

**BRENDON
CONCANNON**

THE DESIGNORY
Designer
Long Beach, CA
February – Present
Responsible for creating key visuals for all Nissan vehicles and accessories through both the digital and print mediums. Providing Art Direction in communicating brand tone through imagery, design solutions, and supporting visuals.

ZAMBEZI
Freelance Jr. Art Director
Los Angeles, CA
June – February 16'
Concepted and Designed campaigns for Autotrader and Taylormade. Also provided art direction and design for new business pitches as well as helping develop agency social media.

TMP WORLDWIDE
Freelance Jr. Art Director
Chicago, IL
June – December 14'
Worked with Copywriters and other Art Directors to brainstorm and develop new strategies and executions for Walmart. Also collaborated with Account Services and Business Development teams to communicate ideas to clients.

M3 GROUP
Art Director Intern
Lansing, MI
January – May 14'
Worked alongside creative and branding teams to develop marketing and branding plans for clients. Participated in new business brainstorming and provided insight/research to steer pitch direction. Provided graphic design for Capital Area Women's Lifestyle Magazine.

DESIGN FOR DEVELOPMENT
Design Intern
Cape Town, South Africa
May – August 13'
Working with senior designers to create brand engagement and recognition plans. Assisted senior design staff in creative process for logo design and brand development for non-profit organizations.

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EDUCATION

Chicago Portfolio School
Graphic Design 16'
Michigan State University
Bachelor of Arts
Creative Advertising May 14'

INTERESTS

Traveling
Design
Photography
Cooking
Soccer
Snowboarding

SKILLS

Photoshop
InDesign
Illustrator
Photography
Social Media
Copy Writing