



Jose Gayosso
Creative | Art Director

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EXPERIENCE

Art Director | Ringling College Design Center

Sarasota, FL, August 2016 - Present

Selected to work at Ringling College's design studio.

- Designed and created a social media campaign to promote Ringling College.
- Assisted with various graphic design tasks including the creation of posters, t-shirts and brochures.
- Completed projects under a tight time period and with a strict budget.

Art Director | (anónimo)

Mexico City, Mexico June 2014 - August 2014

As part of an internship created advertising campaigns for different clients such as Suzuki, Nacional Monte de Piedad, and Johnnie Walker.

- Helped the agency win the Johnnie Walker account by developing ideas for an advertising campaign.
- Designed and created a print campaign for Suzuki New Vitara release in Mexico.
- Created client presentations for different concepts and campaigns.

Creative Director | AAF Ringling College Chapter

Sarasota, FL, August 2016 - Present

Selected by peers to run the AAF Ringling College Chapter:

- Oversaw club meetings of the organization and activities.
- Organized events to raise over \$5000 to send 8 students to the AAF Mosaic Career Fair in New York.
- Promoted the club throughout campus and raised its awareness increasing the number of members for the chapter.

EDUCATION

Ringling College of Art and Design

Sarasota, FL

B.F.A. Advertising Design, May 2017.

Study abroad experience, Cannes Lions International Festival of Creativity, Cannes, France

GPA: 3.3/4.0

AWARDS & HONORS

2016 Young Student Talent

Selected to be part of a mentoring program at the 2016 Cannes Lions International Festival of Creativity.

2016 NSAC 3rd Place National Winners and Best Plans Book

2016 AAF Stickell Award

Selected as one of the most outstanding members, Ringling College of Art & Design's student chapter of the American Advertising Federation.

2016 AAF-Suncoast Ad Student of the Year Scholarship

2016 Best of Ringling

Annual juried student exhibition showcasing the top work of Ringling College Students. Accolades include Bronze Award for Keep campaign for Nationwide.

SKILLS

Highly proficiency in Mac and PC platforms, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office, and iWork.

Basic knowledge in Adobe After Effects, Adobe Premiere, Cinema 4D

PERSONAL

- Bi-lingual fluency in Spanish and English
- Represented Ringling College flag football and soccer club
- Lego Fanatic