



KRISTIN ANDERSON
kristinanneanderson.com

kristinanneanderson
@gmail.com
712.299.2965

EDUCATION

BA Major in Art, Minors in English & Africana Studies AUGUST 2012-MAY 2016
Luther College-Decorah, Iowa

London & Florence: Arts in Context JANUARY-MAY 2014
Associated Colleges of the Midwest (ACM)
Study Abroad Program
Art History, Italian Language & Culture, Theatre

EXPERIENCE

Graphic Artist JULY 2016-PRESENT

Gannett Imaging & Ad Design Center
Gannett/USA Today Network-Des Moines, IA
Designed full creatives for newsprint, direct mail, & magazines
Participated in copyediting circles and quality reviews with coworkers to promote creative/quality standards
Maintained brand standards for commercial clients

Graphic Design Intern JANUARY 2016

Inspire(d) Magazine
Inspire(d) Media-Decorah, Iowa
Managed web posts via WordPress
Designed original content for print and web
Collaborated with Editor to build creatives and setup photoshoots

Graphic Designer/Social Media Assistant SEPTEMBER 2012-MAY 2016

Visual & Performing Arts Department
Luther College-Decorah, Iowa
Developed new department logo/branding
Designed promotional materials for all department events/exhibits
Managed social media sites and posts to the college webpage

SKILLS

Illustrator/Photoshop/InDesign

Digital Photography

Wordpress & Reason CMS

Social Media Management

EXHIBITIONS & PUBLICITY

Nested FEBRUARY-APRIL 2017
Arthaus-Decorah, Iowa
Solo Show

Emerging Iowa Artists JUNE 2016
Des Moines Arts Festival-Des Moines, Iowa

Arthaus Emerging Artists Exhibit MARCH-MAY 2016

Arthaus-Decorah, Iowa
Best of Show
Cut//Paste: Collage in a Commodified World APRIL-MAY 2016
Dahl-Centennial Union Gallery, Decorah, Iowa
Solo Show
Travel/Adventure Featured Artist SEPTEMBER 2015
Driftward Press, Decorah, Iowa
Independent Publication
Summer of the Arts: Emerging Artist Pavilion JUNE 2015
City of Iowa City, Iowa
Arts Festival
Emerging Artists' Exhibition APRIL-MAY 2015
Arthaus-Decorah, Iowa
Honorable Mention
Surrealism & Story Telling OCTOBER-NOVEMBER 2014
Dubuque Area Arts Collective-Dubuque, Iowa
Group Show

ORGANIZATIONS

Luther Artists' Collective SEPTEMBER 2015-PRESENT
President
Promoted the arts on and off-campus through community events
Managed commissioned art projects for community and campus organizations
Organized group travel to art galleries and studios
Planned annual Christmas Art sale

FREELANCE

Inspire(d) Magazine SPRING 2016, WINTER 2016, SPRING 2017
Decorah, Iowa
Paper Project Contributor, Photography, Design
Eden Gardens U-Pick
Storm Lake, Iowa
Logo design, hand-painted signage, & promotional materials
Giants of the Earth Heritage Center
Spring Grove, Minnesota
Logo design & branding