

Leading for Creativity

Presented by Dr. Douglas Reeves

Brief Description: With new 2014 research, Douglas Reeves provides a compelling case for what leaders must do – and what they must avoid – to nurture creativity among students and teachers. “Nearly everyone claims to value creativity as an essential 21st Century skill,” Reeves contends. “But policies and practices in curriculum, assessment, and the evaluation of teachers and administrators often systematically undermine these intentions.” This practical keynote address includes a multi-disciplinary approach to the subject of creativity, including the latest research and ideas from neuroscience, education, psychology, and philosophy. The latest book by Dr. Reeves and coauthor Brooks Reeves on this subject is *The Myth of the Muse: The Seven Virtues of Creativity*.