

JULIA GREENE

CREATIVE DESIGNER. VISUAL THINKER. COFFEE LOVER.

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EDUCATION

Savannah College of Art and Design
BFA in Advertising, Minor Graphic Design
Savannah, GA

Intended Graduation Date: May 2018

Dean's List Fall 2014 - Present

GPA: 3.88

TECHNICAL SKILLS

Microsoft Office

Adobe Creative Suite

PC + Mac Operating Systems

PROFESSIONAL SKILLS

Creative

Team Player

Active Listener

Positive Energy

Goal/List Orientated

Effective Communicator

WHAT MAKES ME **ME**

South Florida Born & Raised

Studied Abroad Winter 2017 in France

Ex Competitive Volleyball Player

The Occasional Witty Sarcastic Remark

Coffee and Wine Snob

Foodie

REAL WORLD EXPERIENCE

AS OPPOSED TO FAKE WORLD EXPERIENCE

JM FAMILY MARKETING INTERN

-Worked with a creative brief, budget, and vendors to create 1000 gift baskets to be distributed prior to an upcoming company event.

-Assisted the Creative Team by producing direct mail pieces, branded promotional items, posters, and other design materials.

-Created copy for two websites and acted as Producer on the promotional video for one of the websites.

-Collaborated with fellow associates to create copy for a multitude of emails to be sent out regarding upcoming incentive trips.

DEERFIELD BEACH, FLORIDA
JUNE 2016 - AUGUST 2016

JM FAMILY VISUAL COMMUNICATIONS INTERN

-Produced creative materials such as logos, direct mail pieces, branded promotional items, website graphics, posters, flyers, and other marketing materials.

-Estimated the time required to complete the work and worked with a vendor to provide quotes for clients.

-Developed design briefs by gathering information and data through research while thinking creatively to produce new ideas and concepts.

-Worked side by side with designers to translate messaging concepts into marketing materials.

DEERFIELD BEACH, FLORIDA
JUNE 2015 - AUGUST 2015

SCAD CAREER FAIR VOLUNTEER

-Attended workshops to prepare for questions, concerns, and procedure of how Career Fair is run.

-Assisted attendees in finding desired company booths while simultaneously being assigned to one specific company booth.

-Helped in the assembling and disassembling of the companies booth, and attended to the needs of the company's recruiter.

SAVANNAH, GEORGIA
FEBRUARY 2015

NORTON MUSEUM OF ART EXHIBIT FACILITATOR

-Facilitated visitors attending the museum exhibits and answered any questions the guests may have.

-Coordinated art activities for children ages 4-12 in the Norton Summer Camp.

-Supervised the childrens' activities in the museum's main attraction: Architecture Lego Exhibit.

PALM BEACH, FLORIDA
JUNE 2013 - AUGUST 2013