Kansas
Creative Arts Industries Commission (KCAIC)
Grant Opportunities
General Info Common to ALL KCAIC Grants

- **Available to:** Non-profit 501(c)3 arts orgs., arts programs of non-arts 501(c)3 orgs., units/divisions of local governments, federally recognized tribal communities (see specific grant descriptions)
- **NOT available to:** Individuals (unless under an eligible ‘umbrella’ 501(c)3), non-Kansas-based organizations; sectarian, political or for-profit organizations
- **Match requirement - dollar for dollar (1:1)**
  - at least 50% cash expenses provided by applicant
  - in-kind non-monetary donations may be counted up to 50% of the required match.
  - **Exception:** Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match
- **Multiple awards within programs are allowable**
  - awards for specific grants may not be repeated within the fiscal year
  - multiple awards are not given for the same project
- **Reporting required within 30 days of project completion**
- **Acknowledgement of KCAIC and the NEA is required**
- **Applications reviewed within four weeks of deadline**

Three KCAIC Grant Categories

1. Arts Integration
2. Strategic Investments
3. Pilot Programs (new)

Key Dates

SPECIAL ROUND 2020 (for first-time applicants only)
- Eligibility: Applicants that have not received a grant in FY20
- Application Deadline: April 3, 2020
- Grant Period: May 1, 2020 - June 30, 2021

PILOT GRANTS ROUND 2020 (New grants! Open to all eligible applicants)
- Application Deadline: May 1, 2020
- Grant Period: June 1, 2020 - June 30, 2021

2021 ROUND 1 (Open to all eligible applicants)
- Application Deadline: August 3, 2020
- Grant Period: Sept 1, 2020 - June 30, 2021

2021 ROUND 2 (TBD)
Peter Jasso is a graduate of USC’s School of Cinema-Television with a degree in Film/Video Production and an alumnus of Film Independent’s Project Involve Mentorship program. He has worked in a variety of capacities in the entertainment industry including sound recording and designing for independent film/video projects, development for various production companies including American Zoetrope and instructor at the New York Film Academy. Peter also produced a short film in Kansas that screened as part of the American Film Institute International Film Festival in LA. He has directed several short documentaries and is a recipient of the Mana de Topeka media award and the KC Film Fest Karen McCarthy Outstanding Service Award. Peter has served as Director of the Kansas Film Commission since 2002 and Director of the Kansas Creative Arts Industries Commission since its creation in 2012. He is a native of Topeka and currently resides in Lawrence.
KCAIC Field Reps for grant guidance

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Erika Nelson
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ARTS INTEGRATION GRANT CATEGORY

- Support the role of the arts in education, community service, and workforce development
- Are available to educational institutions, arts organizations and community service non-profits
- Provide funding to use the arts to increase student success, foster creative thinking, develop critical job skills and enhance community development
- Include three distinct grant opportunities:

1. Visiting Artists
2. Integrated Arts Education
3. Innovative Partnerships

Art Integration Grant Category: Visiting Artists grant details

- To “engage and deepen the impact of the arts on local and underserved audiences through exposure to and interaction with professional visiting artists”
- Projects should:
  - Integrate an arts discipline into non-arts content areas
  - Help interpret an exhibition, performance or presentation
  - Support community development goals and objectives
- Artists in all disciplines qualify - should come from outside host community (approx. 50 miles)
- Become familiar with specific project criteria and expense Dos and Don’ts for this grant (see “Guidelines” PDF on KCAIC Grants page)
- $7,500 max. Request ($8,500 for Touring Roster artists)
  - The total project cost must be at least twice the amount of the grant request.
  - The match requirement must consist of at least 50% cash expenses provided by the applicant.
  - In-kind non-monetary donations may be counted up to 50% of the required match.
  - Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Art Integration Grant Category: Integrated Arts Education Grant Details

- Supports **new or expanded** educational programming that **integrates arts learning into non-arts curriculum** and content areas
- Projects should “address emerging technologies, areas of skills shortages, STEM curricula, workforce readiness and to increase student performance” - may include professional development for teachers/admin for integrating arts into non-arts curriculum
- Projects must:
  - Be planned, organized and implemented by a committee of representative stakeholders
  - Identify target student groups, outline specific learning objectives, and include an assessment/eval. component
- $7,500 max. Request
  - The total project cost must be at least twice the amount of the grant request.
  - The match requirement must consist of at least 50% cash expenses provided by the applicant.
  - In-kind non-monetary donations may be counted up to 50% of the required match.
  - **Exception**: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Art Integration  Grant Category:  
Innovative Partnerships Grant details

- Supports “innovative programming between arts organizations and non-arts organizations”
- Purpose to “develop arts-centered programs that address community needs such as public health, transport, tourism, unemployment, aging, corrections, etc.”
- Must be a new program or significant expansion on an existing program
- Must address ONE of the listed priority areas:
  - Health and Human Services
  - Economic Development
  - Public Safety & Criminal Justice
  - Natural Resources & Agriculture
  - Community Development
- Max. request - $20,000
  - The total project cost must be at least twice the amount of the grant request.
  - The match requirement must consist of at least 50% cash expenses provided by the applicant.
  - In-kind non-monetary donations may be counted up to 50% of the required match.
  - Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

STRATEGIC INVESTMENT GRANT CATEGORY

● Support initiatives that use the arts to “enhance community vitality, revitalize neighborhoods, generate local business, create and preserve job opportunities and impact tourism.”
● Must demonstrate project’s “substantial impact on organization’s work and community” and “enhance the national reputation of Kansas.”
● Awarded in three categories:

○ Organizational Development
○ New and Expanded Works
○ Equipment and Technology

Strategic Investment Grant Category: Organizational Development Grant Details

- Provide funding for professional development opportunities for Kansas-based arts organizations that “strengthen business practices, increase org. viability and promote sustainability.”
- Projects may include:
  - Activities to build admin and business skills and/or enhance workforce development
  - Development of marketing materials that promote programs and services (not general PR campaigns or promotions for the org.) and fulfill strategies to expand audiences (esp. those underserved)
- Projects must:
  - Be part of a broader fiscal health improvement strategy
  - (for marketing) engage underserved audiences who lack access to the arts for various reasons
- Max request - $7,500
  - The total project cost must be at least twice the amount of the grant request. The match requirement must consist of at least 50% cash expenses provided by the applicant. In-kind non-monetary donations may be counted up to 50% of the required match.
  - Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Strategic Investment Grant Category: New and Expanded Works Grant Details

- Provides funding for new or significantly expanded productions, exhibitions, programs or events... to diversify services or enhance the quality of current offerings
- Projects must:
  - Be part of a broader fiscal health improvement strategy
  - Involve relevant, strategic partnerships with community organizations
  - Take place in an accessible facility
  - Engage underserved audiences
- Max request - $7,500
  - The total project cost must be at least twice the amount of the grant request. The match requirement must consist of at least 50% cash expenses provided by the applicant. In-kind non-monetary donations may be counted up to 50% of the required match.
  - Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Strategic Investment Grant Category: Equipment and Technology Grant Details

- Provides funding for the purchase of equipment, materials and/or technology upgrades for organizational expansion and improvement
- Projects must:
  - Be part of a broader fiscal health improvement strategy
  - NOT include individual items worth $5,000 or more
  - NOT include or require construction expenses to install
- Max request - $7,500
  - The total project cost must be at least twice the amount of the grant request. The match requirement must consist of at least 50% cash expenses provided by the applicant. In-kind non-monetary donations may be counted up to 50% of the required match.
  - Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match.

Pilot Program Grant Category: Reimagined Spaces grant details

- Provides funding for communities to temporarily provide vacant spaces to artists and arts organizations for artistic use and public programming
- Designed to “activate publically accessible spaces, increase community vibrancy, and provide space for artistic expression and public engagement”
- Projects must:
  - Reimagine an existing, vacant space
  - Be experiential in nature
  - Include a community engagement component
  - Be accessible to the public for some portion of the project
- Projects may include: Artist studios, Galleries/exhibition spaces, Performance space, Installations, Pop-Up cinemas, Outdoor spaces
- Eligible expenses may include: General operating expenses, Artist fees, Supplies and Materials
- Retail and for-profit projects NOT eligible
- Max. request - $10,000 - at least 25% cash expenses provided by applicant
- Exception: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Pilot Program Grant Category: Organizational Mentorship grant details

- Provides funding to established arts organizations to provide mentorship to emerging arts organizations, councils and collectives
- Designed to “encourage professional and organizational development, establish peer networks, and reach underserved communities and non-traditional organizational structures”
- Projects must:
  - Demonstrate the creation of a meaningful partnership between established and emerging arts orgs.
  - Primarily benefit the partner (emerging) organization
  - Result in an initial sustainability plan for the partner organization
- Eligible expenses for partner organization may include: staff time, venue/facility rental, general operating costs, artist fees, supplies and materials, travel expenses
- Max. request - $7,500
  - MATCH REQUIREMENT: dollar for dollar (1:1)
  - The total project cost must be at least twice the amount of the grant request.
  - The match requirement must consist of at least 25% cash expenses provided by the applicant.
  - In-kind non-monetary donations and volunteer hours may be counted up to 50% of the required match.
  - EXCEPTION: Organizations in communities with populations of 15,000 or fewer: In-kind non-monetary donations may be counted as 100% of the required match

Expenses for any grants may NOT include:

- Food
- Receptions/galas/fundraisers
- Construction costs; purchase or renovation of facilities
- Insurance and legal fees
- Purchase of individual items worth $5,000 or more
- Honorariums
Tips to Consider

- Use language from KCAIC mission/vision, program descriptions and specific grant descriptions to inform the language of your application
- Be familiar with expenses that are allowable and those that aren’t when creating your budget
- Become familiar with project criteria for specific grants
- Be sure to demonstrate project excellence, outline your management plan, and show both integration/educational impact and community impact of your project (these are the criteria for review)
Links:

- Details for specific grants posted online click here:

- Apply online through KCAIC website click here:
  http://kansascaic.submittable.com

- Grant Related documents, click here:

- Budget Template click here: