



GROW WITH US - GET YOUR YEARLY MEMBERSHIP NOW!

(January 2016 – December 2016)

We're making social enterprise the preferred way to do business.

Operational Research Initiatives and Professional Development

We believe that those who actually work in social enterprises are the people best positioned and most qualified to define the best practices, the benchmarks, and the professional development needs of social enterprises. That's why we are leading the grassroots research that is relevant and useful to you.



Networking, Information Sharing, and Strategic Planning

We are all very engaged in growing our businesses and pursuing our social missions. We are kindred spirits, peers who each have a lot to share and something to add to the bigger picture beyond our daily work. So, we meet regularly to support one another and plan for the future together.

Policy Research and Advocacy for Social Enterprises

We work with academics, politicians, community organizations and other stakeholders to develop a supportive and prosperous environment for new and existing social enterprises. As a network comprised entirely of social enterprise practitioners, we bring a frontline voice of experience to the policy arena.



Marketing and Communications Opportunities and Support

We are spreading the word about social enterprise and promote the businesses of network members. We also continue to organize marketing events and training workshops on marketing and communications for members and prospective members of the network.

Please review the Purpose and Mission of **Social Enterprise Toronto** on the next page. Fill out the Membership Application and send it to us with your payment of \$120 for the yearly membership fee. You may also choose to apply for membership online at <http://tinyurl.com/joinSET>



Social Enterprise Toronto

116 Industry Street, Toronto, ON M6M 4L8, socialenterprisetoronto@gmail.com

PURPOSE AND MISSION OF SOCIAL ENTERPRISE TORONTO

Previously known as the Social Purpose Enterprise Network (SPEN)

Social Enterprise Toronto (SET) is a network of social enterprises that create employment or training opportunities for low income or marginalized individuals in the Greater Toronto & Hamilton Area (GTHA). Founded in 2006, SET is a self-managed network funded through a combination of annual dues and grant funding, notably from Toronto Enterprise Fund/United Way Toronto. It is trusted by the Canadian CED Network, the leading national member-led network strengthening Canadian communities.

SET members enjoy a range of benefits, including marketing support, professional development and peer learning opportunities, news and resources, and presence at various policy tables.



do a great deal | faire beaucoup

In 2016, qualifying SET members will also be certified as **Buy Social Canada** members for free and benefit from brand value as part of the national network supporting social procurement in Canada.

SET is the official certifying agent for Buy Social Canada in the GTA.

In pursuing our Purpose and Mission, the Network defines a social enterprise as a non-profit organization that employs business methods and practices to find innovative solutions to social problems.

Social enterprise is not just about non-profits organizations generating income, nor is it about private businesses trying to be socially responsible, but rather, it is an active, integrated approach to improving the lives of disadvantaged people through not-for-profit business initiatives. The Network promotes the view that "accountability" includes both financial and social return on investment and, because of the social return on investment inherent in non-profit social enterprises, the term and definition of "sustainability" should not exclude continued public financial support for, and procurement from, non-profit social enterprises.

For more information, please contact Nabeel Ahmed, Network Coordinator of SET, at nabeel@socialenterprisetoronto.com.

APPLICATION FOR MEMBERSHIP IN SOCIAL ENTERPRISE TORONTO

Business Name of Social Enterprise: _____

Legal Name of Parent Organization (where applicable): _____

Address: _____

City: _____ Postal Code: _____ Website: _____

Primary Contact Person and Representative: _____

Phone Number: _____ Email: _____

Secondary Contact and Alternate Representative: _____

Phone Number: _____ Email: _____

MEMBERSHIP DECLARATION

On behalf of the social enterprise named above, we declare support for the purpose and mission of Social Enterprise Toronto and express our intent to be active members of the network.

Enclosed is our payment of **\$120** for the 2016 yearly membership, payable to "The Canadian CED Network" (financial trustee).

Signature of Primary Contact Person

Signature of Secondary Contact Person

MAILING AND PAYMENT INSTRUCTIONS

Please make your cheque or money order in the amount of \$120 payable to "The Canadian CED Network" (financial trustee of the network) and mail this application, along with your cheque or money order to:

Social Enterprise Toronto
Attn: Paul Chamberlain, Ontario Regional Director
The Canadian CED Network, 116 Industry Street, Toronto, ON, M6M 4L8

THANK YOU FOR YOUR SUPPORT AND PARTICIPATION!