



TRADEMARK
H O M E S

Privacy Policy

This Privacy Statement applies to all Trademark Homes Inc. owned websites and domains, and our wholly owned subsidiaries (Trademark Homes Inc. websites.)"

The Trademark Homes Inc. websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Trademark Homes Inc. website. Trademark Homes Inc. does not control those sites or their privacy practices, which may differ from YOUR BUSINESS NAME's. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the Trademark Homes Inc. Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with Trademark Homes Inc.; that sharing is governed by that third-party company's privacy policy.

Types of information we collect

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

Personal information is information that is associated with your name or personal identity. Trademark Homes Inc. uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with Trademark Homes Inc. We take seriously the trust you place in us. Trademark Homes Inc. will not sell, rent or lease your personal information to others.

On some pages and links at Trademark Homes Inc., you can request information, subscribe to marketing or support materials, register yourself, or apply for a job at Trademark Homes Inc. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card information, contact preferences, educational and employment background, and job interest data.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. Trademark Homes Inc. collects and analyzes non-personal information to evaluate how visitors use the Trademark Homes Inc. website.

Non-personal data we collect may include the pages visited on the Trademark Homes Inc. websites, unique URLs¹ visited within our website, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies.

How we use your information

Trademark Homes Inc. uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the Trademark Homes Inc. website. Occasionally we may also use your information to contact you for market research regarding Trademark Homes Inc products or services. We will give you the opportunity to choose your privacy preferences regarding such communications. You may, at any point, contact us to request an opt-on on future communication.

Personal data collected online may also be combined with information you provide Trademark Homes Inc. through other sources such as product registration, call centers or public events such as trade shows or seminars.

Non-personal data is aggregated for reporting about Trademark Homes Inc. website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

Who we share your information with

Trademark Homes Inc. will not sell, rent or lease your personal information to others. Trademark Homes Inc. will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. Trademark Homes Inc. shares customer information across Trademark Homes Inc. - owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

Trademark Homes Inc. occasionally may contract with third-party service providers and suppliers to deliver complete products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of Trademark Homes Inc. and may not use it for any purpose other than to carry out the services they are performing for Trademark Homes Inc. These service providers may change or we may contract with additional service providers to better accommodate our customers. Trademark Homes Inc. will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

Trademark Homes Inc. or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, Trademark Homes Inc. will make every reasonable effort to notify you in the event we share with the merging or acquiring entity some or all of your personal information to continue serving you.

Your Choices

Trademark Homes Inc. gives you the choice of receiving a variety of information that complements our products and services. You can subscribe to receive certain product- and service-specific information and Trademark Homes Inc. - wide marketing communications.

Trademark Homes Inc. - wide communications may include new product information, special offers, or an invitation to participate in market research. We give you a choice regarding delivery of Trademark Homes Inc. - wide communications by postal mail, e-mail and telephone. You can make or change your choices at the data collection point. We will make every effort to honour your preferences. This option does not apply to communications for the purpose of administering order completion, contracts, support, product safety warnings or driver update.

Your information and third-party companies

Certain Trademark Homes Inc. services are linked with those from unrelated third-party companies, some which offer you the option to share with both Trademark Homes Inc. and the third party personal data you provide. We will not share your personal information with those third-party companies unless you make that choice.

Keeping your information secure

Trademark Homes Inc. is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Trademark Homes Inc. has in place appropriate physical and managerial procedures to safeguard the information we collect.

Contacting us

We value your opinions. If you have comments or questions about our privacy policy, please send them to [*info@trademarkhomes.ca*](mailto:info@trademarkhomes.ca)

This privacy statement applies to Canada.