



Jose Gayosso
Creative | Art Director

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EXPERIENCE

Art Director Apprentice | R/GA

Austin, TX, June 2017 - September 2017

As part of an summer internship collaborated with writers, designers and creative directors to create advertising campaigns for different clients such as RaceTrac, Verizon and Crocs.

- Created a social media campaign for RaceTrac Gas Stations.
- Maintained client's brand guidelines to ensure cohesive messaging across executions.
- Helped develop ideas for new business like Lay's and Casper.

Art Director | Ringling College Design Center

Sarasota, FL, August 2016 - May 2017

Selected to work at Ringling College's design studio.

- Designed and created a social media campaign to promote Ringling College.
- Assisted with various graphic design tasks including the creation of posters, t-shirts and brochures.
- Completed projects under tight deadlines, with strict budgets.

Art Director | (anónimo)

Mexico City, Mexico, June 2014 - August 2014

As part of an internship, created advertising campaigns for different clients such as Suzuki, Nacional Monte de Piedad, and Johnnie Walker.

- Helped win the Johnnie Walker account, by contributing ideas for campaigns.
- Designed and created a print campaign for Suzuki New Vitara release in Mexico.
- Created client presentations for different concepts and campaigns.

EDUCATION

Ringling College of Art and Design

Sarasota, FL

B.F.A. in Advertising Design, May 2017. GPA 3.4 / 4.0

AAF Ringling College Chapter President

Study abroad experience: Cannes Lions International Festival of Creativity, Cannes, France

AWARDS & HONORS

2017 ADAA Semifinalist

2017 Gold Local Student ADDY's Award

2017 Best of Ringling

Annual juried student exhibition, showcasing the top work of Ringling College Students. Accolades include Gold Award for Snapple

2016 Young Student Talent

Selected to be part of a mentoring program at the 2016 Cannes Lions International Festival of Creativity.

2016 NSAC 3rd Place National Winners and Best Plans Book

2016 AAF Stickell Award

Selected as one of the most outstanding members, Ringling College of Art & Design's student chapter of the American Advertising Federation.

2016 AAF-Suncoast Ad Student of the Year Scholarship

SKILLS

Highly proficient in Mac and PC platforms, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office, iWor and Sketch.

Basic knowledge in Adobe After Effects, Adobe Premiere, Cinema 4D

PERSONAL

Bi-lingual fluency in Spanish and English.

Represented Ringling College flag football and soccer club.

Lego Fanatic.