

Myles Broomfield & Julia Greene
Client - Dunkin Donuts
(How are you DUNKIN'?) :30 TV
May 23rd, 2015

VIDEO	AUDIO
OPEN ON A PACKED BASKETBALL STADIUM DURING A DUNK CONTEST.	SPORTS ANNCR O.S.: Good evening folks and welcome back to the final round of tonight's dunk contest.
CU: CUT TO A THIN, AVERAGE LOOKING MAN IN A BASKETBALL JERSEY DRIBBLING THE BALL A FEW FEET AWAY FROM THE HOOP.	Our last contestant is the underdog of the evening, and seems to be the crowd's favorite.
MS: PAN OF THE CROWDED STANDS AND PEOPLE CHEERING HIM ON	CROWD CHEERING
MS: CUT TO THE MAN RUNNING AND DRIBBLING TOWARDS THE RIM IN A SLOW DRAMATIC WAY.	SFX: DRAMATIC MUSIC MAN: (HEAVY BREATHING)
CU: HE LEAPS UP AND GOES FOR THE DUNK WITH AN INTENSE LOOK ON HIS FACE.	SFX: DRAMATIC MUSIC CONTINUES
MS: CUT TO THE FACES OF THE AUDIENCE AND THE SPORTS ANNOUCERS WITH THEIR MOUTHS WIDE OPEN IN SUSPENSE.	SXF: HEARTBEAT
CU: JUST AS HE'S ABOUT TO DUNK THE BALL, THE SCENE ABRUPTLY CUTS TO THE SAME MAN DUNKING A DONUT INTO HIS CUP OF COFFEE WHILE AT WORK AND CHEERING HIMSELF ON.	MAN: And the crowd goes wild. Woo!
SUPER: DUNKIN' DONUTS	ANNCR V.O.: How are you dunkin'?