# **Mary Meisenzahl**

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### **EDUCATION:**

**Wellesley College,** Wellesley, MA *Bachelor of Arts in History* 

## **WORK EXPERIENCE:**

Business Insider, New York City, NY

Business News Reporter

March 2021 - Present

Graduation: 2019

- Cover retail and restaurant news with expertise on fast food and drive-thrus
- Balance long-term reported features with quick news hits, using my editorial judgment to select stories
- Maintain and grow relationships with sources across the industry

Business News Junior Reporter

March 2020 - February 2021

Technology Visual Features Fello

Sept 2019 – February 2020

**Curbed Boston, Mel Magazine, various other outlets** 

Oct 2018 - Present

Freelance Contributor

Boston Magazine, Boston, MA

Sept 2018 – Dec 2019

Editorial Intern, Digital Concentration

Pitch and write stories for bostonmagazine.com

**Berkman Klein Center for Internet and Society,** Cambridge, MA *Internet Monitor Intern* 

June 2018 – Sept 2018

- Blog about Internet freedom and access, including a weekly review and interviews with fellows
- Conduct research on Internet monitoring, filtering, and control efforts
- Manage social media presence to maximize impact and reach

#### Index on Censorship, London, England

June 2017 – August 2017

Editorial and Fellowship Intern

- Interview current fellows and write update pieces on their work
- Research and write stories on relevant freedom of expression issues
- Pitch topics
- Create video and audio pieces for news and promotional purposes

## The Wellesley News, Wellesley College

Sept. 2015 - May 2019

News Editor, Managing Editor

- Generate story ideas relevant to campus life, assign them to writers, write my own story weekly
- Responsible for the paper's communications via email and interacting with printer and advertisers
- Mentor and manage new writers in news writing and interview technique
- Edit articles every week for clarity and fact-checking
- Proficient with InDesign and WordPress
- Contribute freelance reporting to *Politico*

**Skills:** AP Style, Copy Editing, HTML, Website management, CSS, InDesign, PhotoShop, SEO, Editing for style and flow, Blog Writing, News Writing, Travel Writing, Management, Pitching Stories, Research, Interviewing, SquareSpace, Social Media Management, Google Drive, Microsoft Office, WordPress, Some Python and JavaScript