



February 1, 2017

Dear Artist/Artisan,

We are now ready to begin the application process for the 2017 Oktoberfest. I have enclosed information and forms to be completed and returned with photographs, slides or samples of your work. If you have any questions, please feel free to contact me at 859.613.0790 or [info@artscouncilofmercer.com](mailto:info@artscouncilofmercer.com).

**2017 Oktoberfest Dates: October 13 + 14 + 15**

*Goal:* Produce a high quality event with appeal to the general public where skilled artist and artisans will display and sell their work.

*Space Rental, Equipment and Facilities:* Space in the festival area will measure approximately 12' x 12'. Each artist space will rent for \$35, and more than one space is available, if needed. Vendors must provide awnings, tables, chairs and staffing for their booths. Food service and rest room facilities also will be available near the craft fair area.

*Location and Hours of Operation:* Oktoberfest will be located within The Historic Downtown District in Harrodsburg, Kentucky. Hours of operation for art booths are **FRIDAY, OCTOBER 13**, 5p.m. – 10p.m., **SATURDAY, OCTOBER 14**, 11 p.m. – 10 p.m., and **SUNDAY, OCTOBER 15**, 12p.m.-5p.m. The Arts Council of Mercer County will require all vendors to be open for business during these hours.

*Proceeds from Sales:* Vendors will receive all proceeds from sales and will be responsible for collecting their own Kentucky Sales Tax.

*Vendor Selection:* Vendors will be selected by a jury process.

*Accommodations:* For vendors who wish to stay overnight, there are several motels in Harrodsburg where rooms will be available (see motel list on page 5). For RV's or tent camping, there is a campground less than 10 miles away on Herrington Lake.

We look forward to receiving your application forms. Thank you for showing an interest in Oktoberfest.

Sincerely,

Matthew Singleton  
Executive Director

**2017 APPLICATION FORM  
OKTOBERFEST**

*Please return this completed form to the Arts Council of Mercer County at:*

Arts Council of Mercer County  
120 South Main Street  
Harrodsburg, Kentucky 40330

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE NUMBER \_\_\_\_\_

WEBSITE/EMAIL \_\_\_\_\_

FEDERAL ID NUMBER (or SOCIAL SECURITY NUMBER) \_\_\_\_\_

BUSINESS TAX REGISTRATION NUMBER \_\_\_\_\_  
(For Kentucky Residents)

\_\_\_\_\_  
ENTRANT'S NAME

\_\_\_\_\_  
DATE

# DESCRIPTION FORM

Entrant's Name \_\_\_\_\_

Please type or print clearly. Briefly describe each item including information such as color, size, material, etc. Identify accompanying slides, photos or samples by item number.

ITEM NO. 1

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Retail Price: \_\_\_\_\_

ITEM NO. 2

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Retail Price: \_\_\_\_\_

ITEM NO. 3

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Retail Price: \_\_\_\_\_

ITEM NO. 4

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Retail Price: \_\_\_\_\_

## INSTRUCTIONS FOR SLIDE/PHOTO ENTRIES

*All entries must be postmarked NO LATER than September 30, 2017.*

- Entrants may submit up to four items for inclusion in the Oktoberfest jury process. No more than two images per item should be submitted.
- Photographs should be in color and labeled.
- Each item must be accompanied by Description Form. To assist jurors in the process, please be as specific and complete as possible.
- Retail price of each item or a price list **MUST** be included.
- Please enclose a self-addressed, stamped envelope for returning your images.
- Images may be sent by email to [info@artscouncilofmercer.com](mailto:info@artscouncilofmercer.com).

## **JURY PROCESS**

### **2017 Arts Council of Mercer County Oktoberfest**

High-quality traditional arts and crafts constructed from the following mediums will be considered by a panel of jurors for participation in the Oktoberfest. The following mediums will be considered: Oil, graphite, acrylic, clay, fiber, glass, leather, metal, mixed-media, wood and other materials. Works submitted in these mediums must employ techniques universally considered as art or craft.

Jurors will judge work for eligibility standards of design, technique and originality. Only work of the highest quality within these standards will be accepted for display and sale at Oktoberfest. There are caps for each medium represented to ensure diversification.

All entries must be submitted no later than September 30, 2017.

Written notification of the jury results will be mailed approximately two weeks following the jury session or no later than October 1, 2017.

The following categories are NOT eligible:

- Works executed from COMMERCIAL items, molds or kits.
- Items constructed solely by assembling purchased commercial items or mere decoration of commercially produced objects.

#### **Motels**

Best Western, Harrodsburg  
859-734-9431

Beaumont Inn, Harrodsburg  
859-734-3381

Bright Leaf, Harrodsburg  
859-734-5481

Days Inn, Danville  
859-236-8601

Holiday Inn Express, Danville  
859-236-8600

Chimney Rock Campground, Burgin  
859-748-5252