

# Kinetic Universe Sponsorship Levels



## **Supernova Sponsor -- \$10,000**

### **For Ultimate Glory!**

- Your organization thanked during announcements Day 1 before the race begins on the Arcata Plaza, during announcements on Day 2, and during Day 3's award ceremony
- ONLY Sponsor Logo on Race Posters
- ONLY Sponsor Logo on Pint Glasses
- Hang your banner at Halvorsen Park, plus the Start and Finish Lines!
- Biggest sponsor logo on T-Shirts and Sweatshirts
- Main sponsor logo on website
- Up to 4 tickets to the Rutabaga Ball
- Up to 4 tickets to the Queens Cruise on Day 2 of the Race
- Up to 4 tickets to Awards Dinner at the end of the Race
- Recognition in promotional materials
- Press release inclusion
- Social media shout out thanking your organization for your support
- Your organization may provide info or literature for the "swag" bag for racers
- Free Ad in Spectator Guide: Entire back cover

## **Diamond Sponsor -- \$5,000**

### **For a Ton of Glory!**

- Your organization thanked during announcements Day 1 before the race begins and during Day 3's award ceremony
- Hang your banner at Halvorsen Park and the Start Line
- Large sponsor logo on T-Shirts
- Sponsor logo on website
- Up to 2 tickets to the Rutabaga Ball
- Up to 2 tickets to the Queens Cruise on Day 2 of the Race
- Up to 2 tickets to Awards Dinner at the end of the Race
- Recognition in promotional materials
- Press release inclusion

- Social media shout out thanking your organization for your support
- Your organization may provide info or literature for the "swag" bag for racers
- Free Ad in Spectator Guide: ½ page

## **Gold Sponsor \$2,500**

### **For Much Glory!**

- Your organization thanked during the award ceremony
- Hang your banner at Halvorsen Park and the Finish Line
- Medium sponsor logo on T-Shirts
- Sponsor logo on website
- 1 ticket to the Rutabaga Ball
- 1 ticket to the Queens Cruise on Day 2 of the Race
- 1 ticket to Awards Dinner at the end of the Race
- Recognition in promotional materials
- Press release inclusion
- Social media shout out thanking your organization for your support
- Your organization may provide info or literature for the "swag" bag for racers
- Free Ad in Spectator Guide: ¼ page

## **Silver Sponsor \$750**

### **For the Glory!**

- Hang your banner at Halvorsen Park
- Organization name listed on T-Shirts
- Sponsor logo on website
- Recognition in promotional materials
- Social media shout out thanking your organization for your support
- Your organization may provide info or literature for the "swag" bag for racers
- Organization name listed in the Spectator's Guide

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## **Spectator's Guide Ads:**

Published by Kinetic Universe and available in print in multiple locations around Humboldt and [kineticgrandchampionship.com](http://kineticgrandchampionship.com)

1/8 page ad (business card size) \$50

1/4 page \$100

1/2 page \$175

Full page \$350

Support Other Kinetic Events  
for Exclusive Branding Opportunities

## **The Kinetic Kids Event!**

**The Kinetic Classic is a kid-powered Art Race** held Mother's Day weekend! The embodiment of the next generation of Kinetic Racers. Mini-race elements and lots of fun and glory for ages 9 months to 14 years old to the delight of their enthusiastic families and friends.

Kinetic Classic Sponsorship: \$700

- Presenter Status: Brand name on the top of Kinetic Classic poster
- Logo on posters and promotional materials
- Sponsor logo on website
- Your organization thanked during announcements
- Social media shout out thanking your organization
- Booth space, if desired
- Hang your banner at the event

## **Rutabaga Ball**

The pre-race ball to choose the reigning Rutabaga Queen for the Kinetic Grand Championship. This fun and kooky night of competition is a night to remember and always packs the venue!

Rutabaga Ball Sponsorship: \$2,500

- Presenter Status: Brand name on the top of the Rutabaga Ball poster
- Logo on posters and promotional materials
- Sponsor logo on website.
- Your organization thanked on stage by the current reigning queen
- Social media shout out thanking your organization
- Booth space, if desired
- Hang your banner at the event

## **Halverson Park Day 1**

### **Finish Line Party**

The Secret Kinetic After Party at Halvorsen Park is a great chance for folks to get up close and personal with the racers and the sculptures during the race. As sculptures cross the finish line and park overnight at Halvorsen Park, they are welcomed by a party including booths, food, beverages, and entertainment.

Finish Line Party Sponsorship: \$2,000

- Presenter Status: Your organization thanked during announcements
- Logo on posters and promotional materials
- Sponsor logo on website
- Social media shout out thanking your organization
- Booth space, if desired
- Hang your banner at the event