



# i-BEST

Brewers Education  
Seminar & Tippling

## 2016 Sponsorship Opportunities



### WHAT IS i-BEST?

Launched in 2014, the Iowa Brewers Education Seminar & Tippling (i-BEST) is a daylong series of seminars designed by the Iowa Brewers Guild (IBG) to educate and inspire Iowa's brewing community.

With content relevant to both new and veteran brewers (including homebrewers digging deep into their craft) breakout sessions afford two learning tracks: technical brewing and business/marketing. Registration is open to non-IBG members, helping to assist established brewers and brewing industry professionals as well as those looking to enter the craft brewing industry.

### WHAT'S ON THE AGENDA THIS YEAR?

Taking place at Peace Tree Brewing Company on Nov. 5, this year's content will touch on beer quality, microscope use, human resources, next-level social media, Iowa hop research, packaging, digital media, and more. Speakers include Dick Cantwell of the Brewers Association and Dan Weber of Dogfish Head Craft Brewery among others.

Learn more about the Iowa Brewers Guild at [iowabeer.org](http://iowabeer.org).



# i-BEST

## Brewers Education Seminar & Tippling

Presenting sponsor:



## Sponsorship Levels

Join i-BEST presenting sponsor **BSG** in supporting the IBG's educational endeavors by serving as a sponsor and receive the following:

### \$1,000—Education Sponsors

- Logo and link to your website from the IBG i-BEST web page, logo on speaker signage and i-BEST printed materials
- Display table during i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

### \$500—Hospitality Sponsors

- Logo and link to your website from the IBG i-BEST web page, logo on lunch and refreshments signage and i-BEST printed materials
- Display table during i-BEST
- IBG Allied Industry Membership with logo on the IBG Members page

### \$250—Supporting Sponsor

- Business name and link to your website from the IBG i-BEST web page and i-BEST printed materials
- Display table at i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

### About the Iowa Brewers Guild

The Iowa Brewers Guild is a non-profit organization working to showcase and improve the quality of beer brewed in Iowa, foster communication among the state's brewers, advocate for the promotion of the local brewing community, and lobby for progressive changes in Iowa laws to benefit the craft brewing industry in the state.

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