



CRIMECON 2017



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

A WEEKEND OF MOTIVES, MURDER & MYSTERY

CrimeCon is the largest gathering of true crime fans, content creators, and experts in the world.

This is a weekend about entertainment, education, and experience. Our sessions aren't just speakers at podiums—we are about showing fans the who, how, and why of the true crime genre.

In addition to world renowned subject matter experts, attorneys, and content creators, our 2017 featured guests include former prosecutor and HLN star Nancy Grace, as well as former investigative reporter and Investigation Discovery host Aphrodite Jones.



ABOUT CRIMECON



CRIMECON 2017

INDIANAPOLIS, IN

JUNE 9-11



Weekend Schedule:

Registration Opens: 9a Friday morning

Conference Begins: 1p Friday

Conference Ends: 12p Sunday



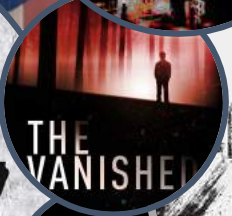
Host Hotel: JW Marriott
Ballroom Size: 4,000 Seated

Guests have already registered from the United States, Australia, and Canada.



CRIMECON 2017

THE BEST GUESTS, EXPERTS, AUTHORS, PODCASTERS, & TV STARS IN THE TRUE CRIME GENRE ARE COMING TO CRIMECON



GUESTS & CREATORS



PRESENTING SPONSOR

\$50,000 (1 AVAILABLE)

- Includes co-branding with CC17 on badges received and worn by all attendees, speakers, and exhibitors.
- Full page ad in CC17 program (first ad spot)
- Isolated exhibition booth (20'x16') in top location.
- Top level Presenting Sponsor branding on CC17 ballroom signage.
- 10 Sponsor level badges with VIP access for staff or clients.
- 2 Hotel rooms at the JW Marriott for 2 nights
- "Presented by" branding at CrimeCon.com



GOLD SPONSORS

\$35,000 (1 AVAILABLE)

- Includes exclusive-branding on all lanyards worn by all attendees, speakers, and exhibitors.
- Full page ad in CC17 program (second ad spot)
- 20'x8' Exhibition booth in prime location.
- Gold level branding on CC17 ballroom signage
- 5 Sponsor level badges with VIP access for staff or clients
- 1 Hotel room at the JW Marriott for 2 nights



SILVER SPONSORS

\$15,000 (4 AVAILABLE)

- Half page ad in CC17 program
- 10'x8' Exhibition booth in prime location.
- Silver level branding on CC17 ballroom signage
- 3 Sponsor level badges with VIP access for staff or clients
- 1 Hotel room at the JW Marriott for 2 nights



BRONZE SPONSORS

\$7,500 (6 AVAILABLE)

- Quarter page ad in CC17 program
- 8' Exhibitor table in prime location.
- 2 Sponsor level badges with VIP access for staff or clients



VIP SPONSOR

\$5,000 (1 AVAILABLE)

- Quarter page ad in CC17 program
- Exclusive sponsorship of the VIP Murder Mystery dinner
- Exclusive sponsorship/branding of VIP gift bags and check-in location.

PREMIERE SPONSORSHIPS



EXHIBIT HALL & PROGRAM



STANDARD BOOTHS

- 6' table in main exhibit area with two chairs
- Access to Wi-Fi
- Half page ad in CC17 program
- 2 Regular badges for access to convention sessions.

INVESTMENT: \$1,750



CC17 PROGRAM

PROVIDED TO ALL ATTENDEES & GUESTS

- Full page (7.25" x 9.825"): **\$750**
- Half page (7.25" x 4.74"): **\$400**
- Quarter page (3.5" x 4.75"): **\$275**
- 2 page spread (side by side): **\$1,300**
- Back cover: **\$1,000**

Complete art specifications will be provided with your order.



PREMIUM BOOTHS

- Large 12'x6' booth with two chairs in premium area
- Access to Wi-Fi
- Full page ad in CC17 program
- 2 VIP level badges for access to entire convention, including all exclusive VIP sessions.
- Dedicated post to our FB page (200,000+) introducing your company and announcing your sponsorship and presence at CC17.

LIMITED QUANTITY AVAILABLE

INVESTMENT: \$3,500

EXHIBIT HALL SPONSORS



QUESTIONS & ORDERS

CONTACT:

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CUSTOM SPONSORSHIP

