



GOLDEN ARC EXPEDITION

KAYAKING THE ANTILLES: GRENADA TO MIAMI

Sponsorship Proposal



THE CHALLENGE:



Will you support the Golden Arc team?

Are you willing to help us undertake an epic expedition to raise money for a very special cause, inspire young generations and perhaps break a few world records?

THE CHALLENGE:

GRENADA TO MIAMI

In October 2016, George Parry and Will McCreddie will set off to become the first British team to kayak the 1900 miles from Grenada to Miami, the equivalent of paddling across the English Channel every day for 10 weeks.

Success will make our team the third team in history to achieve this feat.

They will have to endure:

- Heat exhaustion and dehydration
- Fatigue and physical exhaustion
- Sharks, whales and sea monsters
- Perilous rocks, reefs and breaking waves
- Heavy winds, currents and high swells
- Constant kayaking up to 90 miles/ day
- 30 hours non-stop paddling
- Salt rashes and sleep deprivation
- Sea sickness and disorientation
- Blisters, rubbing and cramp



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www.getexploringtrust.com • facebook.com/goldenarcexpedition

THE CHARITY*:

WE ARE RAISING MONEY FOR THE GET EXPLORING TRUST

GET INSPIRED
ACTIVE
OUTDOORS
WHAT IS YOUR NEXT ADVENTURE?

The Get Exploring Trust is a grant making trust that aims to inspire people from all backgrounds to get into the outdoors, to test themselves in different environments and to push their limits. We want to help people develop their skills, experiences and depth of character through exposure to challenging, exciting and inspiring expeditions.

Our aim is to help and aid those in need of financial support with small to medium size grants, in order to enable them to undertake trips or expeditions, microadventures or training courses, that follow our ethos and passion for adventure

Dream big. Challenge yourself. Push your limits.

WWW.GETEXPLORINGTRUST.COM

*Please note, charitable status is currently pending

WHAT WILL YOUR NEXT ADVENTURE BE?

GET EXPLORING TRUST



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SPONSORSHIP:

There are many ways in which you can contribute to helping the Golden Arc team to achieve our goal. We would be privileged to have you join our team and share in the rewards we will gain from this expedition.

We are looking for financial and kit-donating sponsors to help fund The Golden Arc. Or, if you would rather not help financially, you can support us by giving auction or competition prizes to help raise money for our charity, G.E.T.

We are happy to discuss how we can elevate your company in return for your kind support.



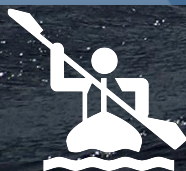
Waka Taua Sponsors (Sum Negotiable)

- Expedition named as 'company x's Golden Arc Expedition'
- Your company logo on the front hull in prime viewing position
 - Your company logo to be branded on our paddles
- Your logo to be branded on all campaign clothing, worn for all press photos
 - Your company mentioned in all our public and press events
 - Your logo and our thanks on the homepage of our website
- Your company regularly mentioned on all social media platforms
 - Talks to your company post event on our adventure



Umiak Sponsors (£5,000 or more)

- Your company logo (smaller size) on the kayak hull
- Your company logo to be branded on campaign clothing
 - Your company logo to be branded on our paddles
- Your logo and our thanks on homepage of our website
- Your company regularly mentioned on all social media platforms
 - Talks to your company post event on our adventure



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Cayuco Sponsors
(£2,000 or more)

- Your company logo and web link on The Golden Arc website
- Your company logo to be branded on campaign clothing, worn in press events
 - Your company mentioned on social media

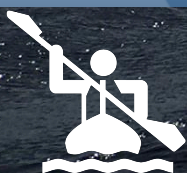


Aleutian Sponsors
(£500 or more)

- Logo or company name printed on promotional material
- Your company web link on the Golden Arc website
- Know that you are helping us to complete our challenge

Alternatively, you may like to help us in contributing to this expedition via our kit list. Below is a short sample of some of the equipment we will need. If you would like more information on the rest of our kit list, please do not hesitate to get in touch.

Item	Approx. Cost	Item	Approx. Cost
Kayak	£3,500	Flights	£2000
Paddles and reserves	£900	Sea Kayaking Jackets	£500
Paddle leash and floats	£105	Buoyancy Aids	£335
Deck bags and camelbacks	£260	Gloves (x2 each)	£100
Buoyancy blocks / air bags	£90	Kayaking wear	£150
Bilge Pump	£40.00	Dry bags	£150
Expedition spray decks	£150	Shark deterrent	£445
Nav aids incl. GPS, Compass, Binos	£600	Anti sea sickness medication	£25
Safety / emergency grab bag	£555	Sunglasses and sun hats	£190
VHF Radio	£280	Food incl. energy bars, powders etc.	£2,300
Accommodation	TBC	Shipping + Tax	TBC



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ABOUT US:



Will

I am 20 and studying Economics at Durham University. Both a keen sportsman and outdoors enthusiast, I have been lucky enough to spend time on expeditions across the world cycling, skiing, running and driving to places such as the Arctic, Kenya, Iceland and Romania. For me, the time has come to battle a new frontier.... The high seas.

Having been granted an Army scholarship and commissioning into the Reserves in 2014, I have a strong appetite for challenge and new adventures – however big or small. Paddling the equivalent of the English Channel every day for a couple of months is utterly mad, yet I believe George and I have the potential to complete this extraordinary challenge. We also want to raise a respectable amount for a very special charity

Time to push the boat out.

George

I am 21 and studying Modern Languages at Durham University. Sport and pushing myself to the limits has always been a part of my life. From an extremely young age, I often found myself in the deep end on family adventure holidays and have been fortunate enough to experience a huge variety of outdoor activities.

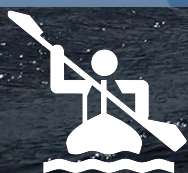
Since then, alongside playing in a number of sports teams, I have always pushed myself physically. completing a marathon, London to Barcelona bike ride and a number of ski touring expeditions along the way.

Kayaking is relatively new to will and myself, however we've been lucky enough to forge a strong relationship over the years. Having completed a number of expeditions together in the past I am extremely confident we will make this a success.

Supporting our expedition will be an eye-opening experience for everyone involved. The meticulous planning that is going into this challenge will result in a record-breaking achievement. We are excited to share the experiences and rewards with you.

If you are interested in supporting us then we would be delighted to meet you so that we can talk you through the expedition and what we can offer you! Our webpage and email can be found on the front page.

Thank you.



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With thousands of personal contacts and followers across social media and tens of thousands of second order contacts (friends of friends) we are in a brilliant place to elevate your company as you support us. While we have outlined above and summarised below a sample of what we can offer, we are happy to discuss any way in which we can help you, and work with you, in return for your invaluable support.

	Expedition named as 'company x's Golden Arc Expedition'	Company logo on front hull in prime viewing position	Company logo branded on paddles	Company logo and link on front page of our website	Your company logo branded on campaign clothing	Your company's web link on the expedition website	Your company advertised on our social media platforms	Your company logo (smaller) branded on hull	Talks to your company post event on our expedition	Know you are helping us complete our challenge
Waka Taua	✓	✓	✓	✓	✓	✓	✓		✓	✓
Umiak			✓	✓	✓	✓	✓	✓	✓	✓
Cayuco					✓	✓	✓			✓
Aleutian						✓	✓			✓



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OUR EXPEDITION:



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A ship in harbour is safe...
... But that is not what ships are built for.

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George: 07947606654

Twitter: @GetExploringT

Facebook: www.facebook.com/goldenarcexpedition

