

20 Facebook POSTING Ideas

Having trouble figuring out what to post? You are not alone. Everyone struggles with what to post. We've compiled a list of ideas to inspire you and your employees. So get posting!

1. PRODUCT UPDATES
2. STAFF UPDATES
3. HOLIDAYS
4. BEHIND THE SCENES
5. DAY IN THE LIFE
6. ARTICLES/BLOGS YOU LIKE
7. PHOTOS
8. QUOTES
9. QUESTIONS
10. LISTS - TOP 5, 7, 10, (maybe 20 posting ideas?)
11. HOW TO's: recipes, tips, etc
12. #TBT - THROW BACK THURSDAY
13. CLIENT/CUSTOMER FEATURES
14. FAQs: Frequently Asked Questions
15. CONTESTS
16. LIVE VIDEO
17. COMMUNITY EVENTS, PARTICIPATION WITH LOCAL
18. QUICK TIPS
19. PRODUCTIVITY TOOLS
20. THEME DAYS/THOUGHTS (we use #squirrelmoment)