

MillennialEYE Live 2018 Sponsorships

September 7-9, 2018 | JW Marriott Austin



The 2018 ME Live meeting welcomes you to Austin! Thank you for your interest in sponsoring this meeting after its successful launch several years ago. This meeting will be multi-sponsored with an anticipated attendance of up to 250 millennial-minded ophthalmologists. ME Live represents an opportunity to find substantial leads, create KOL relationships, exchange ideas, and build new friendships. Come ready to engage, socialize, have fun, proactively introduce yourselves to new faces, and seek to get the most out of this interactive meeting!

PROGRAM CHAIRS

Zaina Al-Mohtaseb, MD

Neda Shamie, MD

William F. Wiley, MD

Gary Wörtz, MD

WET LAB SPONSORSHIP PROPOSAL

ME Live 2018 will provide the opportunity for industry to sponsor hands-on interactive training to attendees through sponsored wet lab stations on Sunday, September 9, 2018. These wet lab sessions will offer meeting attendees the opportunity to work with a variety of ophthalmic surgical equipment from a broad range of manufacturers in a wet lab environment. The objective of these sessions is for attendees to gain an understanding of proper techniques employed in ophthalmic surgery, practice eye-hand coordination under the operating microscope, and develop an understanding of intra- and postoperative complications. Please note you are required to sponsor an exhibit booth (Tabletop, 10'x10', or 15'x15") as a condition to sponsoring wet lab stations identified below.*

Wet lab stations will be separated into two different session rooms, with MIGS wet lab stations in one room and phaco/IOL wet lab stations in a second room. Both the MIGS and phaco/IOL wet lab sessions will be held simultaneously in two consecutive 45-minute sessions (ie, both the MIGS and phaco/IOL wet lab sessions will be held simultaneously from 9:45 am–10:30 am and again in a second session from 10:45 am–11:30 am) in order to give attendees flexibility to access and attend both the MIGS and phaco/IOL sessions. Attendees will sign up for their preferred session during the registration process. *Note: The number of wet lab stations available for sponsorship below are limited and are available on a first come, first served basis.*

_____ MIGS Wet Lab **\$5,000 USD**

_____ Phacoemulsification Wet Lab **\$5,000 USD**

_____ IOL Loading Wet Lab **\$2,500 USD**

Additional information regarding your wet lab sponsorship:

- Sponsor is responsible for providing all necessary equipment for the wet lab including but not limited to the scopes, eyes, tools, gloves, etc. in addition to the set up and tear down, and staffing with company representatives that will be granted special wet lab only access on Sunday, September 9, 2018.
- ME Live will promote the wet labs with eblasts, social media postings, website promotions and advertising pages in MillennialEYE, Glaucoma Today, and CRST publications.
- ME Live will assist and support the wet labs by coordinating program faculty and additional mentors to be on hand for the wet labs.
- All meeting attendees will be given the opportunity to sign up to attend the wet labs during the registration process, and all supported residents and fellows of ME Live will be required to sign up to attend.

**For sponsors interested in hosting a wet lab outside of the phaco, IOL, and MIGS categories, contact your sales representative to discuss options.*

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TOTAL MEETING SPONSORSHIP \$ _____

Payment Terms: An invoice will be issued by Bryn Mawr Communications Group with payment details upon the receipt and written confirmation of acceptance of your signed proposal.

This Agreement is Non-Cancelable and Non-Refundable.

Agreed to and Accepted by:

Corporate Sponsor Company

Corporate Sponsor Name (Printed)

Corporate Sponsor Phone

Corporate Sponsor Email Address

Corporate Supporter (Signature)

Date

Agreed to and Accepted by:

Amount (\$)

Card Type

Name on Card

Phone Number

Card Number*

Exp. Date

CVV / Security Code

Billing Address

City

State

Zip Code

Signature

Date

*Please note that credit card payments are subject to an additional 3.5% processing fee.

**Please return your signed copy of this proposal to Bryn Mawr Communications Group no later than June 30, 2018.
ATTN: Kristine Golden via fax at (484) 450-2682 or via email at kgolden@bmctoday.com.**

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GENERAL TERMS AND CONDITIONS

Ensuring the quality of the MillennialEye Live Meeting for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. Except as otherwise agreed in writing, the following General Terms and Conditions are designed to implement the principles of this mutual commitment in a fair, effective, and equitable manner.

CODE OF CONDUCT

The following Code of Conduct applies to all exhibitors/sponsors (herein “Exhibitor or Exhibitors”) and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.

- a. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.
- b. All promotional materials and literature must be in full compliance with FDA requirements.
- c. Exhibitor/sponsor may not intrude on any other exhibitor’s/sponsor’s exhibit area.
- d. Audiovisual and multimedia presentations must not interfere with any other exhibit.
- e. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of this meeting except those contracted through the MillennialEYE Live Meeting, or Bryn Mawr Communications Group LLC (herein collectively, the “ME Live Meeting”)
- f. The ME Live Meeting shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.

CANCELLATION OF EXHIBIT

All exhibit space is non-cancelable and non-refundable.

DISPOSAL OF MEDICAL WASTE

Exhibitors must follow OSHA guidelines for disposal of any hazardous waste.

DISTRIBUTION OF PREMIUMS

Contests, lotteries, raffles, and games of chance are prohibited.

DISTRIBUTION OF PRODUCT INFORMATION

Product information cannot be distributed at any scientific session or in hotel lobbies. Companies may not display or demonstrate products, processes, or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space.

EXHIBITOR BADGE CONTROL AND REGISTRATION

All participants affiliated with exhibits and/or exhibitors must be registered. The official ME Live Meeting badge must be worn whenever an exhibitor representative is in the exhibit area or meeting rooms. Individual exhibit representatives must check-in with the ME Live Meeting registration desk to obtain name badges.

FIRE PROTECTION

All materials used in the exhibit area must conform to local fire ordinances and be in accordance with regulations established by the National Association of Fire Underwriters. All displays are subject to inspection by the local fire and safety authority. Fire stations and fire extinguisher equipment are not to be covered or obstructed in any manner.

INSTALLATION AND DISMANTLE POLICY

Exhibitors must install and tear down their exhibit space during the designated installation and dismantle times.

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LIABILITY & INSURANCE

Exhibitor agrees to fully defend, indemnify, and hold harmless the ME Live Meeting from any and all claims, lawsuits, demands, causes of action, liability, loss, damage and/or injury, of any kind whatsoever (including without limitation all claims for monetary loss, property damage, equitable relief, personal injury and/or wrongful death), whether brought by an individual or other entity, or imposed by a court of law or by administrative action of any federal, state, or local governmental body or agency, arising out of, in any way whatsoever, any acts, omissions, negligence, or willful misconduct on the part of Exhibitor while a participant of the ME Live Meeting, its officers, owners, personnel, employees, agents, contractors, invitees, or volunteers. This indemnification applies to and includes, without limitation, the payment of all penalties, fines, judgments, awards, decrees, attorneys' fees, and related costs or expenses, and any reimbursements to the ME Live Meeting for all legal fees, expenses, and costs incurred by it. Exhibitors wishing to insure their exhibit materials, goods, or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense.

MEETING CANCELLATION POLICY

If the 2018 ME Live Meeting is abbreviated or canceled due to circumstances beyond its control, including but not limited to, civil disturbance, earthquake, electrical outage, explosion, fire, strike or labor unrest, flood, hurricane, tornado or other acts of God, an act of war, or the act of any government, then this agreement shall be suspended without penalty and rescheduled within twelve (12) months. If, in the sole discretion of the ME Live Meeting it cannot be rescheduled, both parties shall be excused from this agreement without penalty or liability of any kind to the other and all funds collected shall be refunded in full.

PHOTOGRAPHY AND VIDEOTAPING

Photographing, videotaping and/or audio taping of any kind is prohibited during the conference without the permission of the ME Live Meeting. The ME Live Meeting may engage in photographing, videotaping and/or audio taping the meeting for post meeting promotion and/ or educational purposes.

SALES AND ORDER TAKING

Sales and order taking are permitted, provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products, and the products or services must be pertinent to the attendees' professional interest. The ME Live Meeting reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

SECURITY

Exhibitors must make provisions for safeguarding its goods, materials, equipment, and display at all times.

SUBLETTING SPACE

Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor, or permit the solicitation of business by others within their booth space.

TERMS AND CONDITIONS COMPLIANCE

The sponsoring company agrees to abide by all terms and conditions outlined in this agreement. You also agree to share the terms and conditions with your company representatives who attend the 2018 ME Live Meeting. These terms and conditions may be amended at any time and all amendments, as communicated to and accepted by sponsor shall be equally binding on all parties affected by them as the original regulations.