ARTiculate ATL is an annual urban art social that combines the visual arts—painting, photography, fashion, graffiti, graphic design, body painting, sculpture, and installation—with contemporary music to bring art and culture enthusiasts together to celebrate modern art in all its forms.

ARTiculate ATL is a **501(c)(3) non-profit** that provides local, emerging artists a professional environment to show and sell their artwork. Each year, artists sell over $25K of work and keep 100% of their sales.

Proceeds from the event benefit the Youth Artists Program, which supports Atlanta area teens who exude talent but lack exposure and access to art opportunities.
VIRTUAL ART SHOW (MAIN EVENT)
July 25 & August 1, 2020
7:00 PM - 8:00 PM each night

Atlanta Art Gallery
Expected Attendance: Hundreds of virtual guests

• 20 local and emerging professional artists exhibit their artwork.
• Artwork is for purchase by an online marketplace.
• Popular Atlanta DJs showcase their skills.
• Eclectic music mixes.
• Two livestream experiences.
Potential Activations

Commercial or Physical Product Placement
Branded DJ Booth
Digital Marketing
Others/Open to Ideas

Examples of Past Activations
Event Impact

Facebook
41,000+ impressions

Instagram
8,900 impressions
2,800+ posts

E-Blasts
80,000+ recipients (annually)
12.5% open rate

Attendees
3,400+

Artwork profits
$130,000+

Audience
- Upwardly mobile college educated urban professionals and art enthusiasts with purchasing power
- Ages 25-50 years old
- From diverse ethnic backgrounds
- Enjoys city social events and entertainment
Past Sponsors

MASON FINE ART
SAM FLAX
The Art & Design Store For Creative People
Tito's
Handmade VODKA
CREATIVE LOAFING
MODERN LUXURY JEZEBEL
BOMBAY SAPPHIRE.
bai
SMIRNOFF
D'USSE™
Crown Royal®
MAPLE FINISHED
+essentia
Sweet Events
SPOKING
ICE
Jack Daniel's
GENTLEMAN JACK
Kenneth S. Nugent, P.C.
Attorneys at Law
S C O U T
mob
TH E U R B A N R E A L I S T
Who to Contact

Esohe Galbreath  
(678) 653-5658  
esohe@articulateatl.org  
or info@articulateatl.org

Brandon Ball  
(404) 624-6076  
b.ball@ball-n-co.com  
or info@articulateatl.org
Ways ARTiculate ATL can increase your brand awareness and drive revenue to your organization

Enjoy cobranded marketing of your organization to our prospective and confirmed attendees. Promote your organization and reach a niche market in Atlanta. Provide your customer with desired art entertainment in Atlanta.

Additionally, be known in the Atlanta arts community as a supporter of emerging artists. Be recognized as an organization that provides education and opportunities for the next generation of artists through the Youth Artists Program.

Your entitlements include:

• Recognition on all digital marketing and event website
• Complimentary event tickets
• Company exhibition/display opportunity during event
• Signage shout-outs throughout the event venue space
• VIP advance entry and private screening of art
• Logo recognition on event poster, flyer, and social media
Align your brand with ARTiculate ATL

**Title Sponsor**
Title sponsorship allows your brand to have exclusivity and be marketed on all promotional avenues before, during, and after the event.

**Venue Sponsor**
Venue sponsorship offers brand awareness opportunities throughout the gallery and on digital promo materials.

**Bar Sponsor**
Bar sponsorship gives brands visibility at bar stations and on digital promo materials.

**Music Sponsor**
Music sponsorship promotes brand awareness at the DJ station and throughout digital and social media platforms.

**Panel Sponsor**
Panel sponsorship puts your brand in front of art patrons two days before the main event.

**Media Sponsor**
Media sponsorship puts your brand at the forefront of championing the arts through stories told about the show, its artists, and its creators both before and after the show’s conclusion.

**Supplies & Merchandise Sponsor**
This sponsorship positions your brand as the main contributor to the creation of artwork displays and live art, as well as offers brand visibility while patrons purchase print works during the show.