Sponsorship Opportunities

Contact us:
Syd Verinder
Sponsor Relations Coordinator
804.445.6453
syd.verinder@gmail.com
1905 Victoria Circle
McKinney, TX 75072-2318
WELCOME TO TPRC—
The Research Conference on Communications, Information and Internet Policy

This year celebrates the 50th year of the “Research Conference on Communications, Information and Internet Policy.” The initial event brought together 15 presenters in 1972 under the auspices of the White House Office of Telecommunications Policy in Washington, DC.

To commemorate the 50th anniversary, TPRC 2022 will explore and celebrate this rich history of interdisciplinary research and debate on policy issues through special offerings during the year and at the annual conference in September 2022.

Telecommunications Policy Research Conference, Inc., (TPRC) a non-profit entity under section 501(c)(3) of the Internal Revenue Code, organizes the annual conference plus current-issue educational webinars, Capitol Hill research briefings and active engagement with policy researchers from around the globe.

WHAT PROGRAMMING DOES TPRC OFFER?

The annual Research Conference on Communications, Information and Internet Policy

- A two-day gathering of roughly 350 multidisciplinary researchers, policymakers, industry, legal, and educators from law, economics, engineering, computer science, public policy, data science, and related fields
- A program of over 90 peer-reviewed paper presentations, panels, and keynotes plus robust networking
- A global event recognized for its academic quality, intellectual rigor, mutual respect, diversity, and collegiality

TPRC’s Webinar Series presents timely information on current and emerging policy issues

- Topics have included Antitrust, International Data Transfers, Facial Recognition, Mass Surveillance, and COVID-19 Policy Implications
- Thought-leaders from academia, government and industry present their latest research in these relevant online sessions

Capitol Hill Briefings in Washington, DC

- Leading U.S. and global researchers present critical policy research findings to an audience of elected representatives and legislative staff
BENEFITS OF CONTRIBUTING AS A TPRC SPONSOR

- Exposure to the latest communications and broadband policy research and analysis by distinguished global authors

- Opportunities to advance specific research topics and gain visibility with policy analysts and regulators

- Robust opportunities to network with scholars, regulators, practitioners, and thought-leaders from many disciplines, entities and nationalities

- Participation in quality programming including the annual research conference, webinars, town halls, plenary sessions, and social networking

- Generous benefit offerings, including complimentary conference registrations, speaker introductions, global publicity, and web-based visibility

As a 501(c)(3) organization, TPRC accepts financial contributions each year from academics, industry, foundations, advocacy organizations, research institutes, and others to support the various programs offered by TPRC. Contributions also help keep our registration fees well below other policy conferences.

We welcome your participation as a TPRC Sponsor. TPRC’s Sponsor Relations Coordinator will answer questions and provide additional details at your request.
SPONSORSHIP PACKAGES

Platinum Sponsorship

Contribution: USD $12,500
Benefits:
- 8 Complimentary Conference Registrations
- Premier Posting of Corporate Logo on TPRC Website
- Hyperlink from TPRC Website
- Premier Posting of Corporate Logo on Conference Signage and Graphics
- Premier Listing in Global Marketing Materials and Social Media
- Introduction of Keynote Speakers/Panel Members

Gold Sponsorship

Contribution: USD $9,500
Benefits:
- 5 Complimentary Conference Registrations
- Prominent Posting of Corporate Logo on TPRC Website
- Hyperlink from TPRC Website
- Prominent Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Global Marketing Materials and Social Media

Silver Sponsorship

Contribution: USD $6,500
Benefits:
- 3 Complimentary Conference Registrations
- Posting of Corporate Logo on TPRC Website
- Hyperlink from TPRC Website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Global Marketing Materials and Social Media

Bronze Sponsorship

Contribution: USD $3,500
Benefits:
- 1 Complimentary Conference Registration
- Posting of Corporate Logo on TPRC Website
- Hyperlink from TPRC Website
- Posting of Corporate Logo on Conference Signage and Graphics
- Listing in Global Marketing Materials and Social Media
**SPONSORSHIP PACKAGES (CONTINUED)**

### Academic Sponsorship

**Contribution:** USD $500 to $3,499  
**Benefits:**
- 1 Complimentary Student Registration for each USD $500 in contribution  
- Listing on TPRC Website  
- Hyperlink from TPRC Website  
- Listing on Conference Signage and Graphics  
- Listing in Global Marketing Materials and Social Media

### Contributing Sponsorship*

**Contribution:** USD $500  
**Benefits:**
- 1 Complimentary Conference Registration  
- Listing on TPRC Website  
- Hyperlink from TPRC Website  
- Listing on Conference Signage and Graphics  
- Listing in Global Marketing Materials and Social Media

*Limited to non-profit entities, such as research organizations, public policy institutes and small foundations, which are not membership-based in nature (i.e. business-sector associations), are not grant-making entities, and have active involvement in communications, broadband or Internet policy and research.

### Hospitality Sponsorship

**Contribution:** USD $1,500 and $750*  
**Benefits:**
- Listing on TPRC Website  
- Hyperlink from TPRC Website  
- Listing on Conference Signage and Graphics  
- Listing in Global Marketing Materials and Social Media

*Limited to non-profit entities, such as research organizations, public policy institutes and small foundations, which are not membership-based in nature (i.e. business-sector associations), are not grant-making entities, and have active involvement in communications, broadband or Internet policy and research.

*$1,500 for hosting 2 coffee services (limit of one sponsor);  
$750 for hosting 1 coffee service (six available; limit of two per sponsor)
For more sponsorship opportunity details, contact:

Syd Verinder
Sponsor Relations Coordinator
804.445.6453
syd.verinder@gmail.com
1905 Victoria Circle
McKinney, TX 75072-2318