a common theme to create integrated multi-paper sessions. All multi-paper sessions will include time for questions following the presentations. Individual paper proposals should detail the focus of the paper and the way(s) in which it contributes to the body of knowledge in the field of nonprofit and philanthropic studies.

Paper Panel

Panel sessions are pre-arranged collections of 3-4 papers on a common theme. The panel organizer will submit an abstract for each paper as well as a 75-word description to show linkages between papers. Panels should be interactive, allowing for questions and discussion following the formal presentations.

Colloquium

This thematic presentation focuses on an issue facing the field of nonprofit and philanthropic studies. This format is used to explore various points of view on a theme or works in progress. The proposal should outline the general topic of the panel and how panelists, and possibly a discussant, will offer coordinated presentations. In addition, the proposal must contain separate summaries from each presenter describing his or her contribution to the session. The proposer is responsible for coordinating the presentations in advance. Colloquia are comprised of multiple presenters/papers and will be reviewed as a set; the full set will be accepted or rejected together.

Submission

Proposal abstracts or summaries must be emailed to Erin Vokes, Managing Director of NACC, at e.vokes@csuohio.edu.

Requirements for submission.

- *Papers and paper panels*: Please prepare an abstract and a detailed proposal of approximately 250 words which summarizes each paper or paper panel. Proposals should be framed in accordance with the three suggested approaches related to case study, or per another topic within the scope of the overview. Proposals are due by April 28, 2017. Presenters should have a full conference paper completed prior to attending the conference. Contributors whose proposals are accepted will be given formatting guidelines for their manuscripts when they are notified of their acceptance. Although we are encouraging a wide variety of presentation formats at the conference, ***those that intend to submit papers for consideration in the NACC Conference edition of the Journal of Nonprofit Education and Leadership should be prepared have a fully developed paper ready for distribution by July 14, 2017.***

- *Colloquium*: Prepare a 150-word summary of topic(s) to be covered.
- *Biographical sketch*: Include 25-word biographical sketch for each participant and their contribution to the session. Please also provide one photo (.jpg) for each presenter.

Timeline

Proposals must be submitted for initial review by April 28, 2017. Contributors will be notified if their proposal has been accepted within two weeks of their submission.

Final, completed manuscripts will then be due by no later than July 14, 2017. Papers received after that deadline will not be included in conference materials or featured on the NACC website.

Message from the President

Dear NACC members,

Recently, I received the final page proofs for NACC's special edition of the *Journal of Nonprofit Education and Leadership.* The NACC special edition is the collection of papers from last summer's NACC Accreditation Summit held at Texas A&M. I am very proud of this edition. To me it shows the leadership role NACC has played in moving the accreditation ball forward. The special edition includes papers both for and against accreditation and therefore it shows NACC's commitment to openness, transparency, and diversity. I want to make sure that we all take a moment to thank Stuart Mendel from Cleveland State University for his leadership as editor of this special edition. Look for it your mailboxes soon.

Another great thing about NACC is that we don't stand still for very long. So, while the journal with papers from our last gathering is just coming out it is time to start getting ready for the next NACC gathering. Can I get a drum roll? Please!!!!

The 2017 NACC Biennial Conference:
Nonprofit and Philanthropy Parables and Cases:
What We Learn from the Stories We Tell
Monday July 31 to Wednesday August 2, 2017
At
IUPUI Lilly Family School of Philanthropy
Indianapolis, Indiana

A shared obstacle within the nonprofit and philanthropy academic community is the challenge of producing research based on purely quantitative measures. It is often noted that qualitative aspects must also be considered in order to fully appreciate the value and impact of the nonprofit and philanthropy sector in civil society. Thus, the conference aspires to explore storytelling and case study through the lens of a nonprofit- and philanthropy-first perspective. Themes discussed may include the necessity and usage of case studies in theoretical and applied nonprofit research, best practices and models of scholarly case study, the role of case study in building the field, and the value of case study and experiential learning in nonprofit- and philanthropy-first pedagogy.

Please make your plans to join us at the premier event of the summer and keep checking the NACC website (http://www.nonprofit-academic-centers-council.org/nacc-biennial-conference-2017) for more details.

Just in case that is not exciting enough for you, I will end this edition with a brain teaser. It is about how "NACC" should appear in written works. Here is the question. After spelling out it out (Nonprofit Academic Centers Council (NACC) the first time, when is it proper to write "the NACC" and when is it better to write just "NACC"? Winning answers will be placed in a lottery for a free drink ticket at the opening reception of 2017 NACC Biennial Conference. Send your entries to lindaserra@gmail.com

Accreditation Reflections

Accreditation from the Practitioner Perspective

Sylvia de Haas-Phillips MS, MSW
Director, MS Nonprofit Management & Philanthropy
MS Strategic Fundraising & Philanthropy
Bay Path University

Accreditation from the Practitioner Perspective

Students I talk to and teach on a daily basis are pursuing a graduate degree in Nonprofit Management or Strategic Fundraising because they want to advance their career or transition into the field. This may seem obvious but is it? To me it is an important consideration as we look at how to prepare students for their future in the sector. What goals do we have guiding our respective graduate degree programs? Is it to prepare students to lead nonprofit organizations and/or become senior philanthropic professionals? Is it to prepare researchers or academic scholars to contribute to the field? Is our goal to strengthen the governance and leadership of the nonprofit sector itself? These and other questions impact what might or might not be the value-added of a formal accreditation process through any governing body including the National Academic Centers Council (NACC). As a relatively new member of the academic community with over 30 years of industry experience as a funder, nonprofit leader, and governance and strategy adviser I offer a perspective built on practical experience utilizing best practices in leading nonprofit organizations and as well as a focus on building the capacity of the nonprofit sector.

For over a decade, our graduate program has focused on taking theory to practice and providing an applied learning environment for students. Nine student learning outcomes guide curriculum development and assessment. Students embark on their own personal journey to assess their learning outcomes and develop a portfolio of their work that is used, often in pursuing a career opportunity, to demonstrate mastery of a specific aspect of nonprofit leadership and management. We are focused on developing new leaders and providing them a set of tools that can be applied in real-life settings. Our goal is to educate the next generation of leaders with the ultimate goal of building the capacity of the nonprofit sector and the people within them to think strategically and positively impact social change. How we measure this goal is the conversation at hand and one in which components of the proposed NACC accreditation/certification process may add value.

Similar to all universities we work with a number of accrediting bodies that have oversight and input into curriculum, courses, etc. Program success is focused on a clear set of objectives against which all the core and elective courses are measured and we provide direct and indirect evidence to demonstrate mastery. We are currently in the process of reporting on the nine learning objectives guiding our two graduate degree programs and the opportunity to look deeper into the proposed accreditation process offers timely information.

Educating students in a learning environment focused solely on the nonprofit sector provides them, in my professional view, an opportunity to understand the unique characteristics, operating principles, policy challenges and governance issues which drive much of the decision-making in the field. Balancing an applied learning experience within an academic environment can sometimes be challenging and perhaps that is where feedback from an accreditation and/or certification process that is not onerous may be able to add value—the key concept is "not onerous". What might accreditation through NACC mean for all programs and in particular programs not currently accredited through other accrediting bodies? How much flexibility will there be in designing courses and aligning curriculum with local and regional needs and demands? How much is universally accepted as core to nonprofit studies versus electives that can be customized to student interests? How will this impact small colleges and universities versus large institutions with deeper institutional capacity to manage the accreditation process?

These are not new questions and have been discussed, reported on, and continue to be examined through the proposed accreditation process (2015 NACC Meeting Recap, Needs and Next Steps; 2016 NACC Accreditation Summit; 2016 NACC/ARNOVA Conference, etc.). NACC Curriculum Guidelines (Third Revised Edition 2015 Graduate Guidelines) provide guidance on aligning faculty with curriculum, a framework for studying the field, a method to communicate goals and objectives of students (and future students) and provides a proposed mechanism for assessment. Mapping curriculum against these guidelines is a worthwhile endeavor which we will pursue independently and continue to share feedback with colleagues as well as continue to participate in the NACC Accreditation Process Task Group to learn and hopefully add-value to the discussion from the practitioner/academic perspective.

Questions posed by Norman A. Dolch at the July 2016 NACC Accreditation Summit in his piece entitled "Accreditation: Seven Perspectives from Outside Academia" resonated and bring to the discussion some very important issues that should not get lost in the process. He asked a number of questions around employment of students post-graduation, accountability and the impact of accreditation, access to graduate programs for potential students and investment in nonprofit academic programs (Dolch 2016). It brings me back to how I started this conversation—what are the goals of our respective programs and how will a formal accreditation process added-value individually and collectively?

As a graduate social work student and upon graduation a practitioner in a corporate environment (as a community relations and foundation professional) I worked with a group of social workers throughout Connecticut (called Social Workers in Business and Industry) that tried to legitimize our practice in business settings by developing a field of practice and guidelines to oversee our work. Although this never came to fruition and the group disbanded it did leave an impression of the importance of balancing what we want to accomplish with developing a set of standards to guide our work. I offer this analogy as for food for thought—let's not over-emphasize conformity with outcomes and allow the process to include those programs focused on building the next generation of nonprofit leaders as well as those focused on building the next generation of researchers. It is not either or but both.

The Board's Perspective

This feature of NACC News is intended to present the motivations of Board members as they serve the organization. They are asked to think about how they perceive their contribution to the organization and to describe their views of NACC as it is now and where it's going in the future.

Paul Palmer

Professor of Voluntary Sector Management,
Associate Dean for Ethics, Sustainability and Engagement
Cass Business School
City University of London

What motivated me to join the NACC Board? Reflecting, it all started in 1990 after I had spent ten years working in a variety of finance and administration roles in non-profit sector organisations. I then made a decision to go into academia which was in part prompted by a desire to research for a doctorate and disseminate the distinctive management practices which I had observed in the sector that had not been taught on my professional business qualification. These ranged from the practicalities of finance and accounting through to the governance practices of a trustee board and the motivations of donors and volunteers. I feel too often non-profits are seen by the private sector as amateurish or this is just a little bit of charity work for middle class women or those seeing retirement. It is not for the big real world and certainly is not complicated! I have now devoted my twenty-five plus year career in academia to research and promoting an understanding of distinctive management practices which originate and are grounded in the sector. Most recently after 2008 I have also challenged faculty in my world ranked business school to also ask what practices can you learn from the sector studies such as trust, stewardship theory and longevity that can be transferred into the for profit sector?

The chance to join the NACC Board some six years ago was an opportunity to share my experience and the challenges of promoting non-profit studies in a university with likeminded academics. Rather than carry on farrowing a campaign in just one country and university; the opportunity to influence and be part of a much bigger organisation promoting the distinctive study and support of non-profits drives my role on the NACC Board. This is why I joined the board and attend the bi-annual NACC conference which enables the sharing of curriculum development and teaching practice that had been forged from the original benchmark conferences.

I was a member of Robert Ashcraft's task force which developed the NACC Curricular Guidelines. I believe this work provided the foundation for the future accreditation function. My centre in the UK is developing its first undergraduate course in managing for social purpose. The NACC principles will be vital for both curriculum design and the University accreditation process. Based in a triple accredited business school I would hope that eventually the NACCs standards will become as important. I passionately believe that it also the duty of NACC to become a worldwide organisation to promote an understanding and teaching of non-profit studies. I see NACC as a joined up partnership to the conferences held by ARNOVA and ISTR. I have the aspiration that the NACC 2019 conference will be in London.

On My Mind

Representatives of NACC Member Institutions

NACC News offers brief articles contributed by representatives of member institutions. This column offers an opportunity to the faculty of member institutions to present their thinking and begin an exchange of ideas about issues that affect the nonprofit sector.

Nonprofit and Philanthropic Tensions

Peter C. Weber, Ph.D.
Director | Assistant Professor
Nonprofit Leadership Studies Program
Murray State University

As the director of a nonprofit leadership studies program, I am confronted with the challenge of adapting my perspective as a scholar to the necessities of an educational program in nonprofit studies education. Nonprofit and philanthropic studies *is* a complex field because it tries to integrate the sometimes overlapping but often contrasting perspectives of the practitioner, the scholar, and the advocate. The difficult coexistence of these various roles is visible in three main areas of tension.

A first, tension emerges with nonprofit studies programs' natural tendency to place philanthropy and nonprofit organizations in the foreground and over-emphasize their centrality in social dynamics. As a result, at times I struggle with the delicate task of bringing philanthropy back to its rightful place by balancing the focus on philanthropic and nonprofit actors with contextualization and historical perspective. I aim to educate students about philanthropy's societal roles by pointing out, for example, the important avenues of civic and political participation that it provides to individuals. Conversely, I need to remind students that philanthropy is only one of the forces, and a minor one, shaping broad social, political, and economic transformations. Philanthropy cannot – and arguably should not – compete with governments' capacity to mobilize both human and material resources. As scholars, we should strive to introduce a sense of restraint both in the study of philanthropy and nonprofit organizations and in our perhaps natural tendency as instructors and/or professionals to overstate our chosen field's importance.

A second tension is located at the intersection of efforts aiming to legitimize the new field and the desire to advocate for philanthropy's role in society. Philanthropy and nonprofit organizations are part of an overwhelmingly positive narrative that focuses on individual action and self-reliance, and emphasizes their intrinsic positive contributions to society. As advocates, we have the natural tendency of focusing on success stories and avoid discussions of the long history of philanthropic failures. Philanthropists' hubris and failures are, however, part of the history of philanthropy. This lack of critical self-reflection is troubling because philanthropy really fails when it is unable to learn from its mistakes. In this sense, rigorous research methods, whether qualitative or quantitative, can provide a better understanding of nonprofit organizations' operations by drawing practitioners' attention to potential barriers to program implementation in ways that best-practice papers cannot.

The third tension focuses on the mythology surrounding philanthropy and the nonprofit sector. Nonprofit professionals and – even more – students almost exclusively associate notions of bad philanthropy and bad nonprofit organizations with ineffectiveness and inefficiencies in providing services rather than with the complex power dynamics that surround philanthropy and voluntary associations. As a historian, I am perhaps more receptive than many of my colleagues to these issues. The relationship between private action and public life is a central question for a democratic society. Philanthropy and nonprofit organizations should be part of these discussions, as they provide avenues for individuals to project private actions into the public sphere. History is rife with examples of concerns with philanthropists' influence on public life. Paradoxically, considering the potential influence of philanthropic mega-foundations, these concerns seem to have lost centrality in recent years. To contrast a narrative that stresses the intrinsic goodness of philanthropic and voluntary acts, I find myself emphasizing the asymmetric power dynamics that have always been – and always will – be part of philanthropy. As an instructor of nonprofit leadership studies, however, I am gradually becoming aware that this balancing act may risk undermining the idealism and passion of my students, thus making the search for the right balance between overly positive and critical perspectives a difficult, but essential, one.

In considering these tensions, I reflect on my identity as an instructor and scholar more than in the past. As scholars, instructors, and advocates, we perform a difficult balancing act to reconcile the contending imperatives of these diverse roles. However, I find my training as a scholar valuable to a field that is increasingly focusing on preparing students as future professionals in and advocates for the nonprofit sector. This training drives me to push students to challenge commonly-held assumptions on philanthropy's role, impact, and influence in society, thus forcing the future leaders of the nonprofit sector not simply to seek easy answers, but to raise the right questions. *An earlier version of the piece was published in Histphil*

A NACC Profile…The People of NACC

We are proud and delighted to introduce a few of the people who provide the expertise and talent necessary to keep NACC functioning and strong. Their dedication and good spirit create a healthy environment for the organization to explore and expand. We are grateful for their help.

Sharon Bliss is the Manager of Community Information Services for the Northern Ohio Data and Information Service (NODIS) and Webmaster for the Maxine Goodman Levin College of Urban Affairs. She has worked on NACC projects since 2012 and was instrumental in her creation of the current NACC website. Sharon also supervises graduate students who help with NACC technical matters. Sharon is a busy person, but likes it that way. She is always willing to help when needed.

Helly Patel is a graduate student in the Master of Computer and Information Science program at Cleveland State University. She has worked for Sharon Bliss as a Web Design & Research Specialist at Levin College since December 2015. Helly is a quick learner & hardworking person. She is adventurous and loves to try new things.

Kush Patel is a graduate student in the Master of Computer and Information Science program at Cleveland State University. He works for Sharon Bliss as a Web Design & Research Specialist. He is graduating from Cleveland State University in May of 2017. Kush is extremely passionate about the game of cricket and enjoys cooking.

David Eaton recently joined the group as Graduate Assistant for NACC and the Center for Nonprofit Policy and Practice in the Maxine Goodman Levin College of Urban Affairs at CSU. He is pursuing a Master of the Arts in Environmental Studies, and has interest, and background, working with nonprofits both in the arts and environmental education. David received his undergraduate degree from Walsh University in North Canton, Ohio in Biology as well as in International Relations. As graduate assistant, he helps Managing Director Erin Vokes in day to day activities as well as conducting research for the continued growth of NACC and the Center for Nonprofit Policy and Practice at CSU.

Nu Lambda Mu (NLM)

The Nu Lambda Mu international honor society was established in 2012 by the Nonprofit Academic Centers Council (NACC) to recognize nonprofit management, philanthropy, and social enterprise graduate students who exemplify the innovative spirit of the sector's future. NLM's mission is to advance the study of nonprofit organizations and their function in society and to promote scholarly achievement among those who engage in these academic pursuits. NLM membership is offered to graduate students in nonprofit programs within institutions that are members of NACC.

Applications for the spring semester are being accepted until March 31, 2017. You can apply online at www.nonprofit-acadmic-centers-council.org/nulambdamu/

- **Eligibility** – to become a member of NLM, the student must (1) be a current graduate student of possess a graduate degree or certificate from a NACC-affiliated program; (2) be pursuing or have earned a master's degree, concentration, and graduate certificate in nonprofit, philanthropy, or social entrepreneurship related studies (3) have completed a minimum of 50% or their required degree-program coursework, or all require coursework for a graduate certificate; (4) hold a minimum 3.70 GPA; and (5) pay the one-time application fee of $40.

A record breaking number of graduate student applications are being considered for this semester's class of NLM inductees. We will provide you with a final tally and distribution in the April NACC News. The excellence of this upcoming group is outstanding. Every year, we are impressed with the leadership, academic proficiency, and dedication to the sector our NLM applicants reveal.

The amazing talent and zest for innovation that members of the NLM society represent are in clear evidence in the following brief profiles of two NLM members:

Janice Grandy, a 2014 graduate of Arizona State and recipient of the NLM award, reports, "I am a co-founder and current Program Director for Trinity Opportunity Alliance (TOA). If you choose to peruse our website at www.toaaz.org, it highlights our work. The program has grabbed the community's attention and has evolved from a program to incorporation as a 501 (c) 3 (in process) in a couple of years. We collaborate with Arizona State University.

TOA's mission is to recruit, train, and support businesses that will offer young adults opportunities to transition from foster care to thriving adulthood through meaningful employment.

"Dr. Carlton Yoshioka with me at a Nonprofit Seminar. He was a mentor while I was in the program."

Trinity Opportunity Alliance got its start three years ago when the Arizona foster care community began an appeal to local faith communities to help in finding foster homes. Through its business partners and youth matching agencies that directly serve transitioning foster youth by providing them with job readiness training and coaching, TOA estimates its outreach to 75-100 participating youth or those in the pipeline by the end of this year. Outreach is defined by one who has learned to build application skills, had interview opportunities and in some cases hired. Thanks in part to generous grants including $355,000 from Los Arcos United Methodist Building Corporation, TOA looks forward to expanding its program to enlist additional employers, faith congregations, and youth serving agencies to reach many more youth.

Janice Grandy and Dr. Robert Ashcraft at the first NLM award ceremony. Dr. Ashcraft is the Executive Director of ASU Lodestar Center for Philanthropy & Nonprofit Innovation and Associate Professor, School of Community Resources and Development. Janice says, "Robert was one of my capstone professors and a great coach."

Britton Slagle graduated from Regis University in 2006 with a BA in English and a BS in Psychology. In 2015 she graduated from Regis with a Master of Nonprofit Management. "During my time as a graduate student, I was lucky enough to become a member of the Nu Lambda Mu Honor Society. "

"I continue to work and volunteer in the nonprofit sector; most noteworthy (to me), I started KarmaSue in January of 2016. KarmaSue's mission is to provide education, counseling, and financial support to Coloradan families that have companion animals living with cancer in an effort to honor the human-animal connection."

To learn more about KarmaSue, please visit the website www.karmasue.org. If you would like to connect to the KarmaSue team personally, email them at karmasuecancer@gmail.com. "I worked on research for this idea in the master's program at Regis and am thrilled that I turned my passion into reality. It is very much in the start-up stage, but I have built a solid foundation in which the organization can grow."

P.S." The photo attached is of my pup, Nalani Koa, and myself. Just a fun fact - Nalani is currently taking Canine Good Citizen classes to continue on our path of becoming a therapy team."

NACC Membership News

- **Seattle University Nonprofit Leadership** is pleased to announce its *Mid-Career Institute for Environmental Leaders (MIEL)*, a leadership and management program funded by the Brainerd Institute and designed to strengthen the next generation of environmental leaders in the Northwest. MIEL begins with a five-day residential program in June, 2017 at Seattle University that covers topics key to nonprofit leadership and management including: strategy formation, adaptive leadership and organizational change, equity and environmental justice, fundraising and financial sustainability, and effective governance. After the residential program, participants receive a 360-degree leadership assessment, instrumental one-on-one coaching, and join a virtual cohort gathering in the winter of 2018.

- **The Center on Philanthropy and Public Policy** at the University of Southern California recently facilitated two important events focused on the field of philanthropy.

On March 1, Judge Gerald E. Rosen, U.S. District Judge Eastern District of Michigan (Retired), shared with a group of foundation executives and trustees the daunting responsibility he had as chief judicial mediator in the Detroit bankruptcy case of 2013. The concentrated efforts to lift Detroit out of the largest municipal bankruptcy in U.S. history required bold philanthropic leadership to catalyze government action and saved the city and its artistic treasures at the Detroit Institute of Art. Following his account, Judge Rosen was engaged in conversation with Darren Walker, President, Ford Foundation and Rip Rapson, President and CEO, The Kresge Foundation, about pivotal issues in philanthropy: degrees of risk-taking, cross sector leadership and the different roles that philanthropy can play in public problem-solving. A case study currently being developed by The Center – "Detroit's Grand Bargain: Philanthropy as a Catalyst for a Brighter Future" – as well as the discussion were made possible by the recently launched Irene Hirano Inouye Philanthropic Leadership Fund. The fund is helping to elevate and amplify the important role that philanthropic leadership plays in strategies for scaling impact, brining greater attention to the issues of shared governance between foundation boards and executives. It is named in honor of USC rice alumna Irene Hirano Inouye, who serves as president of the U.S.-Japan Council and is past board chair of both The Kresge Foundation and Ford Foundation.

The following week, on March 9, The Center hosted its inaugural Family Philanthropy Forum, *Donors & Their Families: Enduring Issues, Emerging Themes, Endless Possibilities*, in partnership with J.P. Morgan Philanthropy Centre. The forum was an opportunity for individual donors and their family members to come together with their peers to share their experiences and challenges, and inspire one another to even greater meaning and impact through their giving. Over the course of a day, donors and their families heard from and interacted with leading experts and other donors who are at the forefront of family-centered philanthropy. The forum began with a conversation with Jeff and Tricia Raikes, who have dedicated their own giving to building the field of family philanthropy, and concluded with a conversation of family members from two of America's most distinguished philanthropic families—the Andrus (Surdna Foundation) and Hilton families. More intimate morning sessions

❖ On March 22, the **Center for Nonprofit Strategy and Management (CNSM) at the Marxe School of Public and International Affairs at Baruch College**, will hold its 14th annual Consulting Day for the New York nonprofit community. On Consulting Day, 24 Baruch faculty, adjuncts and experienced volunteer consultants will offer free 45-minute individual consultations on a range of topics related to governance, resource development, and communications. There are also free group workshops on financial management and website optimization. Consulting Day, along with a program of regular public seminars, is a key part of CNSM community outreach, and each year some 150 staff from New York area nonprofit organizations take advantage of the free consultations and workshops. Consulting Day brings together academics, private experts, and participants in nonprofit organizations in a day of productive engagement.

❖ To help charities make the best investment decisions and ensure their financial assets are invested to meet the needs of the charity, **Cass Business School's Centre for Charity Effectiveness** announces that its popular *'Charity Investment – Theory and Practice,'* course is back, with six new dates running from 26th April until 22nd June 2017.

Sponsored by Rathbones and UBS, the course will provide practical and comprehensive guidance for anyone entrusted with the stewardship of charity investment portfolios, with investible assets of £10m or more. It's intended for trustees and finance staff with existing investment knowledge or investment committee experience, and will give them the tools they need to make objective assessments and consider better approaches.

Key topics will include setting investment objectives and establishing a strategy to meet these objectives, the governance structure required to enable tactical decisions, investment risk, how to select the right managers to implement the investment strategy and how to monitor progress and measure success.

The course is led by John Harrison, who has over 30 years' experience in institutional investment, both as a fund manager and consultant and Paul Palmer, Professor of Voluntary Sector Management at Cass CCE. Course teachers will include both Cass academics and practitioners from investment firms and charities. Professor Paul Palmer said, "Most UK charities have small investment portfolios and are well served by the various specific pooled fund options available. However, charities with larger portfolios, upwards of £10m can find it difficult to access impartial advice and guidance cost-effectively."

The course will be held on six days over three months. The dates are 26th and 27th April, 24th and 25th May, and 21st and 22nd June 2017.

The course takes place at Cass Business School's Executive Education Suite at 200 Aldersgate site, London, EC1A 4HD. Due to the generous support of the sponsors, eligible organizations (those with investible assets in excess of £10m) qualify for special rates to attend: There will be a £300 per head reduction for charities that send both a Trustee and senior member of staff.

The cost for non-eligible organizations is £6,000. To find out more about the program and to apply, please visit: www.cass.city.ac.uk/charityinvestmentcourse

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NACC NEWS

Looking for a job in a nonprofit academic institution? Go to the Job Opportunities tab on the NACC website for the latest job postings from NACC institutional members.

Please, members, take note: job postings can be added to NACC News and posted on the NACC website. This is a free service and exclusive to members. Email a link to the job posting along with a brief description of the position to Linda Serra.

Do you have news or event notices to share? Please send to Linda Serra.

If you no longer wish to receive NACC News, please send an email to Linda Serra with your email address and the words "unsubscribe NACC News" in the subject line.

Linda Serra, Editor, lindalserra@gmail.com. Nonprofit Academic Centers Council, 2121 Euclid Avenue, UR120, Cleveland, OH 44155