



# 2017 Sponsorship Opportunities



Learn more about the Iowa Brewers Guild at [iowabeer.org](http://iowabeer.org).

Presenting sponsors:



## WHAT IS i-BEST?

Launched in 2014, the Iowa Brewers Education Seminar & Tippling (i-BEST) is a daylong series of seminars designed by the Iowa Brewers Guild (IBG) to educate and inspire Iowa's brewing community.

With content relevant to both new and veteran brewers (including homebrewers digging deeper into their craft) breakout sessions afford three learning tracks: technical brewing, legal issues, and business/marketing. Registration is open to non-IBG members, helping to assist established brewers and brewing industry professionals as well as those looking to enter the craft brewing industry.

## WHAT'S ON THE AGENDA THIS YEAR?

Taking place at Worth Brewing Company in Northwood, IA on Nov. 4, this year's content will touch on beer quality, barrel-aging beers, preventive maintenance, insurance needs, product photography, a wide range of legal issues, and much more.

## Sponsorship Levels

Join the **Iowa Brewers Guild** and i-BEST presenting sponsors **BSG** and the **Iowa Wine & Beer Promotion Board** in supporting the IBG's educational endeavors by serving as a sponsor and receive the following:

### \$2,500—Co-Presenting Sponsors

*Presenting sponsors help to underwrite all major expenses with regard to putting on i-BEST.*

- Logo and link to your website from the IBG i-BEST web page, top sponsor billing, logo on signage and i-BEST printed materials
- Display table during i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

### \$1,000—Education Sponsors

*Education sponsors help to fund expenses related to educational content at i-BEST.*

- Logo and link to your website from the IBG i-BEST web page, logo on speaker signage and i-BEST printed materials
- Display table during i-BEST
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## **\$500—Hospitality Sponsors**

*Hospitality sponsors help to finance lunch and refreshments during i-BEST.*

- Logo and link to your website from the IBG i-BEST web page, logo on lunch and refreshments signage and i-BEST printed materials
- Display table during i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

## **\$300—Transportation Sponsor**

*Transportation sponsors help to finance transportation needs (speaker and hotel shuttle) for i-BEST.*

- Business name and link to your website from the IBG i-BEST web page, logo on transportation signage and i-BEST printed materials
- Display table at i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

## **\$250—Supporting Sponsor**

*Supporting sponsors help to fund a wide array of incidental expenses related to holding i-BEST.*

- Business name and link to your website from the IBG i-BEST web page and business name on i-BEST printed materials
- Display table at i-BEST
- IBG Allied Industry Membership with web link on the IBG Members page

**For more information about sponsorships, email Kelsey Seay at [kseay@iowabeer.org](mailto:kseay@iowabeer.org).**



### **About the Iowa Brewers Guild**

The Iowa Brewers Guild is a non-profit organization working to showcase and improve the quality of beer brewed in Iowa, foster communication among the state's brewers, advocate for the promotion of the local brewing community, and lobby for progressive changes in Iowa laws to benefit the craft brewing industry in the state.

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