



## 2014-15 Report to the Community



Dear Friends,

It is with great pride and gratitude that I report to you the remarkable accomplishments of Assistance League of the Eastside for the fiscal year 2014-2015. Because of the generosity of our donors and members, as well as our sound fiduciary policies, we were able to serve more children, women, and families than in any previous year in our chapter's history.

Assistance League of the Eastside is a force for good in our community. Through our philanthropic programs, we provide new clothes for thousands of school kids in need, help women and children fleeing domestic violence, and provide comfort and support to victims of assault and homelessness.

Our 140 members are dedicated, talented, and caring. This year alone, they selflessly volunteered 21,365 hours, raised \$1,105,186 and helped more than 8000 people in our community.

A heartfelt thank you to all of the foundations, businesses, and individuals who believe in the important work we do and have supported us in our mission to put caring and commitment into action.

*Assistance League of the Eastside is an all-volunteer, nonprofit organization that puts caring and commitment into action.*

*Our community-based, philanthropic programs make a positive difference in the lives of children and adults touched by hardship or violence.*



Warm Regards,  
*Anya Rudd* President 2014-2015

#### HONORS & AWARDS



# 2014-15 YEAR IN REVIEW



SCHOOL KIDS CLOTHED	<b>4065</b> (1000 MORE THAN LAST YEAR)
ASSAULT SURVIVORS ASSISTED	<b>1737</b>
FAMILY MEMBERS FLEEING DOMESTIC VIOLENCE HELPED	<b>500</b>
HOMELESS WOMEN AIDED	<b>291</b>
VOLUNTEER HOURS DONATED	<b>21,365</b> (VALUED AT \$492,896)
GRANT DOLLARS RAISED	<b>\$ 678,945</b>
FUNDRAISING RESULTS FROM SIGNATURE EVENTS	<b>\$ 263,311</b>
CASH & NON-CASH CONTRIBUTIONS	<b>\$ 150,184</b>
REVENUES GIVEN DIRECTLY BACK TO COMMUNITY	<b>85%</b>

## 2014-15 Financials

### REVENUES

Grants	\$ 678,945.00
Fundraising from Events	\$ 263,311.00
Cash Contributions	\$ 73,685.00
Non-Cash (In-Kind) Contributions	\$ 76,499.00
Membership Dues	\$ 10,310.00
Investment Return	\$ 2,436.00
<b>Total Revenues</b>	<b>\$ 1,105,186.00</b>

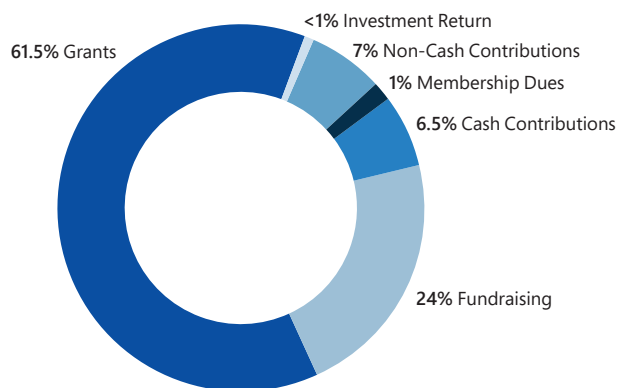
### EXPENSES

Program Services	\$ 512,446.00
Fundraising (Indirect Costs)	\$ 33,800.00
Management/General	\$ 46,808.00
Member Development	\$ 10,458.00
<b>Total Expenses</b>	<b>\$ 603,512.00</b>

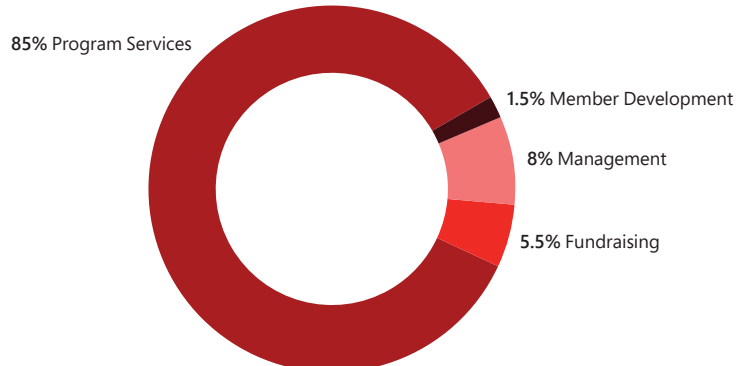
### ASSETS

Beginning Net Assets	\$ 887,640.00
Change in Net Assets	\$ 501,674.00
<b>Ending Net Assets</b>	<b>\$ 1,389,314.00</b>

### REVENUES



### EXPENSES





# Operation School Bell®

*Operation School Bell helps with the equity gap at our school. The students truly get to pick out their own clothes, to suit their own style, and they feel confident coming to school looking like any other kid.*

– Counselor, Bellevue School District

*I want to thank you for Operation School Bell. Last night my 10-year old daughter was able to pick out some fashionable clothes. When we came home from the shopping trip, I noticed that she had a charming spring in her step that she doesn't usually have – I think she felt pretty. Thank you for doing this for her.*

– Eastside Parent

Financial hardship can affect any family. Approximately 18% of students in the Bellevue, Lake Washington, and Northshore school districts participate in a free or reduced-price school lunch program.

By holding shopping events and inviting students (pre-selected by their school counselors) to pick out clothes, shoes, and coats, we believe that we can contribute to a child's self-esteem and successful school experience.

# 4065

**STUDENTS GO BACK TO SCHOOL WITH CONFIDENCE**

# Assault Survivor Kits®

It is estimated that nearly 1 in 5 women will be assaulted at some point in her lifetime.

We help restore dignity to survivors in Washington State by providing essential care items and clothing that can be worn home from the hospital when personal items have been taken by law enforcement for use as evidence.

# 1737

**SURVIVORS GIVEN BACK THEIR DIGNITY**

*I've never been so happy to have a pair of sweats in my life. Just something small, like some clothes to wear when you've been exposed for a great deal of time lets you cover up and feel a little bit of warmth. To the people who provide these kits – it helps a lot. Thank you.*

– A Grateful Assault Survivor

*The new towels were a real gift. Brushes, toothpaste, planners -- all the stuff you don't think about bringing when you are running for your safety. When you walk into a shelter, you think nobody cares, so it's great to see a little note saying, "we care – we're here for you".*

– A Thankful Recipient from a Women's Shelter

# Starting Over Support

Domestic violence is a human rights issue. We believe that everyone deserves to feel safe from harm, free from oppression, and empowered to reach their full potential.

We provide local shelters with baskets containing more than 80 household items, so that families can rebuild their lives in safety. We also host holiday celebrations and social events to lend a sense of community and support.

# 500

**FAMILY MEMBERS GIVEN A FRESH START**

# Help4Homeless

During a one-night headcount in 2014, more than 9000 people were found to be homeless in King County.

We provide local women's shelters with baskets containing personal care items needed to help them transition from homelessness to independence.

# 291

**WOMEN GIVEN HOPE TO REBUILD THEIR LIVES**



16541 Redmond Way PMB 291 C  
Redmond, WA 98052



*What counts in life is not the mere fact that we have lived – it is what a difference we have made in the lives of others.*

*– Nelson Mandela*

## Working Together We Can Create a Better Future

We are an all-volunteer nonprofit helping our neighbors in their greatest time of need. You can help right here in our community by making a donation, attending one of our signature events, or volunteering your time.

### 1 DONATE

Contribute to these worthy causes at [eastside.assistanceleague.org](http://eastside.assistanceleague.org)

### 2 ATTEND

What could be better than a day with friends that is also a force for good in our community?

#### **Celebrations Holiday Home Tour**

*A tour of homes beautifully decorated for the holidays*

Friday, December 4, 2015

#### **Step into Style Luncheon & Fashion Show**

*An afternoon of friends, fashion, and philanthropy*

Friday, April 15, 2016

For tickets, call 425.556.5106 or go to [eastside.assistanceleague.org](http://eastside.assistanceleague.org)

### 3 VOLUNTEER

We always welcome new volunteers. If you would like to help with Operation School Bell, assemble kits in our warehouse, or become a member, please call 425.556.5106.

# Thank you to our generous donors!

We want to thank all of the foundations, businesses, and individuals who have supported us in our mission to help the most vulnerable children and families in our community. **Working together, we can create a better future.**

*Our chapter's most prestigious honor, the Operation School Bell Award, was given to the Rubens Family Foundation for their donation of \$500,000. We are deeply honored to be the recipient of their generosity as it has allowed us to clothe an additional 1000 students this year and for each of the next three years.*

## GRANTORS

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3DK  
Afternoon to Remember:  
Fine Teas & Gifts  
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*I donate dental hygiene kits for Operation School Bell because I care about the kids in our community. I work with Assistance League of the Eastside because, like them, I believe that if we all gave just a little, much could be accomplished.*

— Dr. Mark DiRe, DDS  
Generous Supporter since 2002

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*Assistance League of the Eastside has made every effort to accurately reflect all financial contributions received by the organization in the 2014-2015 fiscal year. If we have made any errors or omissions, please accept our sincere apology and contact us so we can make the necessary corrections.*  
Email: [info@eastside.assistanceleague.org](mailto:info@eastside.assistanceleague.org) or phone 425.556.5106

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Jeffrey Friedberg	Katrina Rudd
Kathy Friedrich	Mia Rudd
Bob Fritz	Annette Schneider
Mitzi Fritz	Kathryn Skinner
Pat Geraghty	Caroline Sonnen
Jeanne Gorder	Suzanne Spinelli
Barriann Gram	Crystal Spinrad
Michaela Gray	Michelle Spore
Rachel Gray	Shelley Stalwick
Marya Groseclose	Judi Standley
Barbara Hagel	Stephy Still
Jake Hambacher	Dan Vache
John Hambacher	Scott Vieregg
Teri Henninger	Valerie Washington
Mary Herold	Claire Wasson
Jim Hulsman	Joe Weber
Sarah Huycke	Susan Webster
Claire Jacobsen	Tanya Westby
Nancy Johnson	Doug Wieland
Harley Kirsch	Marleen Wooding
Mia Kirsch	Heidi Wortinger
Ed Knudsen	