

Heidi Miller

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EDUCATION

2016 MFA Visual Studies/Graphic Design, Minneapolis College of Art and Design, Minneapolis, MN

2007 BFA Graphic Design with Distinction, Iowa State University, Ames, IA

TEACHING EXPERIENCE

2017 Adjunct Professor, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Visual Brand Magic: Building A System, Summer 2017)

2017 Adjunct Professor, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Typography Foundation Online Course, Spring 2017)

2016 Adjunct Professor, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Design In Context, Fall 2016)

2016 Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Graduate Teaching Practicum [Lynda Monick-Isenberg], Fall 2016)

2016 Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Graduate Teaching Seminar: Theory and Methods [Lynda Monick-Isenberg], Summer 2016)

2016 Head Graphic Design Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Pre-college Summer Session: Graphic Design [Joshua Hardisty], July 2016)

2016 Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Typography 1 [Kindra Murphy], Spring 2016)

2015 Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Portfolio Preparation: Drawing for High School and Transfer Students [Lynda Monick-Isenberg], Fall 2015)

2015 Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Foundation: Drawing 1 [Lynda Monick-Isenberg], Fall 2015)

2015 Head Graphic Design Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN (course taught: Pre-college Summer Session: Graphic Design [Joshua Hardisty], July 2015)

PROFESSIONAL EXPERIENCE

2016–present Graphic Designer, Magnet 360, Minneapolis, MN

2016–present Freelance Surface Designer, Heidi Miller Design, Minneapolis, MN

2009–present Self-Employed Freelance Graphic Designer, Heidi Miller Design, Minneapolis, MN

2016 Art Director, Difference Press/The Author Incubator, Minneapolis, MN (remote position)

2014 Senior Graphic Designer, French Made Design, Minneapolis, MN

2010–2014 Graphic Designer/Digital Brand Integration/Production Designer, Minneapolis Institute of Art, Minneapolis, MN

2007–2008 Graphic Designer, Innova Ideas & Services (now Alt Studios), Ames, IA

2007 Contract Graphic Designer, Sayles Graphic Design, Des Moines, IA

2006–2007 Art History Work Study Assistant, Iowa State University [Michael Golec], Ames, IA

2006 Graphic Design Intern, Iowa Natural Heritage Foundation, Des Moines, IA

AWARDS, HONORS, AND LEADERSHIP

2016 2016 Book Awards Honorable Mention, International Fine Print Dealers Association, New York, NY

2014 Admissions MFA Trustees Scholarship, Minneapolis College of Art and Design, Minneapolis, MN

2013 Two Awards of Excellence, Graphic Design USA Magazine

2007 Student Work Presented by Lisa Fontaine at Cross-cultural Perspectives of Visual Communication Conference, Eau Claire, WI

- 2007 Best of Show, Art Director's Association of Iowa Student Exhibition,
Des Moines, IA
- 2007 Best of Identity, Art Director's Association of Iowa Student Exhibition,
Des Moines, IA
- 2007 Editorial Award of Excellence, Art Director's Association of Iowa Student
Exhibition, Des Moines, IA
- 2003–07 Top 2% of Academics, Iowa State University College of Design,
Ames, IA

EXHIBITION RECORD

- 2016 *Fine Arts Exhibition*, Fine Arts Building, Minnesota State Fair, Falcon Heights, MN
- 2015 *The Meeting Waters*, Whittier Gallery, Minneapolis College of Art and
Design, Minneapolis, MN
- 2015 *BeyondBrand*, Form + Content Gallery, Minneapolis, MN
- 2015 *Splendor*, RAW Artists, Minneapolis, MN
- 2007 *Art Director's Association of Iowa Student Exhibition*, Des Moines, IA
- 2007 *Flyover Country*, Iowa State University, Ames, IA

VISITING DESIGNER

- 2015 Guest Artist/Lecturer for Minneapolis College of Art and Design's
Foundations 2D Class, Minneapolis, MN
- 2014 Guest Graphic Design Portfolio Reviewer, Northwestern & Bethel
University, Saint Paul, MN
- 2012 Guest Lecturer, Higher Ground Academy, Saint Paul, MN
- 2008 Guest Speaker, Iowa State University Design Program, Ames, IA
- 2006 Guest Critic, Iowa State University Design Program, Ames, IA

PROFESSIONAL SERVICE

- 2012–present Remote Guest Mentor for Iowa State University Graphic Design Students,
Minneapolis, MN
- 2016 Workshop Co-presenter, National Art Education Association Convention:
Chicago, IL
- 2015 Minneapolis College of Art and Design Student Representative for
American Institute of Graphic Arts Minnesota (AIGA MN),
Minneapolis, MN
- 2014 Design Committee Member, *All Hallows' Eve: An MFA Pop-up
Show*, Minneapolis College of Art and Design Whittier Gallery,
Minneapolis, MN
- 2014 Hospitality Committee Member, *MCAD MFA 4: Annual Open Studio
Night*, Minneapolis College of Art and Design Whittier Gallery,
Minneapolis, MN
- 2014 Hospitality Committee Member, *Chrysalis Stage*, Minneapolis College of
Art and Design Whittier Gallery, Minneapolis, MN
- 2014 Member of Minneapolis Institute of Art Communications Working Group,
By Nomination, Minneapolis, MN
- 2013 Staff Representative at Malofej Infographic World Summit, Minneapolis
Institute of Art, Pamplona, Spain
- 2012–13 Nominated Member of Audience Engagement Task Force, Minneapolis
Institute of Art, Minneapolis, MN
- 2012 Nominated Participant in Art Museum Innovation Consortium,
Minneapolis Institute of Art, Ann Arbor, MI

TECHNICAL ABILITIES

Software: Adobe InDesign CC, Adobe Photoshop CC, Adobe Illustrator CC, Adobe Bridge CC,
Adobe Acrobat Pro, Adobe Reader, Microsoft Word, Microsoft PowerPoint, Microsoft Entourage,
Keynote, Suitcase Fusion, Font Book, iPhoto, Gmail, Google Drive, Dropbox, Basecamp, BOX, Slack

PROFESSIONAL ORGANIZATIONS

American Institute of Graphic Arts (AIGA): The Professional Association for Design

INTERNATIONAL TRAVEL

Pamplona, Spain, 2013

Riviera Maya, Mexico, 2013

CLIENT LIST

Minneapolis Institute of Art, Minneapolis, MN

Minnesota Museum of American Art, St. Paul, MN

Bank of America, Minneapolis, MN

Difference Press/The Author Incubator, Washington, D.C.

SOL (Sustained Organic Living), Minneapolis, MN

Fitzgerald in St. Paul, St. Paul, MN

KAVKA Design, Glen Rock, NJ

Vantage Financial, Excelsior, MN

Blake School, Minneapolis, MN

Playspace VR, Minneapolis, MN

Rozzac Financial, Bloomington, MN

Accredited Investors, Minneapolis, MN

Creative Catalyst Studio, St. Paul, MN

Randolph Street Market, Chicago, IL

Jensen Signature, Minneapolis, MN

1010 Wine & Spirits, Minneapolis, MN

goGLOW, Minneapolis, MN

Team USA Mortgage, Ames, IA

Lovely Tatts, Lexington, KY

Gayle Fuguitt, Minneapolis, MN

REFERENCES

Tom DeBiao, Professor and Director of MFA Program, Minneapolis College of Art and Design, Minneapolis, MN 55404 Phone: 612.209.1471 Email: tdebiaso@mcad.edu

Lynda Monick-Isenberg, Professor, Fine Art/Continuing Education, Minneapolis College of Art and Design, Minneapolis, MN 55404 Phone: 612.799.1179 Email: lmonickisenberg@mcad.edu

Jessica French, Former Creative Manager, Minneapolis Institute of Art
Minneapolis, MN 55404 Phone: 763.412.8856 Email: jessafrench@gmail.com
