



Redesign Rupert
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For immediate release

The Next Phase of Redesign Rupert

Prince Rupert, August 21st, 2018 – In partnership with the City of Prince Rupert and Community Futures, Redesign Rupert is excited to be starting work on Phase II, the next step in designing the future of Prince Rupert.

Led by Project Coordinator Ceilidh Marlow, Phase II of Redesign Rupert will be actively developing strategies and solutions to the community needs identified through Redesign's community outreach work. Phase I of Redesign Rupert, which closed in 2017, allowed the Redesign Rupert team to identify three main themes that have the potential to improve quality of life in Prince Rupert: downtown revitalization; public waterfront development & access; and improved access to human capital, skills upgrading, and professional development. Phase II of Redesign Rupert will focus on forming strategic partnerships to deliver key initiatives that support community revitalization centred around these three themes.

"The City is excited to partner with Community Futures and with Redesign Rupert's new Project Coordinator to strategize real & lasting change in our community. There is a lot of energy behind the project and I'm confident that together we'll be able to bring the Hays 2.0 vision of Prince Rupert to life"

- Mayor Lee Brain

"Community Futures is focused on supporting small business and working to develop Prince Rupert's local economy, so partnering with the City on Redesign Rupert is a natural fit in building the next great port city."

- John Farrell, General Manager of Community Futures

"Redesign Rupert is an initiative with huge potential to bring people together and effect real change in our community. I'm passionate about community development and can't wait to see what we can achieve with Redesign Rupert."

- Ceilidh Marlow, Project Coordinator of Redesign Rupert

Redesign Rupert is made possible by funding from the BC Rural Dividend Fund. For more information, see the newly launched Redesign website: www.redesignrupert.ca, or contact Project Coordinator Ceilidh Marlow: ceilidh@redesignrupert.ca.

