

## EMPLOYMENT

**Disney Yellow Shoes Creative Group**, Glendale, CA

*June 2017 – present*

### ***Creative Copywriting Intern***

- Assist with campaign development, implementation and ongoing creative
- Write brand copy for upcoming attractions, entertainment and events
- Develop Facebook and email content to promote day-to-day business
- Write inspiring and activating social posts for campaigns

**Disney Store**, Orem, UT

*October 2013 – May 2017*

### ***Part-time Cast Member***

- Interacted with guests of every age and create magical Disney experiences for them
- Developed creative ways of showcasing store promotions and products
- Led many in-store events such as storytelling for younger guests

**Flint and Steel**, New York City, NY

*May – June 2016*

### ***Copywriting Intern***

- Worked with clients such as Crayola, AMC, Topps Candy and Feld Entertainment
- Developed a candy concept that was tested by Topps Candy

## EDUCATION

**Brigham Young University**, Provo, UT

*January 2013 – April 2017*

*Major:* Advertising with emphasis in copywriting (creative track)

Clients worked with: Nike, Microsoft, Pizza Hut, JW Marriott, BYU MBA

*Minor:* Theatre Arts

## AWARDS RECEIVED

April 2015 Best Male Presenter - American Advertising Federation District 12 Competition

May 2015 Disney Store Ambassador

## SKILLS AND TALENTS

- Intermediate knowledge of Photoshop, InDesign and Illustrator
- Capable of handling demanding deadlines while ensuring the quality of projects
- Able to work with others in a professional manner while fostering creativity
- Interests in performing arts include singing, acting, comedy and storytelling