



**April 2017**

*NACC News publishes information about the Nonprofit Academic Centers Council and its members. We invite you to contribute your news and encourage you to share this newsletter with colleagues, the nonprofit community, and all others you think might find it of interest.*

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## Welcome to our New NACC Member . . . . .

*NACC is pleased to welcome the Nonprofit Management Program in The School of Arts, Sciences and Business at Notre Dame Maryland University as an Associate Member. We look forward to working with the faculty and staff of our newest institutional member.*



***Dr. Heather Carpenter**  
Assistant Professor of Business and Nonprofit Management and  
Program Coordinator of the MA in Nonprofit Management  
degree program.*

The M.A. in Nonprofit Management degree program was established in 1999 and serves nonprofit employees in the Baltimore area. With the assistance of executives in local nonprofits both large and small, a 36-credit curriculum was developed to address the unique challenges of nonprofit leadership and management while also teaching the fundamentals of nonprofit business operations.

The program equips current and future nonprofit leaders to effectively manage the challenges, risks and opportunities in nonprofit management. Courses emphasize leadership, program development, fundraising, finance, and strategic planning. Practical application of theories distinct to nonprofits is a core component of the program and, for those currently working in a nonprofit, coursework is an extension of the programs and projects that students are already passionate about.

The program is housed within the College of Arts, Sciences and Business and employs 1 full-time tenure track faculty member, Heather Carpenter, who serves as the academic program coordinator. The courses are taught by a combination of full-time and part-time faculty members.

Twenty students are enrolled in the MA program, and students and alumni work for a variety of large and small nonprofits throughout the Baltimore region, including but not limited to: The Kennedy Kreiger Institute, BARQS, Johns Hopkins University (Development), Catholic Charities, Maryland SPCA, The Annie E. Casey Foundation, The ElmSeed Foundation.

***Heather's strategic planning class created a strategic plan for the Maryland Arts Education in Schools Alliance. Several of the students presented their project at our student research day last week and won an award for their session.***



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## Message from the President . . . . .

***Matthew Hale  
Associate Professor and MPA  
Program Chair  
Department of Political Science and  
Public Affairs  
Seton Hall University***



Dear NACC members,

I am writing this on a flight from California back to New Jersey, which means that I am unfortunately, once again stressing out our NACC news editor, Linda Serra. Sorry Linda, I will try to be more on time next month.

I was in California at UC Berkeley for the 11<sup>th</sup> Annual Reva and David Logan symposium on Investigative Journalism (<http://investigativereportingprogram.com/logan-symposium/2017-logan-symposium/>) where I delivered a paper. At one of the evening events, I was having a conversation with four people and suddenly realized that I was the only one in the conversation without a Pulitzer Prize. Pretty cool stuff.

The journalism world has been undergoing a series of radical transformations in the last 10 to 15 years. The economic model of traditional newspapers has disintegrated, television news has splintered in a 1000 different directions most of them away from serious journalism and towards bad entertainment masquerading as journalism. Add on top of this, the President of the United States recently called journalists "*Enemies of the People.*" It is clearly a difficult time to be a journalist especially one who writes long time-intensive, in-depth investigative stories. People like Shane Bauer from Mother Jones Magazine who went undercover for 4 months at a private prison in Louisiana or Suki Kim who spent a year in North Korea undercover and teaching English to the sons of that country's elites.

So why was I invited to this amazing gathering?

Because they needed someone to talk about nonprofits and philanthropy. In fact, the topic of nonprofits and philanthropy was shall we say... "trending" at the symposium. The entire industry is going through a wholesale change in its economic model from a for-profit advertising based model to a nonprofit/philanthropy centered model. Nonprofit news sites like ProPublica, and the Center for Public Integrity have been around for years but increasingly local nonprofit news sites like the Arizona Center for Investigative Reporting or San Diego based inewssource.org are filling the void left by dying newspapers and bad local TV news.

The most amazing part of this process is that while the people making this transition may have a Pulitzer Prize they know very little about managing and running nonprofits or philanthropies. I must have told 20 different people that it is actually possible to get a master's degree in nonprofit management. I must have explained to another 20 journalists what an endowment is and how philanthropies often used a 3-year rolling average when allocating funds from it.

Now obviously, there are tons of really smart people in the world of journalism. But there is a significant gap in their knowledge and skill sets. NACC members and the students we teach are perfectly positioned to help fill that gap. We know how to make the nonprofits and philanthropies that will save journalism work or more importantly work better.

As we move forward building our field, we need to constantly be on the lookout for new opportunities like this, for new places and new organizational types that may not yet know we exist but sorely need our expertise.

To make that vision a reality we have to do a better job at telling our stories at telling the stories of nonprofits and philanthropies. We have a fantastic opportunity to tell our stories at (can I get another DRUM ROLL Please!!!)

**The 2017 NACC Biennial Conference: *Nonprofit and Philanthropy Parables and Cases: What We Learn from the Stories We Tell***

**Monday July 31 to Wednesday August 2, 2017**

at

**IUPUI Lilly Family School of Philanthropy  
Indianapolis, Indiana**

Notice that the word “STORIES” is in the conference title. I know we have a lot of great stories to tell about the nonprofit and philanthropy world. So why not come to Indiana and tell them? If you do, I promise to tell a story or two about a famous Pulitzer Prize winner turned nonprofit manager. It is a good one.

Have a great month everyone.

Matt



## Accreditation Reflections . . . . .

***Alicia M. Schatteman  
Associate Professor of Nonprofit Management  
School of Public and Global Affairs, and  
Joint Faculty, Department of Public Administration  
Center for NGO Leadership and Development  
Northern Illinois University***

For the last few months, I have been working with colleagues on the NACC Accreditation Task Force, Accreditation Process Committee. Our Center for Nonprofit and NGO Studies at Northern Illinois University (NIU) is an interdisciplinary center, purposely created with a balance between the humanities and social sciences curriculum to expose students to not only how nonprofits and NGOs work but why they are needed in the world. Our program is only about five years old so we are still growing and evolving, refining our mission and curriculum. Right now, our major in Nonprofit and NGO Studies requires 18 credit hours within the Center, 33 credit hours outside the Center and an additional 15 credit hours chosen from a list of electives in other departments. So this is

the perspective I bring to the NACC Accreditation Task Force; a faculty member in a new and interdisciplinary undergraduate program.

The Task Force chose to first create a possible accreditation path for stand-alone graduate programs, just to help us think how accreditation would look. If adopted, then accreditation paths would be created for other programs including undergraduate programs, which is my personal interest. NIU also has an MPA program, housed in a Department of Public Administration. In full disclosure, I am a joint faculty member of Public Administration and the undergraduate Center. Our MPA program is accredited by NASPAA. Since coming to NIU seven years ago, our program has gone through the full cycle of accreditation with NASPAA and I had the opportunity to be part of a NASPAA site visit team this past spring. So, I have seen the NASPAA accreditation standards and program requirements from both sides.

I truly believe that the NASPAA accreditation program is excellent. It inspires programs to focus on student achievement and program improvement. Accreditation gives our MPA program a seal of approval and we use it in marketing and recruitment activities. It also allows our students to receive employer tuition assistance, without it they would not receive that support. NASPAA accreditation to me is also about a commitment to being a learning organization, or as we like to say, “to practice what we teach”. This means we believe in program improvement and performance measurement to ensure that our program is relevant to our stakeholders and the communities they serve. With an accredited NASPAA MPA program, what is my interest in participating in a NACC accreditation process?

To begin with, our undergraduate interdisciplinary degree is not eligible for NASPAA accreditation, only graduate programs are currently accredited. Secondly, we do not have an undergraduate nonprofit management or policy degree. Our program is interdisciplinary so although it encompasses a management component, it goes beyond management. Also, our program purposefully includes an international lens in all of our core classes due to our students’ interest as well as program differentiation among other undergraduate programs. As we have developed our program, we have modeled our curriculum on the NACC curriculum guidelines.

As a joint faculty in a NASPAA accredited program, I appreciate the value accreditation has for us and for our students. I believe our MPA program fits the NASPAA model much better because it is housed in a Department of Public Administration. I wholeheartedly support the pursuit of NACC accreditation for our undergraduate interdisciplinary program in nonprofit and NGO studies. I believe that accreditation will send a signal of quality and intention to undergraduate students, parents, and employers. I want to make sure that whatever accreditation process is ultimately decided upon, that there is flexibility in curriculum choices to ensure that all programs, including interdisciplinary programs, can achieve accreditation. I don’t view the NACC accreditation process as competing with NASPAA in the case at NIU, but rather that we consider the appropriate accrediting body based on the degree program. In the case of our undergraduate program, in my opinion, our students and program are better served under a NACC accreditation and I am glad to be participating in the development of that process.

## On My Mind . . . . . Representatives of NACC Member Institutions

*NACC News offers brief articles contributed by representatives of member institutions. This column offers an opportunity to the faculty of member institutions to present their thinking and begin an exchange of ideas about issues that affect the nonprofit sector.*

### **NACC's Role in the Professionalization of the Nonprofit Sector: Past, Present, and Future**



***Mary Ann Feldheim, Ph.D.***  
***University of Central Florida***  
***Director, Master of Nonprofit Management Program***

The nonprofit sector historically has been a loose amalgam of individuals and organizations dedicated to advancing the public interest through philanthropy, voluntarism, voluntary action and nonprofit leadership. This was a strength and a weakness for the sector, limiting the creation of professionalism and a clearly defined profession. However, the Nonprofit Academic Centers Council (NACC) played and continues to play an important role in the professionalization of nonprofit education, and by extension, the sector where graduates of the nonprofit educational programs work.

#### *Past – Curricular Guidelines*

NACC moved the nonprofit sector toward professionalism in the past with the development of curricular guidelines for educational programs. The 2003 publication of the *NACC Curricular Guidelines in Graduate Nonprofit Leadership, the Nonprofit Sector, and Philanthropy Study* was a pivotal point in developing the theoretical base for this emerging profession. The *NACC Graduate Curricular Guidelines* were revised in 2007 and the *NACC Undergraduate Curricular Guidelines* were introduced. During this period of time, nonprofit educational programs were being created world-wide in response to the growth of the sector. To keep pace with an evolving sector NACC, using a crowd-source process, revised both sets of curricular guidelines and published them in 2015 (NACC, 2015).

The *NACC Curricular Guidelines* served as a guide for the curriculum of the major national and international programs that provide education on nonprofit leadership, philanthropy, and voluntary action. They will continue to be the standard for quality nonprofit education. However, currently NACC has served as a catalyst to dramatically increase the discussion of the professionalization of nonprofit education by fostering the accreditation movement.

### *Present – Accreditation Movement*

The 2015 NACC Conference: *Capturing the Meaning of Nonprofitness* focused on ways to advance the quality of university-based nonprofit education programs and support research in the field of nonprofit and philanthropic theory and pedagogy. The diverse attendees at the conference began the very controversial discussion of accreditation for nonprofit education programs. During the conference the NACC leadership decided to explore the possibility of NACC becoming an accrediting or credentialing body for nonprofit education programs.

In the fall of 2015 members of NACC carried this discussion to the NASPAA Conference, where NASPAA leadership for the first time entertained the idea of accrediting stand-alone nonprofit education programs under the umbrella of public service. The discussion also moved to the 2015 ARNOVA Conference, where the excitement regarding the possibility of accreditation was palpable.

In 2016 NACC hosted the Accreditation Summit where critical perspectives on accreditation for nonprofit programs were presented. Variations on collaborations and alliances for accreditation were explored and discussed in detail at the summit. This discussion continued at the 2016 NASPAA Conference. At the November NACC Meeting, membership voted to have a task force develop an accreditation/credentialing proposal with a business plan that could then be debated in detail by membership.

The significance of this discussion is that accreditation provides a higher standard of quality for nonprofit educational programs. Accreditation of nonprofit programs can dramatically increase the professionalism of the graduates and of the nonprofit sector. In a changing world where serving the public interest increasingly has become the role of the nonprofit sector, professional education and professionalism are critical.

NACC has led the way in professionalizing nonprofit education and by extension the nonprofit sector through curricular guidelines and through its accreditation dialog and projected proposal for a type of credentialing or accreditation. The next step in the professionalization of the nonprofit sector is the development of a code of ethics that can serve as the moral compass for the emerging profession.

### *Future – Professional Nonprofit Code of Ethics*

Professional organizations create codes of ethics to describe the moral values and norms that members of that profession are to demonstrate when practicing their profession. The primary goal of a professional code of ethics is the creation of a morally high standard of behavior that instills trust in those served by that profession. In the fragmented nonprofit sector there are position specific professional codes, such as those developed by the Association of Fundraising Professionals (AFP) and the Council for Certification in Volunteer Administration (CCVA). However, there is not a broad code of ethics that could apply to all individuals who serve the public interest through the nonprofit and sector.

NACC holds a unique place among professional organizations dedicated to advancing professionalization of the nonprofit sector because of its establishment of the NACC Curricular Guidelines for nonprofit education programs close to 15 years ago. These guidelines are universally used and have created the

standard for professional education. Now there is movement toward the development of a professional code of ethics and alignment with the curricular guidelines makes perfect sense.

Bronfenbrenner's Ecological Model places values at the macro level of society dictating the policies and behaviors of a society (Bronfenbrenner, 1979) or one could argue the behaviors, policies, and practices of a profession. For values to apply to the entire nonprofit sector they need to come from a respected source that embodies all aspects of nonprofit leadership, philanthropy, and volunteerism. NACC has the credibility to take the lead in facilitating these discussions and aligning them with the Ethics and Values Domain of the guidelines. The guidelines refer the values of stewardship, service, shared common good, freedom of association and social justice as being embodied in philanthropy and voluntary action. Since the guidelines were established through a crowd-source process, there already exists some agreement from both nonprofit academics and practitioners that these values are key to nonprofit education, and therefore to the professionalization of the sector.

NACC has the opportunity to be a leader in taking the professionalization of the nonprofit sector to the next level by facilitating the establishment of a code of ethical behavior. A Nonprofit Code of Ethics could join with the NACC curricular guidelines and potentially NACC accreditation to form a triumvirate of nonprofit education professionalism.

The process for creating this Nonprofit Code of Ethics should be collaborative with the key associations or organizations involved in nonprofit education participating in identifying the core values and principles. In addition, through the process of collaboration each of the key organizations then commit to advancing, teaching, and supporting this Nonprofit Code of Ethics moving the nonprofit sector closer to the key elements of becoming a profession.

In conclusion, in the past NACC made major contributions to the professionalization of the nonprofit and voluntary sector through the nonprofit education curricular guidelines. At the present time, the accreditation movement begun by NACC is advancing initiatives to enhance the quality of nonprofit education programs.

In the future NACC has the opportunity to make an even more dramatic impact by securing consensus from key stakeholders for the creation of a Nonprofit Code of Ethics. Now is the time to be bold and to act by providing the ethical foundation for nonprofit education and for the nonprofit and voluntary sector.

Bronfenbrenner, U. (1979). *The ecology of human development: Experiments by nature and design*. Cambridge, MA: Harvard University Press.

Nonprofit Academic Centers Council (NACC) (2015). *NACC curricular guidelines: Graduate and undergraduate study in nonprofit leadership, the nonprofit sector and philanthropy*. Cleveland, OH: Nonprofit Academic Centers Council.

## The Board's Perspective . . . . .

*This feature of NACC News is intended to present the motivations of Board members as they serve the organization. They are asked to think about how they perceive their contribution to the organization and to describe their views of NACC as it is now and where it's going in the future.*

***William A. Brown, Professor, Bush School of Government and Public Service, Texas A&M University, The Mary Julia and George Jordan Professorship Program Director, Certificate in Nonprofit Management.***



I've always thought of myself as a second generation nonprofit management scholar. I managed to enter the field just as it was coming into its own. Lots of very good people had done some great work to set the groundwork for a fascinating field of study, but it still had a long way to go. When I thought of studying nonprofit organizations in 1995 there was little confidence that you could reliably get an academic job in the field. Certainly colleagues in my home discipline of psychology were not exactly sure what I was doing. Was I entering a field with any future at all?

NACC was just getting formed when I started and by 2003 – three years after I got my first job at Arizona State University – NACC published the first set of curricular guidelines. These curricular guidelines have been critical to the field. They contained the areas of study necessary for a well-rounded program and I used those guidelines to develop the nonprofit certificate at ASU and later the degree program. There has been wide-spread growth across a variety of disciplines and areas of study in the last 20 years.

It is a great honor to serve on the NACC board because this group is seeking to build the field of nonprofit and philanthropic studies. ARNOVA is instrumental in the field of scholarship and NACC is instrumental to professionalize the field. As a second generation scholar, it seems right that I might contribute to furthering the field in this way. Those before me established the area of study, I seek to build on that foundation. Through NACC this happens in a number of critical ways, conferences, programs, partnerships and, of course, accreditation. Watching a field develop and contributing in real and substantive ways is a tremendous honor. NACC is just one of several actors building the field, but NACC is central to the field that I study and teach. The position NACC takes on the field reflects an approach that I feel is not effectively articulated by other players. If my contribution on the NACC board further establishes the field, I feel my time and work is well invested.

## Nu Lambda Mu . . . . .

NACC and the NLM Honor Society are growing by leaps and bounds. We are delighted to announce that a record breaking number of Nu Lambda Mu applicants were inducted into our international honors society this Spring. A total of 130 graduate students representing NACC member institutions were accepted. We thank our representatives. They encouraged their students to apply, and we are all winners as a result of their enthusiastic support.

The NLM is an honor developed to recognize the excellence of nonprofit graduate students who have distinguished themselves while following their academic paths toward their professional dreams. Congratulations to these students and their universities.

We'll be publishing the full list of Spring 2017 inductees in the May issue of NACC News. Stay tuned.

***Nu Lambda Mu Members: The talent and zest for innovation that members of the NLM society represent are in clear evidence in the brief profiles of NLM members NACC News will continue to offer in subsequent issues.***

- ❖ **Elizabeth “Tizzy” Lockman** is a 2015 recipient of the NLM award with an MA in Urban Affairs and Public Policy at the University of Delaware. She is Director of the Parent Advocacy Council for Education at the Christina Cultural Arts Center in Wilmington, Delaware. She says, “As my earlier career moved from communications, development and production for a range of media companies, I devoted a decade to serving as a media and youth program producer for the Delaware production company Teleduction, Inc. I ran community outreach programs through their Hearts & Minds Film Initiative.”



As she became increasingly active in education policy and community advocacy, Tizzy returned to earn her M.A. and deepen her understanding of and efficacy in addressing public policy issues. She has served as facilitator for the Wilmington Education Strategy Think Tank (WESTT), a group of longtime education and civil rights leaders. She aided them in presenting policy history and analysis on education governance and funding to public audiences. She is a member of the ACLU of Delaware board of directors and president of its foundation, and continues to serve in advocacy and advisory roles at the school, community and school district levels in Wilmington and New Castle County. NACC's leadership is proud to have Tizzy as a member of the Society, and believes her to be an excellent representative of the NLM.

- ❖ A QUT lecturer from the **Australian Centre for Philanthropy and Nonprofit Studies (ACPNS)**, **Matthew Turnour** is the first person outside of the United States to be inducted into the Nu Lambda Mu International Honors Society of NACC. He is a 2017 recipient.



A significant portion of Dr. Turnour's time is spent speaking and advising internationally on NGO law reforms. "Through my association with The Beijing Normal University China Philanthropy Research Institute, I've been to China twice over the last two years to present on and discuss charity tax options for China. I gave a paper on international comparisons of taxing charities in Russia last year, which builds on my earlier contributions to law reform discourse in the UK and New Zealand." His evidence to Australian parliamentary inquiries can be found at <https://vimeo.com/12934662>.

Matthew teaches Ethics at the ACPNS and for this was awarded a Vice Chancellor's Performance Award for Excellence in Teaching in 2015. He also teaches Governance in the eMBA. His academic publications have focused predominantly on tax and international aid. His PhD thesis entitled; *Beyond Charity: Outlines of a Jurisprudence for Civil Society* sketched a path from the current complex charity law jurisprudence to a simpler model that included all of civil society. It is available here: <https://eprints.qut.edu.au/31742/>

Matthew is a practicing solicitor. He chairs the Queensland Law Society Not for Profit Committee and is Deputy Chair of the Law Council of Australia's Charities and Not-for-profits Committee. He is also a director of Charity Law Association of Australia and New Zealand Ltd. In 2016 the Queensland Law Society honoured him with an Outstanding Contribution Award.

Matthew was heavily involved in the charity sector all his life and, he comments, "From early adolescence I can recall collecting door-to-door for various charities, such as the Salvation Army. One of my present voluntary projects is helping East African refugees and a National Football team connect in ways that will help change the lives of people from both communities for the better. As a practicing lawyer I serve almost every kind of nonprofit with a specialty in religious and welfare organizations. My legal specialist focus is in structuring and tax – although, I usually have some dispute resolution or governance matter running at any particular time." We welcome Dr. Turnour to the growing community of NLM members.

- ❖ **Brittany Jenkins** believes philanthropy helps her find her purpose. “I first learned about the nonprofit sector through Youth Grantmakers in Action. That experience made me realize I wanted a career serving others.” She studied history and social and economic justice at the



University of North Carolina at Chapel Hill before pursuing her Masters of Arts in Philanthropic Studies at the Indiana University Lilly Family School of Philanthropy. Brittany is a 2015 recipient of the NLM award.

Brittany’s network at the Lilly Family School of Philanthropy connected her with nonprofits in North Carolina where she found her first job. “I feel passionate about issues including criminal justice reform, racial justice, education, and homelessness. I am able to address these issues in my role as Manager of Corporate and Foundation Relations with the Charlotte Rescue Mission, a nonprofit that serves men and women struggling with poverty, drug and alcohol addiction, and homelessness. This is exactly where I want to be.” Clearly, Brittany demonstrates the ingenuity and dedication to the work of the sector that is core to membership in NLM.

The brief profiles of these three members of NLM provide a glimpse of the dedicated and innovative nature of NLM members. Congratulations to them all.

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## NACC Staff Profile . . . . .

Erin Vokes began her journey with NACC in 2015 as a graduate assistant in the Levin College of Urban Affairs at Cleveland State University. “I so enjoyed my association with NACC that I decided to stick around following graduation and accept the position of Managing Director, effective July 2016,” reports Erin. High on her long list of responsibilities is exploring NACC’s progress with developing an accreditation program. Erin has dedicated much of her time to assisting NACC develop that process as well as growing NACC membership and the Nu Lambda Mu program. Erin says, “I’m excited to have welcomed three new NACC members since July last summer, and to have inducted over 130 students to Nu Lambda Mu in just this Spring 2017 semester alone.” Aside from her management duties with NACC, Erin currently serves on three boards. She is the Chair of the West End Lakewood District, the Secretary of the All Faiths Pantry board of directors, and a member of the Associate Board for the Beck Center of the Arts. In her free time she enjoys reading at home with her



husband and three cats. Erin accomplishes her management wizardry with a practical and cheerful spirit that helps lead NACC into continuing success and the development of new frontiers.

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## NACC 2017 Biennial Conference . . . . .



### ***“Nonprofit and Philanthropy Parables and Cases:***

***What We Learn from the Stories We Tell”  
July 31—August 2, 2017 –  
Indianapolis, Indiana  
Hosted by Indiana University  
Lilly Family School of  
Philanthropy***

NACC major conferences pull together the sector’s leaders to represent nonprofit organizations world-wide. Scholars, practitioners, and administrators join to explore critical and current issues that affect the sector’s future. They discuss, learn, and share tactics and methods.

We invite papers from member institutions, their faculty, graduate students, and other members of the nonprofit community. Proposals will be considered by a review committee, and final manuscripts must be of scholarly quality. **Proposals need not adhere to the suggested case study theme.**

Over 100 people attend NACC conferences, from 61 different institutions. We anticipate the 2017 conference will attract even more participants. **We offer an array of sponsorship opportunities for you to consider. Please contact** Erin Vokes (216-687-5271, [e.vokes@csuohio.edu](mailto:e.vokes@csuohio.edu)) to discuss sponsorships, program ads, etc.

NACC extends its gratitude to the following generous organizations for their 2017 Conference support:

#### ***PLATINUM SPONSORS***

**Host Sponsor & Tuesday Evening Reception Sponsor –  
Indiana University Lilly Family School of Philanthropy  
Sponsor Cost: \$5,000**

**Monday Evening Reception Sponsor –  
University of Notre Dame, Mendoza College of Business**

*Sponsor Cost: \$5,000*

**GOLD SPONSORS**

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*Sponsor Cost: \$750*

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University of Oregon**

*Sponsor Cost: \$500*

NACC would also like to recognize our **Sustaining Members**:

- **Indiana University Lilly Family School of Philanthropy**
- **University of Oregon**

We have a number of sponsoring opportunities for you to consider, at various levels of financial commitment. These include breaks, breakfast, luncheon, and we are looking for an organization to sponsor flash drive gifts for participants.

To join NACC in creating another great biennial conference, either contact Erin Vokes at [evokes@csuohio.edu](mailto:evokes@csuohio.edu) or go to <http://www.nonprofit-academic-centers-council.org/nacc-biennial-conference-2017>

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## Membership News.....

### ❖ **CCE partners with Hospice UK to develop future Hospice leaders**

Cass Business School's Centre for Charity Effectiveness (Cass CCE) is collaborating for the first time with Hospice UK to launch a new Hospice Leadership and Management module for its renowned MSc in Voluntary Sector Management. The new hospice leadership module will be part of Cass CCE's two-year charity master's program, which functions as an MBA for the voluntary sector. Applications for 2017 and

2018 are now open. £4K bursaries are also available from Hospice UK. The course is ideal for individuals working in senior hospice roles. The curriculum was jointly developed with Hospice UK and is focused on developing future leaders in the hospice care sector and ensuring they have the skills to handle future challenges and opportunities.

Antonia Bunnin, Director of Hospice Support and Development at Hospice UK, says, “This is one of the most exciting new developments in postgraduate degrees for the voluntary sector, and it is designed to prepare people for the demands of hospice leadership in the UK. The hospice environment is constantly evolving and becoming more competitive. This degree will give individuals the key skills needed to lead and manage organizations successfully, as well as a deep understanding of the clinical issues facing them now and in the future.”

The course will be a mix of theory, case studies, reflections on individual experience as well as learning from the insight and experience of others in the group. Key issues covered on the hospice module will include strategy, culture, partnerships, workforce development, quality definition and improvement, teamwork and leadership style and structures.

Atul Patel, course leader on the MSc Voluntary Sector Management at Cass CCE, says, “We are delighted to partner with Hospice UK to offer a hospice module for the first time, which will give students the opportunity to develop knowledge and skills essential for modern management. “The course will prepare students to lead and manage today’s challenging hospice environment; learn to anticipate the volatility brought about in the sector by a constantly changing socio economic landscape and generate appropriate responses to sustain thriving organizations. Students will be encouraged to draw on their own experiences and learn from a highly experienced faculty as well as fellow students from a diverse and vibrant range of organizations from within the voluntary sector.”



**Atul Patel**

For further information about the MSc in Voluntary Sector Management with the Hospice Leadership and Management module, and how to apply please contact Ute Spittler, Charities Program Coordinator at [CharityApps@city.ac.uk](mailto:CharityApps@city.ac.uk). Or visit [www.cass.city.ac.uk/courses/masters/charity-courses/voluntary-sector-management](http://www.cass.city.ac.uk/courses/masters/charity-courses/voluntary-sector-management)

Follow @CassCCE on Twitter for the latest news.

### ❖ **Grand Valley State University: A Call for Volunteers**

*Our State of Generosity (OSoG)* is a project of the Johnson Center at GVSU in partnership with the Council of Michigan Foundations, Michigan Nonprofit Association, and the Michigan Community Service Commission. Offering many resources that are not found elsewhere, *OSoG* profiles philanthropic

leaders, describes projects to increase or improve the charitable sector, and provides unusual access and transparency to original historical documents of the four partner organizations.

Reflecting the Nonprofit Academic Centers Council's suggested learning goals, *Our State of Generosity* has recently completed a college-level curriculum guide for philanthropy education. The guide provides sample lesson plan suggestions for college faculty members coded to the NACC Guidelines for philanthropy education. These lessons use *Our State of Generosity's* (OSoG) online platform of resources, providing college students with the unique opportunity to work directly with original historical documents, reflective videos of key Michigan philanthropic leaders, and summaries of lessons learned.

**We are hoping to recruit two or three professors to help us test our curriculum in their classes** and, using our guide, to integrate the practical, hands-on learning in philanthropic leadership provided through *Our State of Generosity*. The lesson plans have been developed by Dr. Kathy Agard, a published author and editor in philanthropy, and Sal Alaimo, a tenured professor at Grand Valley State University. With the constructive critique, feedback, and advice from professors from GVSU and beyond, the Curriculum Guide will be updated and released during the summer of 2018 to professors across the country.

Robin Leonard at the GVSU Johnson Center is heading up this project. If you are interested and would like more information, please contact Robin at [leonardr@gvsu.edu](mailto:leonardr@gvsu.edu).

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## NACC NEWS . . . . .

Looking for a job in a nonprofit academic institution? Go to the Job Opportunities tab on the NACC website for the latest job postings from NACC institutional members.

Please, members, take note: job postings can be added to NACC News and posted on the NACC website. This is a free service and exclusive to members. Email a link to the job posting along with a brief description of the position to Linda Serra.

Do you have news or event notices to share? Please send to Linda Serra.

If you no longer wish to receive NACC News, please send an email to Linda Serra with your email address and the words "unsubscribe NACC News" in the subject line.

Linda Serra, Editor, [lindserra@gmail.com](mailto:lindserra@gmail.com). Nonprofit Academic Centers Council, 2121 Euclid Avenue, UR120, Cleveland, OH 44155