

# Nicki Koetting

## CONNECT

(832) 330-3730  
nkoetting@gmail.com  
nickikoetting.com  
@NickiKoetting

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## EDUCATION

Northwestern University  
B.S. Journalism  
Minor in Religious Studies  
June 2013

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## SKILLS

AP Style  
Adobe Creative Suite  
DSLR Photography  
Google Documents  
Microsoft Office  
WordPress  
Squarespace  
Drupal  
Social media  
HTML

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## PUBLISHED

The Lake Forest Leader  
The Highland Park Landmark  
The Chicago Bureau  
RFL Communications  
Men's Health  
Catalyst Chicago  
Advocate Magazine  
North by Northwestern

## EXPERIENCE

### 22nd Century Media

Editor, The Lake Forest Leader | Jan. 2015 - June 2016

- Launched The Lake Forest Leader, a hyper-local weekly newspaper delivered to every home and business in Lake Forest and Lake Bluff, Illinois, in February 2015
- Planned weekly content for The Leader's news, life and arts, and sports sections
- Wrote and took photos for news and feature stories in The Leader, in addition to web-first breaking news coverage
- Managed an assistant editor and a team of freelance writers and photographers
- Edited stories from freelancers and contributing editors
- Wrote headlines and cutlines for all articles and photos
- Managed and updated The Leader's website, LakeForestLeader.com

Assistant Editor, The Highland Park Landmark | Jan. 2014 - Dec. 2014

- Wrote and took photos for four to six news and feature stories a week
- Compiled a community calendar, faith community calendar, obituaries and police reports weekly
- Regularly covered Highland Park City Council, Highland Park Plan Commission, North Shore School District 112 and Township High School District 113 meetings

### RFL Communications

Associate Editor | Skokie, IL | June 2013 - Dec. 2013

- Wrote news and feature stories for RFL's four publications covering the market research industry
- Redesigned all four publications and laid out each issue
- Redesigned the RFL Communications website

### Men's Health Magazine

Editorial Intern | Emmaus, PA | Oct. 2012 - Dec. 2012

- Pitched and wrote stories for the "Bulletins" and "How to Do Everything Better" sections, published in the March and April 2013 issues of Men's Health. Wrote sidebars for other sections of the magazine.

### Catalyst Chicago Magazine

Editorial Intern | Chicago, IL | June 2012 - Sept. 2012

- Wrote news and feature articles
- Covered the Chicago Teachers Union strike, Chicago Public Schools and Chicago Teachers Union press conferences and CPS Board of Education meetings
- Researched issues affecting Chicago Public Schools for other Catalyst stories

### Advocate Magazine

Editorial Intern | Dallas, TX | June 2011 - Sept. 2011

- Wrote articles published in the Advocate Lakewood/East Dallas and Oak Cliff magazines and wrote pieces for the Advocate "Daily News" blog

### Sheil Catholic Center at Northwestern University

Communications Intern | Evanston, IL | Sept. 2010 - June 2012

- Redesigned the quarterly Sheil Catholic Center publication, The Center, and laid out each issue
- Worked with another intern to edit all stories featured in The Center and write headlines and cutlines
- Wrote stories published in The Center