



Nutrition Action Team Meeting

Friday, September 25th, 2015

12:00pm-1:30pm

Health Department, 3rd Floor

12:00-12:15 Partner updates
(15 min)

12:15-12:20 Farmers' Market survey
(5 min)

- City Planning Commission meeting: October 12th, 6:30pm
- Board of Commissioners meeting: October 29th, 7:00pm

12:20 -12:30 NBR meeting report out
(10 min)

- Next steps

12:30 -1:30 KU Work Group Indicators discussion
(60 min)

Attendees: Janell Friesen, Rebecca Garza, Ashley Hart, John Hornbeck, Danielle Landrum, Joanna Sabally, Erin Stryka, Katherine Kelly, Karen Siebert, LaTonia Wright, Taylor Plummer, Leslie Wilson (Queen), Donna Martin, Nozella Brown

Executive Summary:

- Farmer's Market Ordinance changes will go before the City Planning Commission meeting on October 12th at 6:30pm. We invite the NAT to come and show their support of these changes!
- Harvesters invites the NAT to call the Congressional switchboard at 202-224-3121 and say "Clean Short Term CR" in response to the possible SNAP funding cuts.
- Danielle reported out on the NBR meeting findings, which included some common themes (transportation, full-service grocery stores, Farmers' Markets, etc.). The NAT will discuss how they can support NBR's and the themes at their October meeting.

- The NAT solidified a list of indicators to send to the KU Work Group.

Partner updates:

John: The Communication Action Team is working on a series of training modules. We will probably be checking in with some of you for some ideas. We are excited about next year and the possibilities these trainings bring to Wyandotte County organizations.

Erin: Rosedale's Healthy Restaurant Initiative was put on the backburner for a while, but we are revamping it this upcoming week, which is exciting!

Katherine: Cultivate KC is working hard on next year's projects.

Karen: With the potential for government shutdown, Harvesters has been keeping up with how this might affect food assistance. The government has given EBT card providers a warning not to upload benefits beginning October 1st. They then sent a letter to "hold off" because there is funding through October. There has been lots of panic. If there is a government shutdown and there is no funding, SNAP benefits could potentially shut down at the retail level. There will likely not be a shutdown because Senator Boehner resigned. We are concerned Boehner's resignation and presidential politics will make it messier rather than easier. We need them to at least pass a clean short-term resolution.

There is one action step you all can take. The Congressional switchboard number is 202-224-3121. This switchboard will direct you to a house or senator representative. If you call the switchboard, say "Clean short term CR."

Ashley: WIC is moving from Enfamil Prosobee to a new soy infant formula, Gerber Good Start Soy. Yogurt is now added to our food package options so we can give it instead of some of the milk.

Taylor: UG Planning has finished the draft Farmers' Market ordinance amendment. The proposed change would take away the special use permit requirement affecting AG which would include several commercial districts, industrial districts, and neighborhood design districts. Residential and non-retail districts will still require a SUP, but we want to reduce the fee to \$75.00. The districts that I mentioned earlier will instead have a Farmer's Market annual agreement that will be free of charge. Each year they will just need to renew any basic information that might have changed in the past year. Please go and support these ordinance changes at the City Planning Commission meeting on October 12th.

Leslie: We will have a Grocery Access Task Force meeting on Monday, September 28th. The Greater KC Food Policy Coalition's fall luncheon will be held on November 12th if you are interested in going to this. I will be sending out reminders to sign up for that soon.

Donna: MARC is continuing to work on the Double Up Food Bucks program. This program is currently in 5 stores; 3 in KS and 2 in MO. The response is going very well. We are still continuing to get the flyers and information out to community and organizations around the stores.

Janell: I am new to the NAT and the Wyandotte County Health Department. I am one of the new Healthy Communities Wyandotte employees with a focus on the worksite wellness initiative and infrastructure. Part of my work will be on healthy foods in the workplace.

Rebecca: I am the Tobacco for Wyandotte Coordinator, the other new employee for HCW working with the Tobacco for Wyandotte coalition and Tobacco 21. I will help with smoke free housing, parks and cessation referrals.

Danielle: Speaking of new employees, my VISTA term ends November 6th so this is my second to last meeting with you all. HCW has hired their new Food Access Advocate VISTA. Her name is Madeline Cochran. She recently graduated with a degree in Political Science and French, and is very passionate about food systems. She'll be a great asset to the team! I am also teaching Project STRENGTH classes for YOVA Clubs.

Joanna: The GFC Steering Committee and others attended a workshop put on by the Kirwan Institute and Growing Food Connections team. Afterwards, we provided feedback to the team and they were very receptive to how the GFC process feels from our end. We are hopeful that there will be some improvements in communication from this point forward. GFC wishes to build off of our strengths as a community instead of coming in and giving us a structure of how that will work. At the last workshop, around 15 attended. This session talked about community engagement and how to apply principles of community engagement to that problem.

I was also a panelist at the recent Live Well Omaha meeting in Kansas City. Live Well Omaha is a coalition team that meets regularly with their main focus on identifying grant opportunities and convening partners. They meet to hash out what the application will look like, who should be involved, and who out of their partners should take that grant and house it. Organizations pay a fee to belong to their group. It can be anywhere from \$500 to \$10,000 depending on the type of organization and membership.

Donna: I like Live Well Omaha because they have a structure built in. Their annual meetings don't just happen. They have conversations well ahead of time before the funding opportunity comes out. The coalition has already done the work to identify key issues. It feels like Live Well Omaha has a more complete approach. It operates as a nonprofit.

Katherine: Will GFC create opportunities for us to have direct conversations with them?

Joanna: Yes, we are starting this conversation on how to approach learning more about Live Well Omaha and best practices.

Farmers' Market survey:

Joanna: Who is planning on attending? Erin, Katherine, folks from the KCK Market. Ashley Jones-Wisner has been inviting folks. Farmers know and are aware. Is Turner aware?

NBR meeting report out:

Danielle: HCW has put together a PowerPoint that lists common themes and needs from each NBR we have had discussions with. The PowerPoint presentation is attached. Next month's meeting will address common themes and how the NAT can support.

Taylor: The Planning Department has a GIS layer of all of the planning groups.

Erin: Could we talk to those groups in Bonner Springs and Edwardsville about the same stuff that we talked to the NBR's on the west side of the city? There are some PTA's involved. We could start finding out what is going on.

Katherine: Could we reach out to the Bonner Springs Chamber?

Erin: Bonner Springs and Edwardsville share a Chamber of Commerce.

Joanna: It would be good to try and pull people from Bonner and Edwardsville in because we don't work with them as much as we could. The EAT has been trying to get them on board with the school district. In terms of food access there is a lot more land out there.

Katherine: The land out there is getting more developed and a lot more expensive. Land prices are going up a lot. There is more land and the development patterns are likely going to change. I did notice common themes like transportation and grocery store development. There will be stuff happening on that side of the county and make sure that we are connecting.

Nozella: It would be great to add that into the Listening Tour!

Joanna: There are lots of neighborhood associations that we can access those through Liveable Neighborhoods. Not exactly the same as NBR's, but we could ask them the same questions.

Taylor: I do know there is not a county wide master plan for Wyandotte, only a City-Wide Master Plan.

Katherine: It's been what, 18 years?

Nozella: That's not very long. We are doing good getting a City-Wide Master Plan.

Katherine: Does Leavenworth Road NBR capture the west part of the city? Are we totally covered?

Joanna: Piper is in KCK but they do have their own separate plan. Piper has a lot of HOA's. There are pockets of KCK that have HOA authority over the land. From an equity standpoint, we are more interested in focusing on the eastern part of the community. It is important to know what is going on out there too.

Katherine: There is also an economic critical mass issue. Some of the NBR's want Farmers' Markets and the like. Transportation becomes more important in connectedness to where to access these fruits and vegetables.

John: I just don't want to push rural poverty off to the side as if it doesn't exist.

Joanna: This is also a scope issue. What can we do? Now, HCW has a staff of 5, but two years ago we were one. We've done some engagement in Bonner Springs and Edwardsville with the EAT. They did come to our 12345 Fit-Tastic! Breakfast.

Donna: We also have to look at food issues in the food production culture and where food can be grown. A lot is out in unincorporated areas. If you have no Master Plan for those areas, that is a pretty serious gap.

Joanna: There is very little of county that is not KCK or Edwardsville and Bonner Springs.

Taylor: I have not had any interaction with Bonner Springs and Edwardsville. I can't speak for the entire Planning Department, however.

Nozella: The NBR themes said more full-service grocery stores and transportation, which will start to cover the whole county. People will want to get on board as we start looking on how to make transportation easier throughout the whole county.

Donna: I would not leave it up to individual municipalities to say "our plan is taking care of it." We also need people to look at a regional, county level. Sometimes, municipalities only look at it from their point of view and how they will make the most revenue from it. They don't always look at the big picture or the whole system.

Joanna: I know we need to move on to talk about the KU Work Group indicators, but what I am hearing everyone saying when we tackle project of a food systems master plan, we will look at it as a County.

Katherine: We do need to figure out some plan for communicating with Bonner Springs and Edwardsville.

Donna: I know years and years ago Johnson County would get folks together to talk about County-Wide issues. They also have a Master Plan for the whole County. If WyCo planning department isn't bringing Edwardsville and Bonner Springs, together I don't think the county is.

Nozella: Wyandotte County didn't start as one county. Johnson County started out as Johnson County. We have to begin working in the smaller area and move out. WyCo is a unique county in the way it was set up initially.

Joanna: So an action step for us would be to reach out to Bonner Springs and Edwardsville to be part of the GFC Steering Committee. That could start to foster communication around food systems and planning. We could have the invitation come from Commissioner McKiernan and the Mayor's Office.

KU Work Group Indicators discussion

Joanna: Moving forward with candidate indicators and potential things that it may be impacting. We have to identify the best set of indicators that we would like to be tracking in this system. We came up with a list of potential indicators.

- NAT Indicators
- What does success look like?
- How would we know it?

- Create list of candidate indicators

- Rate high/medium/low for:
 - ❖ Accuracy: true, consistent
 - ❖ Sensitivity: valid measure, responsive
 - ❖ Feasibility: available, practical

Categories:

Production

KCCG data—Community and schoolyard gardens

Cultivate KC Data—Community gardens and urban farms in WyCo

Farmers' Market usage (Beans & Greens)

Rosedale Farmers' Market data

Ag. Census--\$ per acreage produce produced (does not cover smaller, urban farms)

Availability/Access

SNAP Authorized food store access

WIC Authorized food store access

WIC fruit and vegetable voucher used

Healthy Corner Stores Initiative

Harvesters Food Pantry list—pounds of fresh produce in WyCo food pantries

Harvesters—pounds of canned fruits and vegetables

Grocery stores; how much they are selling—Double Up food bucks

MARC—population data and grocery stores

Consumption

BRFSS—Fruit and veggie consumption in WyCo

Youth BRFSS—Fruit and veggie consumption in WyCo

Food Waste Standards

Free and reduced lunch—Farm to School/Farm to Institution

Buyers

Feeding America—Percentage of WyCo population that is food insecure

USDA Food Environment Atlas—Percentage of population with low income and low food access

Population with low food access

UG transit/KC ATA—transit routes and car ownership (shows who got on and off on any given day close to a grocery store).

MARC—population data and grocery stores

Rates of obesity, diabetes, other chronic disease, and diet-related deaths (health outcomes rather than health practices)

After discussion, the NAT narrowed down the list to these indicators:

1. BRFSS f&v consumption and Youth BRFSS f&v consumption
2. Pounds of f&v (fresh and canned) distributed at Wyandotte County pantries (from Harvesters)
3. WIC and SFMNP voucher redemption rates
4. Work with MARC to identify percent of the population within 1 mile of a grocery store/farmers' market/community garden
5. Dollars matched at Farmers' Markets through Beans and Greens.
6. Fruits and vegetable sales (fresh, frozen, canned) of grocers

Action Items:

- HCW/Mayor's Office—Reach out to Bonner Springs and Edwardsville to be part of the GFC Steering Committee.
- HCW—Talk with KU Work Group about NAT indicators.
- HCW—Ask K-State if they do an annual survey by county.