




EXPERT WEBSITE CHECKLIST

---

THE 11    
KEY PAGES  
EVERY  
MARKETING  
WEBSITE  
NEEDS





WELCOME

## HOW TO USE THIS CHECKLIST

*Most DIY website creators have no idea  
what to put on their websites.*

*That's ok! This pro checklist will help you  
organize the 11 most important pages every  
marketing website needs. Use it as your  
official launch checklist.*

*We've already checked this first page for  
you... now your turn!*