

# LAUNCHPAD APPRENTICESHIP

Launchpad ([launchpad.stanford.edu](http://launchpad.stanford.edu)), the d.school's celebrated accelerator program for startups, is recruiting a cohort of 12 dedicated Stanford students to apprentice for this year's 10 stellar startups.

## What is Launchpad?

Launchpad is a highly selective Stanford d.school course for graduate students. In just 10-weeks, startups develop software, physical products, or services using design thinking methods and product design principles, and then launch them to the public on May 1st.

In mid-May, startups get the rare opportunity to work with apprentices (you!) to prototype and begin building their company's organizational structure, roles, project strategy, and roll-out. As an apprentice, you will participate in this prototype making valuable connections and learning along the way.

## What is required?

- Attend the Night Launch event May 1, 5:30-7:30pm
- Approximately 10 hours over the course of a week May 15th–22nd
- Responsive, reliable candidates that thrive in fast-paced environments with experimental projects

*\*\*\*Those who like to get their hands dirty and can figure out how to get Sharpie off of a white board*

## What exactly is the gig?

- Assist with the roll-out of special projects that range from marketing and sales to operations
- Provide critical feedback to the startup founders
- Work directly with the Launchpad teaching team, Perry Klebahn and Jeremy Utley to push startups to scale utilizing various design thinking methods

## What's in it for me?

- Inside track on working with Stanford's hottest startups, some of which will be looking for new hires this summer
- Hands-on participation in one of the d.school's most exclusive classes (over 100 companies apply for the class' 10 spots) and ability to potentially influence a startups trajectory
- The unique opportunity to get experience working in a fast-paced, startup environment
- Exposure to the d.school's design thinking creative problem solving methodology

## TO APPLY

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