



# CRIMECON 2017



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

# A WEEKEND OF MOTIVES, MURDER & MYSTERY

CrimeCon is the largest gathering of true crime fans, content creators, and experts in the world.

This is a weekend about entertainment, education, and experience. Our sessions aren't just speakers at podiums—we are about showing fans the who, how, and why of the true crime genre.

In addition to world renowned subject matter experts, attorneys, and content creators, our 2017 featured guests include former prosecutor and HLN star Nancy Grace, *Dateline NBC* correspondent Josh Mankiewicz, and former investigative reporter and Investigation Discovery host Aphrodite Jones.



ABOUT CRIMECON

# CRIMECON 2017

## INDIANAPOLIS, IN

### JUNE 9-11



#### **Weekend Schedule:**

Registration Opens: 9a Friday morning

Conference Begins: 12:30p Friday

Conference Ends: 1:30p Sunday



**Host Hotel:** JW Marriott  
**Ballroom Size:** 4,000 Seated

**Guests have registered from the United States, Australia, and Canada.**

CRIMECON 2017





# THE BEST GUESTS, EXPERTS, AUTHORS, PODCASTERS, & TV STARS IN THE TRUE CRIME GENRE ARE COMING TO CRIMECON



UP AND VANISHED



THINKING SIDWAYS



already



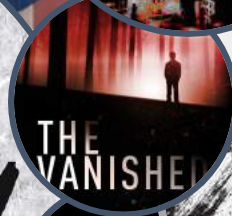
Once Upon a Crime



MISSING



generation



THE VANISHED



actual INNOCENCE



Unsolved Podcast



LAURA MURRAY



IN SIGHT



TRUE CRIME



TRUE CRIME HISTORIA



AMERICAN MISSING PODCAST



CRIMECON

2017

GUESTS & CREATORS



## PRESENTING SPONSOR

\$50,000 (1 AVAILABLE)

- Includes co-branding with CC17 on badges received and worn by all attendees, speakers, and exhibitors.
- Full page ad in CC17 program (first ad spot)
- Isolated exhibition booth (20'x16') in top location.
- Top level Presenting Sponsor branding on CC17 ballroom signage.
- 10 Sponsor level badges with VIP access for staff or clients.
- 2 Hotel rooms at the JW Marriott for 2 nights
- "Presented by" branding at CrimeCon.com



## GOLD SPONSORS

\$35,000 (1 AVAILABLE)

- Includes exclusive-branding on all lanyards worn by all attendees, speakers, and exhibitors.
- Full page ad in CC17 program (second ad spot)
- 20'x8' Exhibition booth in prime location.
- Gold level branding on CC17 ballroom signage
- 5 Sponsor level badges with VIP access for staff or clients
- 1 Hotel room at the JW Marriott for 2 nights



## SILVER SPONSORS

\$15,000 (4 AVAILABLE)

- Half page ad in CC17 program
- 10'x8' Exhibition booth in prime location.
- Silver level branding on CC17 ballroom signage
- 3 Sponsor level badges with VIP access for staff or clients
- 1 Hotel room at the JW Marriott for 2 nights



## BRONZE SPONSORS

\$7,500 (6 AVAILABLE)

- Quarter page ad in CC17 program
- 8' Exhibitor table in prime location.
- 2 Sponsor level badges with VIP access for staff or clients



## VIP SPONSOR

\$5,000 (1 AVAILABLE)

- Quarter page ad in CC17 program
- Exclusive sponsorship of the VIP Murder Mystery dinner
- Exclusive sponsorship/branding of VIP gift bags and check-in location.

PREMIERE SPONSORSHIPS





# EXHIBIT HALL & PROGRAM



## STANDARD BOOTHS

- 6' table in main exhibit area with two chairs
- Access to Wi-Fi
- Half page ad in CC17 program
- Up to four (4) Standard badges available at 50% off.

**INVESTMENT: \$1,000**



## CC17 PROGRAM

### PROVIDED TO ALL ATTENDEES & GUESTS

- Full page (7.25" x 9.825"): **\$500**
- Half page (7.25" x 4.74"): **\$300**
- Quarter page (3.5" x 4.75"): **\$175**
- 2 page spread (side by side): **\$800**
- Back cover: **\$1,000**

*Complete art specifications will be provided with your order.*



## PREMIUM BOOTHS

- Large 12'x6' booth with two chairs in premium area
- Access to Wi-Fi
- Full page ad in CC17 program
- Two (2) free Standard badges included.
- Up to 2 (2) additional badges (Standard or VIP) available at 50% off.
- Dedicated post to our FB page (220,000+) introducing your company and announcing your sponsorship and presence at CC17.

### LIMITED QUANTITY AVAILABLE

**INVESTMENT: \$2,000**

EXHIBIT HALL SPONSORS



# QUESTIONS & ORDERS

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**CONTACT:**

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**CUSTOM SPONSORSHIP**

