

In 2016 *'bundling'* is a new expression to many, while to others, the significance of *'bundling'* became apparent in the 1960's when NASA gained momentum; to keep President Kennedy's dream; to land an American on the moon; and, to achieve success with a 1969 landing...

NASA *'bundled'*; ideas & tests & solutions & common goals to the cheers of American...

Jeff Bezos *'bundled'* businesses around a common digital core...

And, **ensoco** *'bundled'* a half million wells into a single database for industry...

ensoco well bundle... *well data + expertise + partners*

well data... *public, commercial, client, historical*

expertise... *processing, imagery, new technology, digital del*

partners... *imagery, technology specialists, digital host/del*

bundler... *ensoco the data knowledge company*