In 2019, GlamourGals continued to see growth in chapters, program initiatives, and fundraising. We currently have over 100 chapter in 18 states serving over 150 senior facilities.

This year we hosted our biggest Illuminate Dinner yet, expanded our programs reach into 2 new states and Canada, procured new funding from a family foundation, and GG volunteers completed over 9,000 hours of service in their communities.

18 new chapters were started in 2019 and we held MegaMakeovers with companies such as Moody's, Mazars, HSBC, and Marsh & McLennan Agency.

In the 2018-2019 Service Year, we raised over $10,500 in registration fees from our chapters. Most of the revenue stemming from the T-shirt deal where volunteers can have their fee covered through buying GG T-shirts.

In 2019, we awarded five volunteer leaders with $1,000 each for college at our 16th Annual Glammy Scholarship Awards. 100% of volunteer attended at GLTI said they learned something new from the workshops they attended.

In 2019, GlamourGals was featured on the TODAY Show, the EPOCH Times, the SAP Forward Thinkers Podcast and several other local news outlets.
LOOKING AHEAD TO 2020

2020 will be GlamourGals 20th year of service. One way we are celebrating is by having alumni of our program host 20 MegaMakeovers nation wide. Our first one is scheduled in Ohio in January.

We are looking to expand the GG National Team with another full time staff member to help maintain and grow our program and reach.

2020 will also help us extend our partnership with Saint Peter’s University by adding an event with them in the spring.

VOLUNTEER STATISTICS 2019

These stats come from our 2019 end of service year survey. It was taken by 156 teen volunteers.

91% OF LEADERS INCREASED CONFIDENCE IN LEADERSHIP SKILLS.

87% INCREASE IN CONFIDENCE IN COMMUNICATION SKILLS.

94% UNDERSTANDING OF SENIOR ISOLATION.
146 respondents agree or strongly agree that because of their GG experience they are more understanding of the issues of elder isolation.

60% INCREASE IN CONFIDENCE IN LEADERSHIP SKILLS.

Our goal is to increase our college chapters by 25% by engaging our alumni more and having our CEO attend more speaking engagements at colleges.

We hope to continue to increase the number of volunteers attending National events and create a defined curriculum for our volunteers nationwide.

In 2020, we hope to continue to grow our media presence and define our holiday giving campaigns, especially our Giving Tuesday fundraising efforts as our 2019 campaign was successful.

Our goal is to increase our college chapters by 25% by engaging our alumni more and having our CEO attend more speaking engagements at colleges.

We hope to continue to increase the number of volunteers attending National events and create a defined curriculum for our volunteers nationwide.

In 2020, we hope to continue to grow our media presence and define our holiday giving campaigns, especially our Giving Tuesday fundraising efforts as our 2019 campaign was successful.