

# The One Issue that Unites All American Voters: Ending the Federal Sports Betting Ban

This year Americans bet an estimated \$15 billion on Super Bowl 51 and March Madness combined – and an estimated 97 percent of that total was bet illegally. Two facts are clear from this data: Americans love betting on sports and the federal prohibition on sports betting has failed. Results from a national survey conducted for the American Gaming Association by Greenberg Quinlan Rosner (GQR) show Americans believe it's time to repeal the federal ban and give states the power to decide whether to allow sports betting and how best to regulate it.



## Americans Agree: End the Federal Sports Betting Ban

- A solid majority of Americans (55%) believe it is time to end the federal sports betting ban and empower states to decide whether to allow sports wagering.
- Majority support for ending the federal sports betting ban spans political party, income, race, education, urban and rural areas and regions of the country.
- Americans who agree on little else agree it is time to end the federal sports betting ban: Roughly six in ten Trump voters, and one half of Clinton voters, want to end the ban.



## American Sports Fans Want States to Decide

- Nearly three-in-four (72%) avid sports fans favor ending the federal sports betting ban and letting states decide.
- Across every major American sport, a strong majority of fans support ending the ban, including football, baseball, basketball, soccer, hockey, golf and auto racing.
- Even Americans who do not follow sports believe it's time to change the law: 45 percent of non-sports fans want to let states decide.



## American Voters Believe Ending the Federal Ban Could Help Local Communities

- Nearly 2 in 3 Americans believe legal, regulated sports betting would deliver new tax revenues to local communities and create new jobs.
- Six in ten (57%) Americans agree regulated sports betting would protect consumers.
- Were it legal to bet on sports, roughly 28 million Americans of betting age – the entire population of Texas – would be more likely to do so.



**Current law has failed.  
It has created a massive  
illegal market.  
No regulatory oversight.  
No consumer protections.  
Not tax benefits flowing  
back to communities.**

**It's time to end the federal  
sports betting ban.**