

**CREATIVE ART DIRECTOR
DENESH AGNIHOTRI**

17.06.79
BA HONOURS (FIRST)
GRAPHIC DESIGN -
VISUAL COMMUNICATION
UNIVERSITY OF THE ARTS,
CAMBERWELL
1998-2001

**CREATIVE COPYWRITER
ANUJ SHAH**

03.03.79
BA HONOURS (2:1)
GRAPHIC DESIGN & ADVERTISING
BUCKINGHAMSHIRE UNIVERSITY
1998-2001

TIME OUT

BHANGRA
LANGUAGES
FOOTBALL IN OXFORD CIRCUS
BADMINTON & CRICKET
SAVING THE PLANET
VOLUNTARY CHARITABLE WORK
INTERNATIONAL RELATIONS

PERMANENT EMPLOYMENT

2012 - 2013 - WIEDEN+KENNEDY (DELHI)
2009 - 2012 - ELVIS | DARE
2006 - 2008 - IRIS WORLDWIDE
2004 - 2006 - US LONDON
2003 - 2004 - MADE (LEO BURNETT)

FREELANCE EMPLOYMENT

2014 - 2018

IRIS WORLDWIDE (1 YR+) - SAATCHI & SAATCHI (6 WKS)
SAPIENT RAZORFISH (8 MTHS) - GLUE ISOBAR
HEY HUMAN (6 WKS) - ANALOGFOLK - JWT (5 MTHS)
AGENCY SPACE (1 MTH) - LEO BURNETT (4 MTHS) - SMP
TRIBAL DDB (1 MTH) - EDELMAN DEPORTIVO (9 MTHS)

2009

WIEDEN+KENNEDY LONDON (2 MTHS)
ELVIS & DARE (6 MTHS)
CRISPIN PORTER+BOGUSKY (EUROPE)

2008

NAKED
PD3 COMMUNICATIONS
EVOKE

2004 - 2006

TBWA
WIEDEN+KENNEDY (6 WKS)
BBH (4 MTHS)
VCCP (3 MTHS)
ALBION
4CREATIVE
CHI
WCRS (4 MTHS)
STRAWBERRY FROG (AMSTERDAM)

ACHIEVEMENTS

CANNES LIONS 2013
BEST USE OF EXPERIENTIAL MARKETING
IN A PROMOTIONAL CAMPAIGN
SHORTLIST MAGNERS

TRAVEL MARKETING AWARDS,
BEST INTEGRATED CAMPAIGN GOLD -
VIRGIN HOLIDAYS

IPA EFFECTIVENESS AWARDS 2010
SILVER: DRENCH ON-LINE GOLDFISH AR CAMPAIGN

IAB CREATIVE SHOWCASE AWARD
DRENCH GOLDFISH AR CAMPAIGN

DESICREATIVE.COM - CREATIVE SHOWCASE

NATIONAL PRESS MARKETING AWARD
CAMELOT NATIONAL LOTTERY

CREAM CREATIVE EXCELLENCE AWARD
FROM JOHN O'KEEFFE,
WPP WORLDWIDE CREATIVE DIRECTOR

TRUMAN BREWERY ART SHOW
FILM: SUPERMARKET DANCE

CREATIVE FUTURES (CREATIVE REVIEW)
SELFRIDGES WINDOW DISPLAY

ASIANCREATIVES.COM